

SWAROVSKI

XERO

THE WORLD'S
SMALLEST PRECISION-CUT
CRYSTAL





PRESENTING
THE WORLD'S SMALLEST PRECISION-CUT CRYSTAL

SCALING BRILLIANCE

Swarovski has revolutionized crystal once again and achieved what until now seemed impossible by creating the XERO chaton - the first faceted precision-cut crystal in size PP 0, the smallest of its class.

By offering an all-time design essential in the unbelievably small sizes PP 0 and PP 1, weighing under 0,3 mg per piece with a diameter of 0.70-0.80 mm (PP 0) and 0.80-0.90mm (PP 1), Swarovski has opened up a new design universe. The Xero chaton was developed in close collaboration with design industries, particularly for watch designs, testing the very borders of precision technology and introducing complex quality controls. The result is a product that is uncompromisingly perfect - all on a microscopic scale.

The size of a pen tip, these crystals are 20% smaller than the smallest crystal offered so far. They are made using **ADVANCED CRYSTAL** technology, and comply with the highest quality standards set by Swarovski.



Platinum Pro: new foiling
technology for maximum resistance
and extended lifespan



Made in Austria by the
innovation leader

MAXIMUM BRILLIANCE ON A
MINIATURE SCALE

THE ELEGANCE OF SIZE ZERO

With a small size comes great artistic potential: the XERO chaton creates designs of unmatched grace, finesse, and refinement. It has been developed to particularly suit the creative needs of the watch industry, eyewear and jewelry segment, and new applications.

Use the XERO chaton as

- an airy, lightweight sparkling accent to fill even miniscule areas
- micro-pavé in an all-over crystal encrustation for stunning shimmering effects
- a cool eye-catcher arranged in the form of icons, pictures, wordings or logos.
- an element in optical effects with 3D appeal, particularly in combination with other chaton sizes



MICHAEL KORS

Color range

COLORS

-  Crystal
-  Light Peach
-  Light Rose
-  Light Amethyst

-  Sapphire
-  Black Diamond
-  Peridot
-  Light Colorado Topaz
-  Jet

EFFECTS

-  Crystal Silver Shade
-  Crystal Aureore Boreale
-  Crystal Golden Shadow
-  Jet Hematite

New packaging



Chaton Sieve



ENTERING
NEW DESIGN FRONTIERS

FROM ZERO TO HERO

Not only is Swarovski introducing the product for a new design generation, the innovation leader is also introducing the necessary tools for its industrial processing, which have been tried and tested in a production environment:

Small chaton sizes are now also available in **a wide color range** with guaranteed color consistency throughout the assortment, which allows for attractive color combinations and dazzling size arrangements.

New packaging with micro-chambers allows for easier handling and reduction of manipulation leakage. Each micro-chamber contains two gross, each unit contains five chambers, fitting a total of 1440 pieces in one envelope.

The lower viscosity of **the new Swarovski glue CG 610-240** permits an easier dosing of small quantities and guarantees a longer potlife. It has been specially modified for small chatons, providing the same excellent resistance.

The new Chaton Sieve with its minute cavities provides a clever application aid that quickly brings the chatons into the application position with the table pointing upward. It perfectly complements the existing range of application tools.

INTRODUCING THE PERFECTION OF
XILION IN SMALL SIZES

INNOVATION – THE CREATIVE BROTHER OF REVOLUTION

Just in time to celebrate 120 years of innovative spirit, Swarovski is entering a sparkling new era: In addition to the development of the XERO chaton, Swarovski has also enlarged its size range of XILION chatons. Thus Swarovski will replace the previously used eight-facet cut in the sizes PP 2 to PP 5 with the famous, dazzling XILION 1028 cut.

Now even filigree designs made with small chatons can present themselves with unmistakable Swarovski sparkle. There is no difference when it comes to their application – yet their new brilliance makes all the difference in the world.

Be part of this sparkling heritage and discover one more reason to choose Swarovski: No compromises. Whatever the size.



XERO

PP 0, PP 1
0.7-0.9 mm



XILION

PP 2-PP 13
0.9-2.0 mm



XIRIUS

PP 14-SS 55
2.0-13.22 mm

Special Sizes

25 mm, 50 mm



CRYSTALS
— FROM —
SWAROVSKI
Swarovski
SINCE 1895

ABW1 ZZWW WZTO OK1T

SHOW YOUR CUSTOMERS THAT YOU WORK
WITH NOTHING BUT THE BEST

SEAL YOUR SUCCESS

When you become part of the Ingredient Branding program, you associate your brand with Swarovski, which means:

- laying the foundations for increased turnover and profit
- strengthening your brand and enjoying the positive rub-off effect
- benefiting from our exclusive communication support to help market your products

By displaying the Swarovski Seal of Authenticity you highlight the fact that your products are made with genuine Swarovski crystals.

With its strong associations with Swarovski's rich history and extensive experience, the Swarovski seal taps into the heart of our maxim: "creating value for our customers." It authenticates the premium quality of these precious ingredients and adds an aura of glamour to everything they touch. Sophisticated design features, such as the seal's hologram effect and tracking number, provide your customers with proof of the origin and quality of the crystals used in your products.

RESPONSIBILITY

SUSTAINABLE

Not only does XERO have the Oeko-Tex® Standard 100 certification, which guarantees its chemical safety when in direct contact with skin, but Swarovski's own CLEAR program is in place to provide regular legal monitoring and testing to ensure absolute peace of mind for customers.

Furthermore, XERO is made according to the ADVANCED CRYSTAL standard. A patented lead-free* formula, it has revolutionized the DNA of crystal while still offering Swarovski's famous sparkle, variety, and dependability.





FIRST SINCE 1895

Swarovski has been the premium brand for the finest crystal embellishments since 1895. It is recognized for its innovative excellence and its collaborations with top-class designers and brands in the fashion, jewelry, accessories, interior design, and lighting industries across the globe. Available in myriad colors, effects, shapes, and sizes, crystals from Swarovski offer designers a fabulous palette of inspiration and are produced according to the innovative, lead-free ADVANCED CRYSTAL standard. Born out of a passion for detail and high-precision cutting, these precious ingredients impart refined glamour to everything they embellish. They can be recognized by the Swarovski seal, which serves as a certificate of authenticity for products with genuine Swarovski crystals.

For further general information, please visit: [swarovski.com/professional](https://www.swarovski.com/professional)

In the event that the sample envelope is missing please contact customer services.

Imprint: D. Swarovski Distribution GmbH, Swarovskistrasse 30, 6112 Wattens, Austria

