



NEW PERSPEC TIVES

INNOVATIONS AND INSPIRATIONS
SPRING/SUMMER 2018

SWAROVSKI

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PERSPEC
TIVES

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WITHIN THE STORY LIES THE BRILLIANCE.



At Swarovski Professional we don't just develop products, we develop products that speak, that have a voice, that mean something. Through our innovations, we tell our story, share our beliefs and highlight our desires. This then is the story of our time, and this season our story is the need for "New Perspectives".

We live in an age of disruption. One in which technology, gender, borders, and mindsets are all being broken down. The new value revolution has begun, as we seek to redefine ourselves and eradicate the outmoded structures of the past. Driven by the Millennials and Gen Z - their message is loud and clear - we need a new world order.

Tired of the labels, diversity in looks and aesthetics is becoming the norm. Gen X, the first truly individualist generation to rebel against stereotypical thinking, is actively redefining middle age - pushing towards individualism and non-conformity. Meanwhile, Gen Y and Z are turning everything we held true in the past on its head, eradicating labels from fashion, lifestyles, gender and even religions.

In our new world, women are redefining themselves and their position in society (seen in the rise of being single); men are fronting makeup campaigns for traditional women's make-up brands; male models showcase women's clothes in advertising and on catwalks, and the natural and the digital merge.

This need to connect, to create, to make ourselves heard, to give ourselves a voice, to right the wrongs and repair the injustices is front and center. Increasingly we seek freedom - of expression and physical boundaries. Fearful of the future, but dedicated to making the world a better place, the desire to bring some light and color into our world and offer hope for a brighter, more diverse and accepting future is of more importance than ever before.

We dedicate our Spring/Summer 2018 seasons to this emerging sentiment - eradicating the boundaries between luxury and street, the natural and the digital, male and female, as well as exploring the transcendence between opposing belief systems. Welcome to an age of "New Perspectives".

Swarovski Professional Trend Intelligence, Global

What came first, the crystal or the muse? This is the beauty of Swarovski Professional: Form follows function, and function follows form, as we blur the lines between inspiration and creation.

Harnessing the power of an outsider's perspective, Designer-Series Crystals are created by some of the world's preeminent thinkers, doers, and visionaries.

This year's visionary, Chris Bangle, shifted how we see Crystal Design, transporting us to a whole new half dimension.

PARADIGM TILT

ILLUSIONS DESIGNED BY CHRIS BANGLE

Chris Bangle is no stranger to shifting perspectives. The now legendary former BMW Chief of Design, who left the company in 2009 to pursue other design passions, was famed for aggressive, emotional car designs. He's no stranger to controversy either. Small wonder his ability to reconceive habitual design elements have made him a perfect candidate to imagine crystals for Swarovski's Designer Edition Series that are both evocative and dimension defying.

During his tenure at BMW, Bangle designed cars that "strategized emotion." Understanding better than anyone else in the industry that car purchases are emotional decisions first, Bangle designed automobiles that looked fast and aggressive, even while parked. Today, his influence can be seen everywhere. Cars that Bangle designed more than a decade ago still seem contemporary and even some of his more provocative designs, such as the infamous E65 7 Series, have not only been vindicated, they now seem eerily futuristic. And if indeed imitation is the sincerest form of flattery, a look at the latest models at any international car show will attest that Bangle knew exactly what he was up to, even if others couldn't recognise it at the time.

Holding Bangle's Designer Edition Series Crystals in the hand, one is reminded of the evocative, multi-dimensional nature of his designs. His tilted take on crystal geometry manages to exude both space and dimension, even while appearing intrinsically flat, while his unique take on crystal forms compresses the third dimension along its axis, leaving behind a decidedly 2.5D feel

in a crystal that nevertheless retains volume. The sense of mystery this creates, while encouraging his audience to imagine the forms as they might have been before tilted, make the stones feel both exigent and forward thinking.

Since leaving BMW, Bangle has relocated his creative endeavours to the Piemonte Region of Italy where he has set up his own studio for collaborative design, aptly named Chris Bangle Associates Srl. Today, Bangle shares his experiences of a lifetime working in design and innovation by travelling the world to lecture, teach design and consult with clients.

Bangle once said that a "car designer is really a sculptor." While it's hard to imagine the smooth lines of elegant luxury cars could be chiselled from rock, the crystals he's designed for Swarovski are reminiscent of a sculpture park, though on a much smaller scale. On the grounds of the Piemonte estate, Bangle and his associates indeed design numerous large-scale sculptures that serve as inspiration. It's no surprise then that each of his fancy stones, titled Tilted Chaton, Tilted Spike and Tilted Dice, all feel like small works of art and inspiration.

Tilting perspectives with more than just crystals, and with the expansion of his amazing new facility for collaborative design, Bangle will continue to invite clients, critics and audiences into his world of alternative wonder.

ILLUSIONS DESIGNED BY CHRIS BANGLE



Slant your perspective and experience 2.5D Tilted Designer-Series Crystals from a new angle. The tilted take on crystal geometry manages to exude both space and dimension, even while appearing intrinsically flat. Well suited to a range of applications including pendant integration, the partly coated nature of each stone is the perfect basis for a wide variety of elaborate patterns.

Check colors and sizes on pages 58 - 60.

BAROQUE BEAD & BAROQUE MIRROR FANCY STONE



Check colors and sizes on pages 63 and 65.

Harken back to an era of filigree and lace! The ornate Baroque Fancy Mirror Stone is the perfect vintage design featuring a table-back for custom laser engraving. Lightweight and low profile, it can be easily integrated into rings or earrings in addition to textile designs.

The Baroque Bead pays homage to the grandeur and beauty of history in radiant crystal detailing. Blend it into luxurious bead-string flows or create floral and ray shaped sew-on patterns. Light, airy and flat, it adds little additional weight to any finished product.

SHINY LACQUER^{PRO} EFFECT



Check colors and sizes on page 52.

Mix and match! These half-opaque, half-shiny crystals create a harmonious family effect and are available in a variety of classic, yet on-trend springtime colors. Reinforce existing design possibilities or branch out in completely new contemporary directions. Simply splashing!

CRYSTAL GALUCHAT



Fascinating yet discreet, depending on the interplay of light, Crystal Galuchat's subdued sparkle is unlike anything else on the market. Inspired by the sandpaper-like skin of stingrays, add its otherworldly surface into a variety of customized motifs with Hotfix application.

Check colors and sizes on pages 100 - 106.

SHIMMER EFFECT



More is more. More brilliance, color vibrancy and unique refractions. Aurora Borealis 2.0, or the next evolution of Swarovski's most iconic crystal, Shimmer Effect crystals conducts futuristic, mercurial waverings, encapsulating pure luminance and celestial color. The soft, yet elegant effect radiates 3 shades of a single color to accentuate the wearer's every move. Performers can trust in the highest quality and durability for jaw-dropping glamour beneath the spotlight. Available in crystal and 15 different color & effect combinations.

Check colors and sizes on page 51.

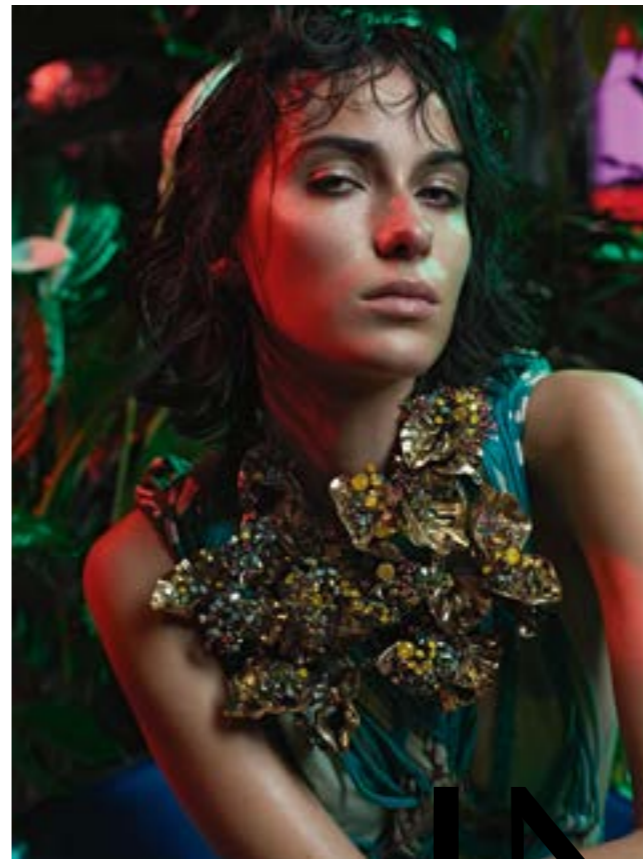
GANG STAR

A street-style revolution is erupting. Gritty, sports-influenced uniforms inspired by 90s hip-hop and "gangsta" rap are a new uniform for expressive belonging.



HACKED NATURE

Technology is as pervasive as the air we breathe. Blending and merging, nature and technology unite to form bold new impressions out of seemingly polar opposites.



INSPIRA

NO NORMAL

A new value revolution has commenced as an era of individuality and acceptance is ushered in. This season we shift our focus to the pure expression of clothes instead of fashion. Question everything.

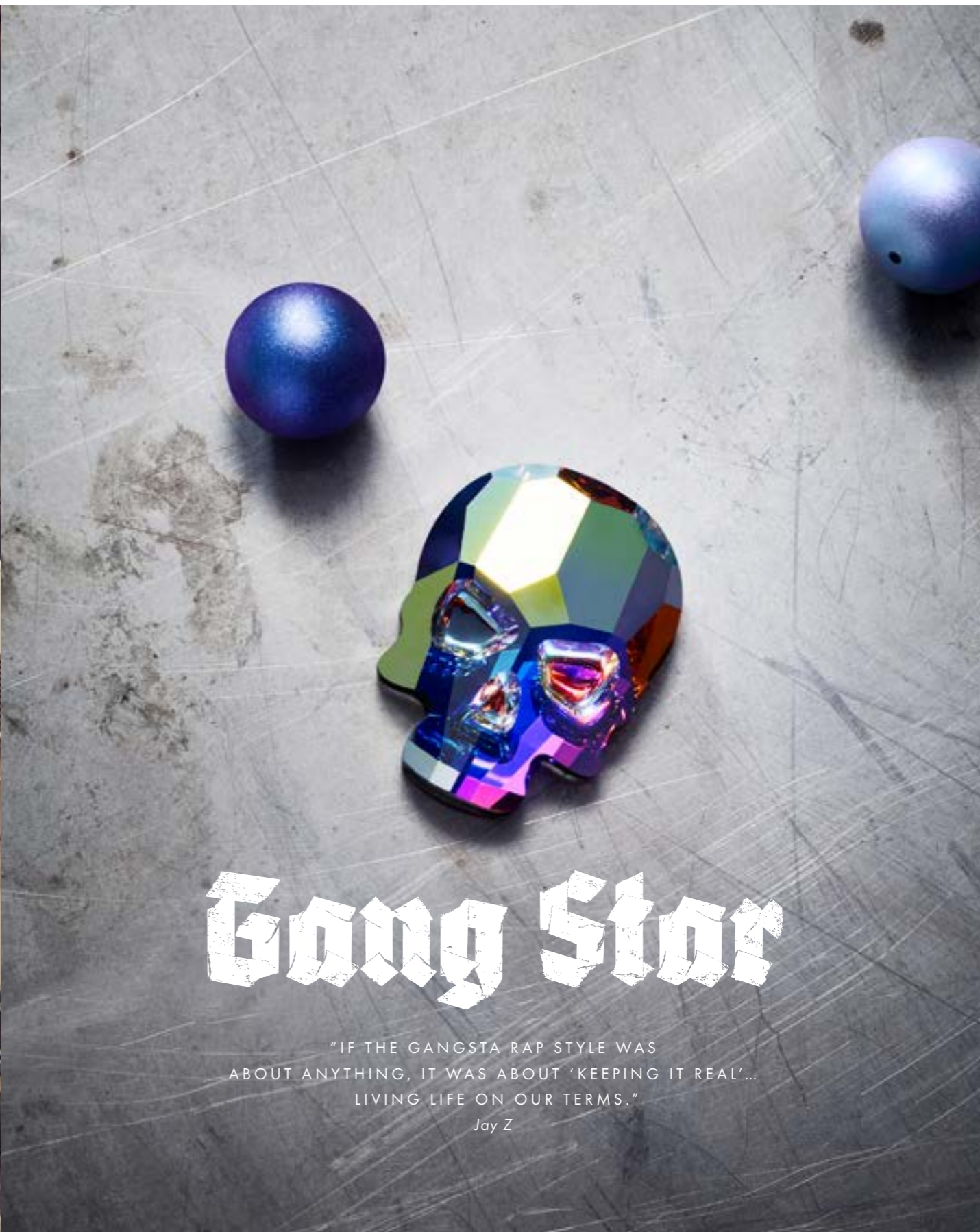


SPELL BOUND

Rediscover the interplay of light and dark. With trust in a declining future, declining we look to the past to show the way forward. Embracing the ethereal and surreal, we explore innovation in forgotten ideas.



TIONS



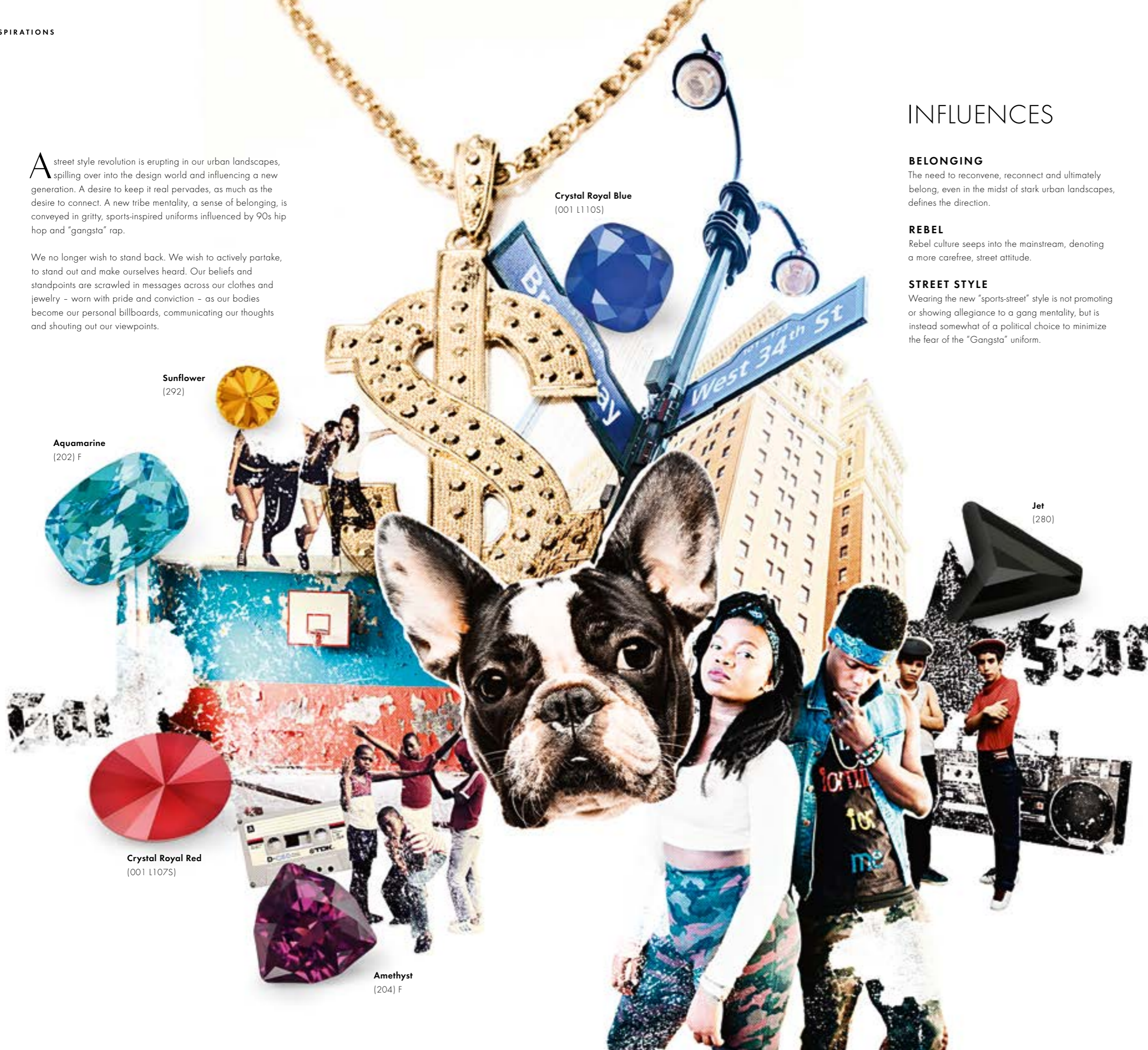
Gang Star

"IF THE GANGSTA RAP STYLE WAS ABOUT ANYTHING, IT WAS ABOUT 'KEEPING IT REAL'... LIVING LIFE ON OUR TERMS."
Jay Z

New for Spring/Summer 2018:
 Crystal Iridescent Pearls in Light Blue and Dark Blue, Skull Flat Back

A street style revolution is erupting in our urban landscapes, spilling over into the design world and influencing a new generation. A desire to keep it real pervades, as much as the desire to connect. A new tribe mentality, a sense of belonging, is conveyed in gritty, sports-inspired uniforms influenced by 90s hip hop and "gangsta" rap.

We no longer wish to stand back. We wish to actively partake, to stand out and make ourselves heard. Our beliefs and standpoints are scrawled in messages across our clothes and jewelry - worn with pride and conviction - as our bodies become our personal billboards, communicating our thoughts and shouting out our viewpoints.



Crystal Royal Blue
(001 L110S)

Sunflower
(292)

Aquamarine
(202) F

Crystal Royal Red
(001 L107S)

Amethyst
(204) F

Jet
(280)

INFLUENCES

BELONGING

The need to reconvene, reconnect and ultimately belong, even in the midst of stark urban landscapes, defines the direction.

REBEL

Rebel culture seeps into the mainstream, denoting a more carefree, street attitude.

STREET STYLE

Wearing the new "sports-street" style is not promoting or showing allegiance to a gang mentality, but is instead somewhat of a political choice to minimize the fear of the "Gangsta" uniform.

SPORTS RETRO

A tough stance is echoed in designs inspired directly by 80s and 90s with the continued rise of the all-pervasive sportswear influence, which subliminally translates as belonging to a team.

SYMBOLIC

A gritty style direction where gold chains and medallions are every day, and symbols and graphics create slogans for separate tribes, highlighting individual and creative expression.

COLORS

-  Crystal Color **Jet**
PANTONE® 19-0000 TPX
-  Crystal Color **Aquamarine**
PANTONE® 14-4318 TPX
-  Crystal Color **Crystal Royal Blue**
PANTONE® 19-4150 TPX
-  Crystal Color **Amethyst**
PANTONE® 19-2524 TPX
-  Crystal Color **Crystal Royal Red**
PANTONE® 19-1761 TPX
-  Crystal Color **Sunflower**
PANTONE® 14-0852 TPX



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"In an effort to portray urbanism within a jewelry piece, the crystal was applied slightly more sparingly to create a 'gansta', street chic attitude. The eight pieces are designed to work together and show connection - a theme consistently highlighted within the trend direction.

The Shiny Lacquer^{PRO} was purposely inverted on two pieces to add a fresh, modern twist to the expected. The large 'A' brings all the pieces together by dropping in the colors from the 80s that this theme references."

Andy Farrow,
Jewelry Designer

DESIGN DIRECTIONS

Wearers opt for bold and courageous gold statement pieces, reminiscent of 90s hip-hop styles, to symbolize rebelliousness.

"Bigger is better" encapsulates the entire style direction.

Message-oriented pieces highlight the current youth consumer desire for individual expression.

Pieces tell a personal story and give a cultural message using graffiti-style typography.

Oversized stylized charms dangling from open chain links bring back an 80s "gangsta" feeling.

Jewelry designs incorporate overt references to "protective" elements.

Hardcore jewelry creates a "don't mess with me" attitude.

A trend for exploring new modes of customization occurs.



DESIGN DIRECTIONS

Quirky, individual elements with a toughened up “bling-bling” stance are important elements used to personalize looks.

Graphics, symbols and graffiti highlight creative expression in clothing.

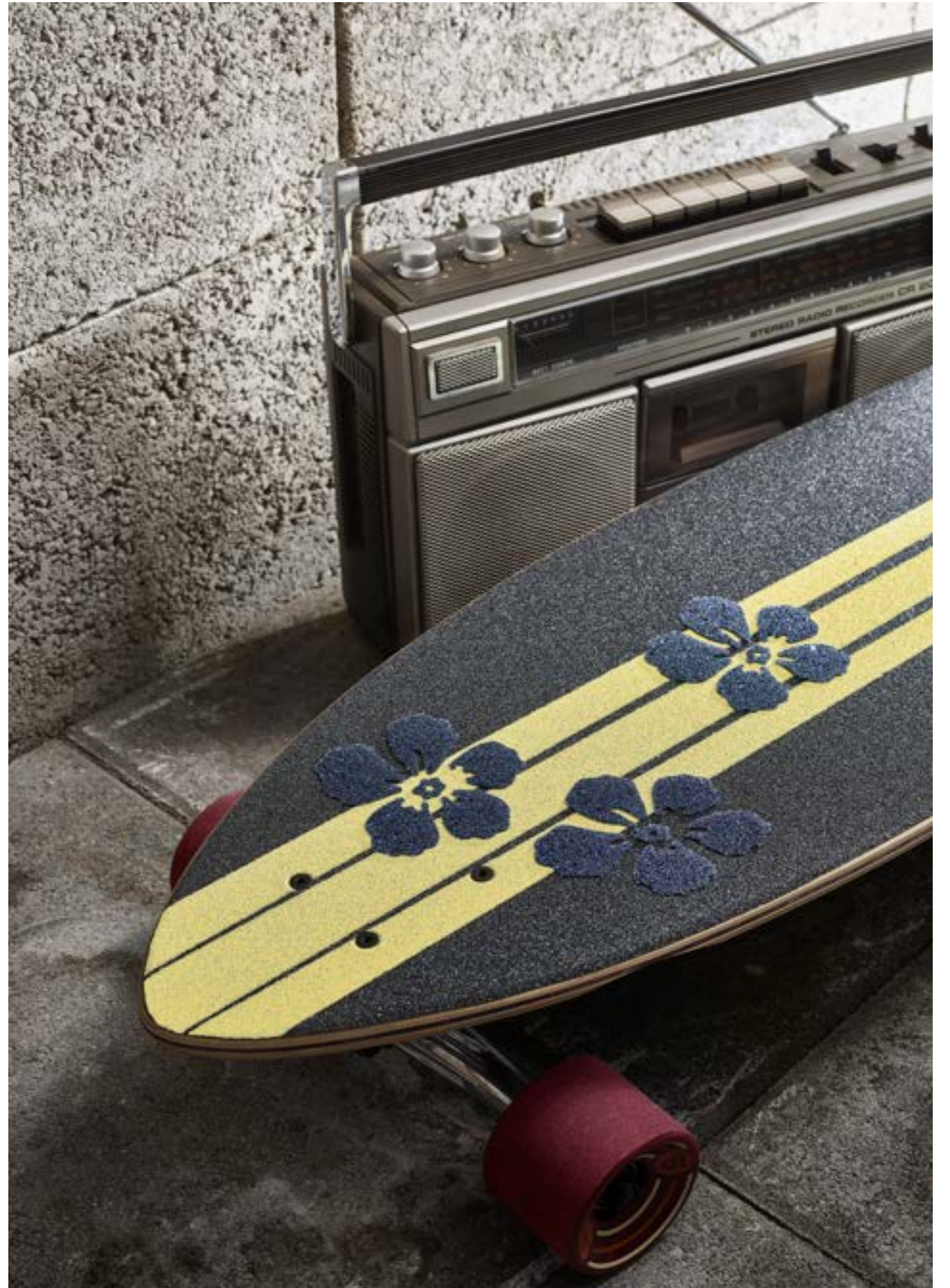
Messages are strongly conveyed using the body as our own personal billboard to shout out our beliefs.

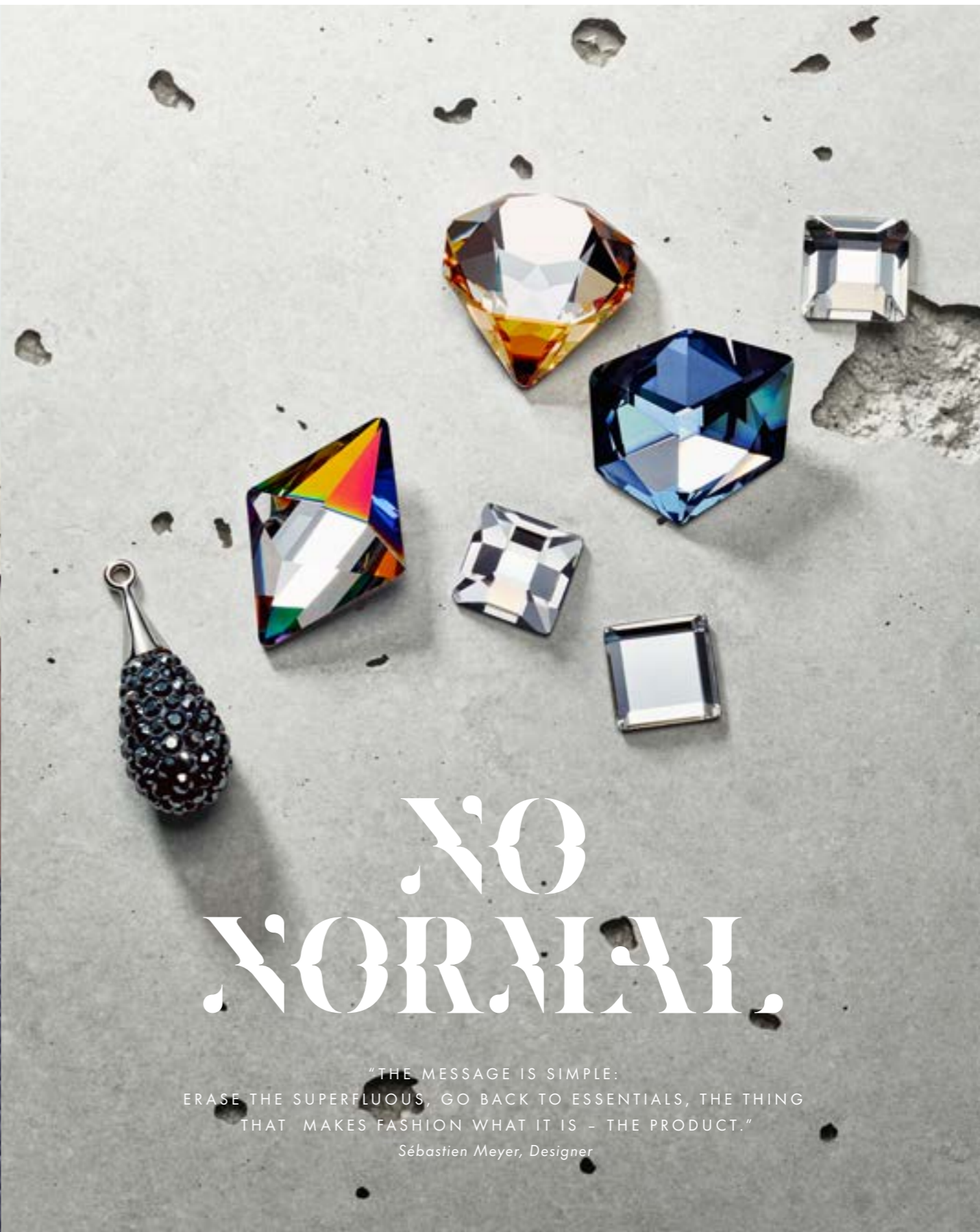
A tough stance is echoed in designs inspired directly from the 80s and 90s with the continued rise of the all-pervasive sportswear influence.

A focus on the hands as half gloves and nail art – both studded with crystal – define the accessory direction.

“This tribe loves brand collaborations, is obsessed with gothic fonts and can’t get enough of skate brands – regardless of whether they skate themselves.” (WGSN)

Popular culture, tongue-in-cheek brand logos and nostalgic references create highly sought-after, social-media-worthy outfits.





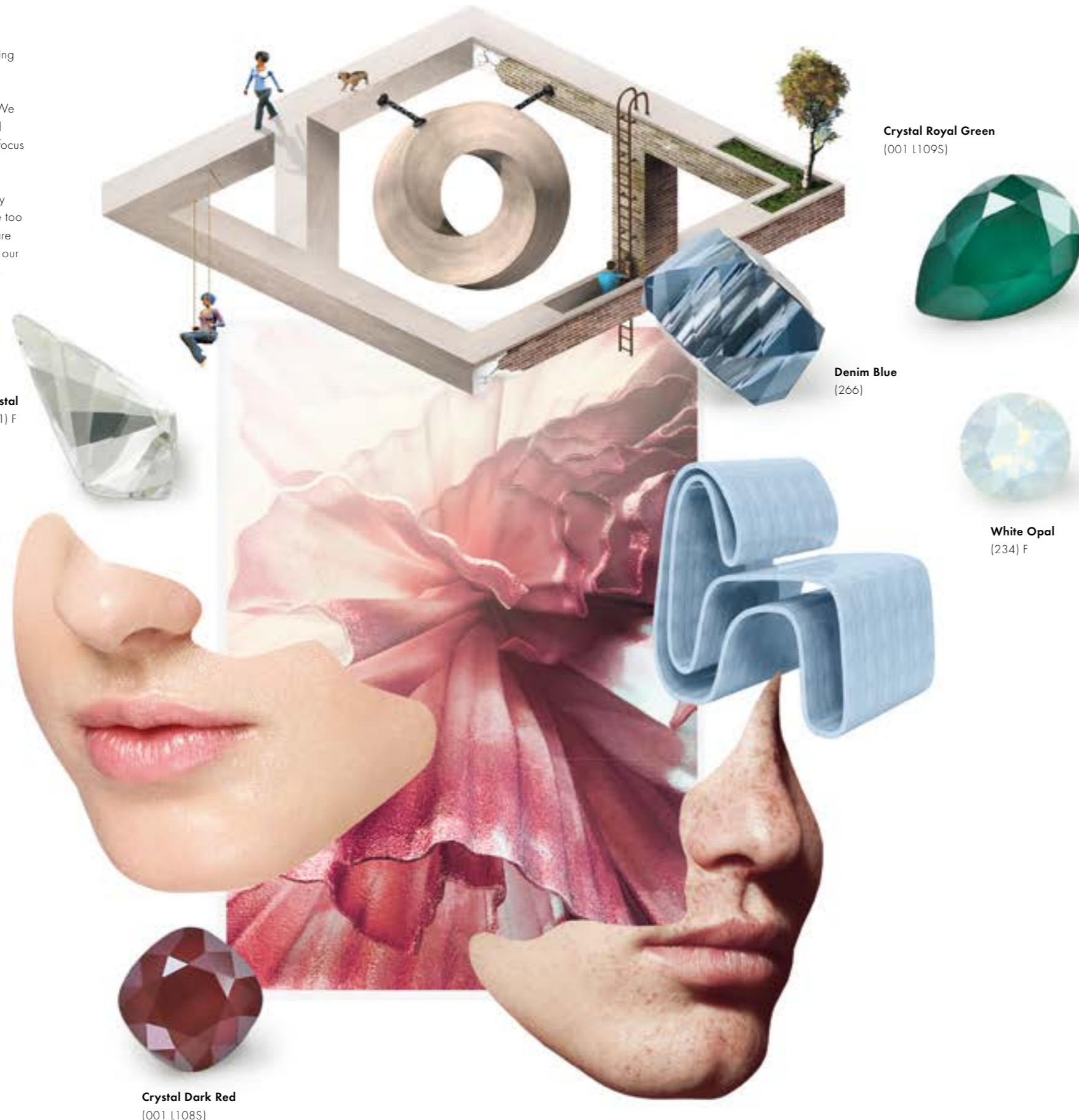
NO NORMAL.

"THE MESSAGE IS SIMPLE:
ERASE THE SUPERFLUOUS, GO BACK TO ESSENTIALS, THE THING
THAT MAKES FASHION WHAT IT IS - THE PRODUCT."
Sébastien Meyer, Designer

New for Spring/Summer 2018:
Pavé Drop Pendant, Tilted Spike Fancy Stone*, Pyramid Flat Back, Base Flat Back,
Tilted Dice Fancy Stone*, Tilted Chaton Fancy Stone*, Square Flat Back
* designed by Chris Bangle

A transformation is occurring and the world we once knew ceases to exist. The constants of tradition are being overturned and our values are being consistently redefined. The new value revolution has commenced with labels being eradicated and a questioning of the usual and the common. We desire more benevolence and simplicity in our daily lives, and as a result we embrace an anti-fashion movement, where we focus more on clothes than fashion.

In our brave new world we will embrace differences, be they of gender, religion or race, as the labels of the past become too narrow for tomorrow's society. Our world is in flux and we are responding. We are more open to change - transitioning in our beliefs, embracing different perspectives, allowing freedoms and offering hope for a more inclusive future.



Crystal
(001) F



Rose Peach
(262) F

Crystal Royal Green
(001 L109S)



Denim Blue
(266)



White Opal
(234) F



Crystal Dark Red
(001 L108S)

INFLUENCES

LONGEVITY

Sustainability concerns cause us to consume less in a more considered way, whilst climate change breaks up our seasonal cycles towards a trans-seasonal reality.

MINIMAL/MAXIMALISM

The exciting new fusion of minimalism and maximalism explores unexpected pairings, transforming both our self-image as well as our aesthetics.

GENDER ZERO

Fashion's current obsession with seasonless and genderless dressing sees shapes and styles blurring in a convergence of fashion elements with no boundaries, no definitions, and no limits.







UNIFORM

Streamlining our wardrobes, in a desire to simplify how we live, results in a rationalized, "key piece" culture.

DECONSTRUCTED

Casual and more active lifestyles break down the formality of not only fashion, but also of businesses and hierarchies.

COLORS

-  Crystal Color **Rose Peach**
PANTONE® 14-1521 TPX
-  Crystal Color **Denim Blue**
PANTONE® 17-4020 TPX
-  Crystal Color **Crystal Royal Green**
PANTONE® 19-5420 TPX
-  Crystal Color **Crystal**
PANTONE® 11-0601 TPX
-  Crystal Color **Crystal Dark Red**
PANTONE® 19-1725 TPX
-  Crystal Color **White Opal**
PANTONE® 11-4800 TPX

DESIGN DIRECTIONS

Fashion expresses a new interest in cut and shape to challenge our views on how the body should look.

The major focus will be on voluminous sleeves and loose panels, which will detach themselves from the main garment.

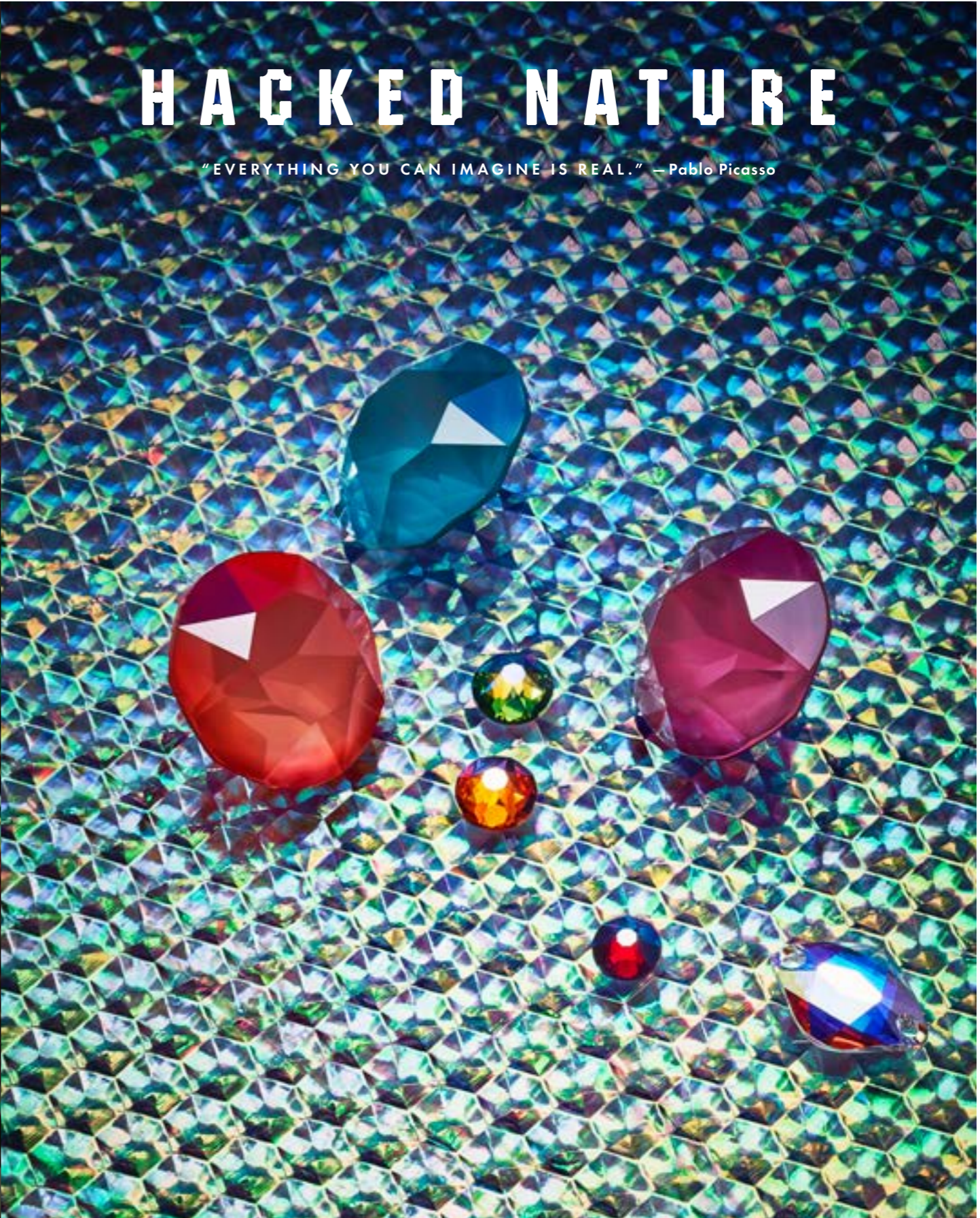
The exciting new fusion of minimalism and maximalism explores unexpected pairings, merging the eclectic with the conventionally classic.

Classic minimalist staples such as the white shirt become a background to re-imagined shapes and suiting.

A focus on charming basics, which are well designed and entirely devoted to the user, without neglecting beauty.

Gender Zero - the convergence of fashion elements with no boundaries, no gender set, and no limits defines the new value sets of Gen Z.





HACKED NATURE

"EVERYTHING YOU CAN IMAGINE IS REAL." — Pablo Picasso

New for Spring/Summer 2018:

Crystal Shiny Lacquer^{PRO} Effects in Crystal Light Coral, Crystal Azure Blue and Crystal Peony Pink, Lemon Sew-on Stone, Shimmer Effects for Flat Backs in Siam Shimmer, Tangerine Shimmer and Peridot Shimmer

Ever faster, ever present, the onslaught of technology has become as much a part of our daily lives as the air that we breathe and the earth that we inhabit. Virtual Reality has changed our perception, blending the real with the fantastic in order to hyper-stimulate our senses, and yet at the same time Mother Nature's onslaught cannot be denied.

Sustainability is at the core of all design thinking, yet technological advancement does not cease. A merge between these two seemingly polar opposites has hence become the natural progression. As we continue to seek bold sensations in our everyday experiences, nature will continue to nourish and inspire design in new "phygital" surrounds. Shapes, colors and constructions will of necessity explore the uber-sensorial, to create an emotionally compelling sensory overload in the designs of the future.



Crystal Light Coral
(001 L116S) NEW!

Crystal Azure Blue
(001 L112S) NEW!

Yellow Opal
(231)

Crystal Peony Pink
(001 L113S) NEW!

Crystal Mint Green
(001 L115S) NEW!

Crystal Summer Blue
(001 L114S) NEW!

INFLUENCES

HYPER-REAL

Exaggerated surfaces create a hyper-natural, super tactile direction for funky-up tropical fashions with an innovative approach to materials.

PHYGITAL

The era of the "phygital" (physical + digital) has commenced where tech scientists become designers and designers become tech scientists to create one trans-natural product.

SENSORY

Shapes, colors and constructions explore the continued focus on the sensorial, haptic essence of new designs as designers become interested in altering people's realities, minds and emotions.

STIMULATION

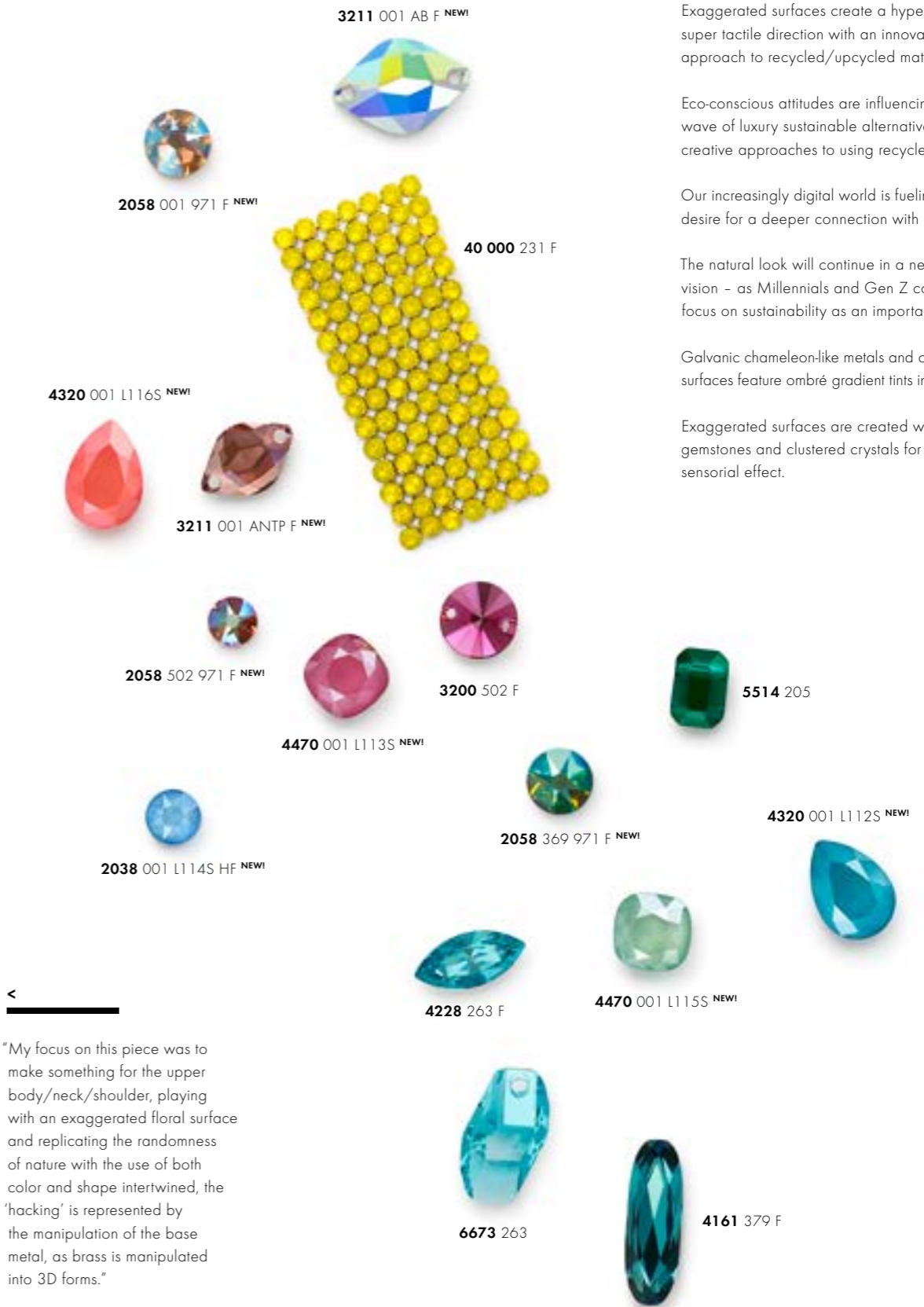
Exaggerated surfaces are created with bright synthetic colors and clustered crystals for hyper-stimulating effects as bringing emotion back into designs becomes paramount.

BOLD

We seek bold sensations in our everyday experiences where shapes, colors and constructions create an emotionally compelling overload.

COLORS

-  Crystal Color **Yellow Opal**
PANTONE® 12-0752 TPX
-  Crystal Color **Crystal Light Coral** NEW!
PANTONE® 16-1451 TPX
-  Crystal Color **Crystal Peony Pink** NEW!
PANTONE® 18-2336 TPX
-  Crystal Color **Crystal Summer Blue** NEW!
PANTONE® 16-4134 TPX
-  Crystal Color **Crystal Mint Green** NEW!
PANTONE® 14-5413 TPX
-  Crystal Color **Crystal Azure Blue** NEW!
PANTONE® 17-4735 TPX



DESIGN DIRECTIONS

Exaggerated surfaces create a hyper-natural, super tactile direction with an innovative approach to recycled/upcycled materials.

Eco-conscious attitudes are influencing a new wave of luxury sustainable alternatives and more creative approaches to using recycled materials.

Our increasingly digital world is fueling a growing desire for a deeper connection with nature.

The natural look will continue in a new surreal vision - as Millennials and Gen Z continue to focus on sustainability as an important element.

Galvanic chameleon-like metals and organic surfaces feature ombré gradient tints in tropical hues.

Exaggerated surfaces are created with encrusted gemstones and clustered crystals for a hyper-sensorial effect.



"My focus on this piece was to make something for the upper body/neck/shoulder, playing with an exaggerated floral surface and replicating the randomness of nature with the use of both color and shape intertwined, the 'hacking' is represented by the manipulation of the base metal, as brass is manipulated into 3D forms."

Andy Farrow,
Jewelry Designer



DESIGN DIRECTIONS

Irregular patterns, blown-up and zoomed in junglescapes occur in hyper real colors for a new take on the perennial print favorite - the exotic tropical influence.

Natural and man-made styles merge as nature-inspired prints take on a highly synthetic look with deep, bold colors.

Seasonless and non-gender specific trends continue to evolve in versatile designs.

Surface interest and fabric manipulation are core components for new fashion directions.

Roughened up weaves and exotic textures are created from recycled plastics and sustainable materials.

Intense high-definition colors with super tactile surfaces create engineered organic surfaces.

LED's and embeddables join forces in funky-tropical fashion, highlighting our desire for a brighter future.

Sensory materials in neon and soft glow fabrications highlight our desire to connect and remain in touch.





SPELL

"THE IDEA THAT A WORLD OF MAGIC EXISTS IS SOMETHING WE CLING ON TO, BOTH IN FEAR AND IN HOPE."

Spiritual Beauty, WGSN

BOUND

New for Spring/Summer 2018:
Baroque Mirror Fancy Stone, Crystal Galuchat, Baroque Bead

As the sun transcends the moon, a sliver of color - neither gold nor silver, yet with a metallic reflective splendor - encases Earth. This sublime, ethereal experience has given rise to the consideration of light and darkness not only within design, but also within our daily lives.

Increasingly disenchanted with the present, we find it hard to envisage a brighter future. In protest at what we have become, we turn away from the purely traditional and the organized religions of the past and increasingly place our faith in the spiritual, the ritualistic, the shamanic. As lost souls we turn to spells and the stars for guidance.

INFLUENCES

MYTHICAL

The use of mystical-inspired symbols highlights the continued rise of the importance of storytelling.

DISTURBING

An ethereal, estranged mood that accepts and embraces the darkness, holding it up to the light for examination and looking to the past as a way forward.

ALLURING

Dark and dangerous, yet with a magical shining allure, the underworld is exposed.

RITUALISTIC

A creeping interest in black magic, voodoo rituals, witchcraft, shamanic medicine and astrology is on the rise.

TRANSCENDING

New does not always mean better. It is time to explore innovation in forgotten ideas - blending and merging the past and present to transcend the future.



Crystal Rose Gold
(001 ROGL 2x)



Crystal Black Patina
(001 BLAPA) F



Crystal Light Chrome
(001 LTCH)



Crystal Scarabaeus Green*
(001 SCGR) F



Crystal Dorado
(001 DOR) F HF



Crystal Iridescent Green
(001 IRIG)



COLORS

-  Crystal Color **Crystal Rose Gold**
PANTONE® 15-1319 TPX
-  Crystal Color **Crystal Light Chrome**
PANTONE® 16-0000 TPX
-  Crystal Color **Crystal Scarabaeus Green***
PANTONE® 18-4252 TPX
-  Crystal Color **Crystal Dorado**
PANTONE® 18-0937 TPX
-  Crystal Color **Crystal Iridescent Green**
PANTONE® 16-0532 TPX
-  Crystal Color **Crystal Black Patina**
PANTONE® 19-4305 TPX

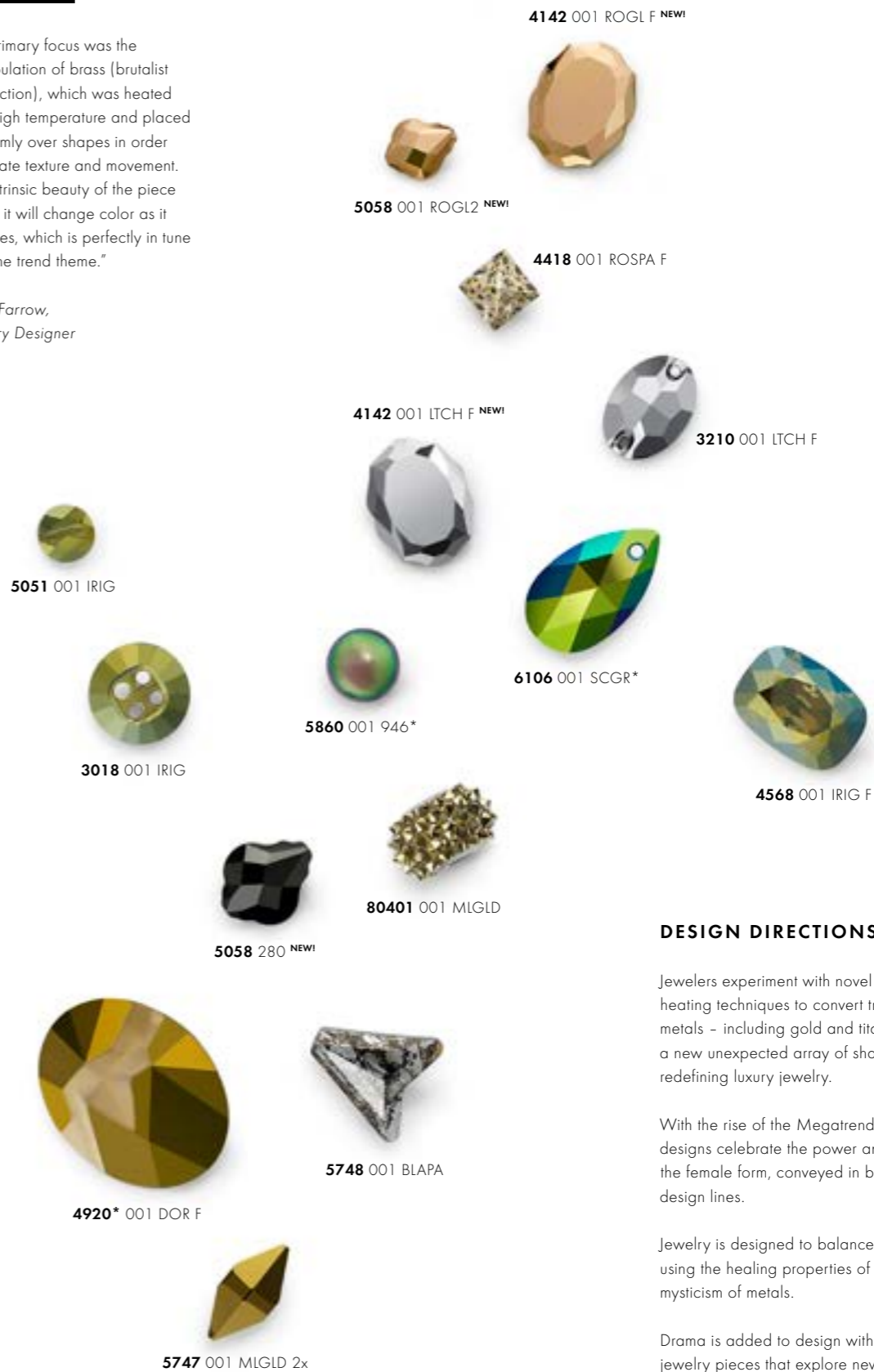
* designed by Jean Paul Gaultier



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"My primary focus was the manipulation of brass (brutalist production), which was heated to a high temperature and placed randomly over shapes in order to create texture and movement. The intrinsic beauty of the piece is that it will change color as it oxidizes, which is perfectly in tune with the trend theme."

Andy Farrow,
Jewelry Designer



DESIGN DIRECTIONS

Jewelers experiment with novel plating and heating techniques to convert traditional precious metals - including gold and titanium - into a new unexpected array of shades, essentially redefining luxury jewelry.

With the rise of the Megatrend - Female Shift - designs celebrate the power and strength of the female form, conveyed in bold yet feminine design lines.

Jewelry is designed to balance the body using the healing properties of crystals and the mysticism of metals.

Drama is added to design with fairy-tale inspired jewelry pieces that explore new hand platforms.

Metallic finishes have a mysterious iridescence with blends of green, blue, silver and violet, creating magical yet esoteric pieces.

* designed by Jean Paul Gaultier



DESIGN DIRECTIONS

Insecurity and rising levels of depression have led us to examine and effectively promote a dabbling with the dark side.

Textiles will become extravagant as several eras will be combined at the same time in designs.

The body is wrapped and contained as fantastic elements infuse fashion.

The underworld is exposed in designs that look like they have emerged from midnight.

Aspects of melancholy, sadness and fierceness appear in powerful designs.

A nostalgic vision of the past sees Baroque redefined in forward-moving fashion.

Crystallized surface fabrics add opulence and dimension to lightweight textiles.



JEWELRY DESIGN BY ANDY FARROW

An English designer currently based in the UK, Andy Farrow initially studied graphic design, but at the end of his degree he realized that he wanted to use his hands and not be in front of a computer every day. After his graduation, and inspired by his 11-month travel sojourn, Andy began creating small structures that started to resemble jewelry. In 2004, he began a role with jewelry-designer Erickson Beamon until 2007.

During that time, Andy was asked to create a piece for Swarovski to feature in their *Unbridled* coffee table book. Thus began his love affair with crystal. After leaving Erickson Beamon, Andy worked as a freelance jewelry designer, collaborating on costume jewelry for operas as well as catwalk pieces for fashion designers such as Vivienne Westwood. Over the years, he has created many pieces for fashion designers, costume designers, and worked for Swarovski on various projects, including a *Runway Rocks* piece. Today, Andy works mainly on commission in addition to having a small selection of specialized pieces in Browns Bride London.

CREDITS

Cover

White dress: Altendorfer

GANG STAR

P-12

Jacket: Anothereight, Top: Altendorfer, Golden harness: Jon Mármol, Shorts: Benu Berlin, Leggings: H&M, Shoes: Alexander McQueen, Gloves: Atelier Lorand Lajos

Earring, Atelier Marangoni, Italy, 2000s,
Source: Swarovski Corporate Archive

Set, Atelier Marangoni, Italy, 1970s,
Source: Swarovski Corporate Archive

Bracelet, Atelier Marangoni, Italy, 1960s,
Source: Swarovski Corporate Archive

Bracelet, Atelier Marangoni, Italy, 1960s,
Source: Swarovski Corporate Archive

P-16

Jacket: Anothereight, Top: Altendorfer, Rings: Andy Farrow

P-18

Golden Jacket: Burton X Lamb, Jacke: Glow,
T-Shirt: H&M, Cap: Atelier Lorand Lajos

Necklace, Atelier Marangoni, Italy, 1960s,
Source: Swarovski Corporate Archive

Earring, Atelier Marangoni, Italy, 2000s,
Source: Swarovski Corporate Archive

Ring, Atelier Marangoni, Italy, 2000,
Source: Swarovski Corporate Archive

NO NORMAL

P-20

Dress: Alberta Ferretti, Coat: Steinrohner, Shoes: Stella McCartney

Earrings, Atelier Marangoni, Italy, 1970s,
Source: Swarovski Corporate Archive

Metal Masque, Atelier Marangoni for
Helmut Newton calendar, Italy, 2003,
Source: Swarovski Corporate Archive

P-24

Lana Mueller, Collar: Atelier Lorand Lajos, Jewelry: Andy Farrow

P-26

Asymmetric shirt: Atelier Lorand Lajos

HACKED NATURE

P-28

Top: Peter Pilotto, PVC Bra: Atelier Lorand Lajos, Skirt: H&M, Bracelet: Marina Hörmannseeder, Overknees: Dawid Tomaszewski

P-32

Dress: Benu Berlin, Jewelry: Andy Farrow

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Top: Marina Hörmannseeder

SPELLBOUND

P-36

Dress: Marcel Ostertag

Matisse necklace, *Runway Rocks* collection,
Sarina Suriano, Australia, 2006,
Source: Swarovski Corporate Archive

Belt, Atelier Marangoni, Italy, 1960s,
Source: Swarovski Corporate Archive

P-40

Dress: Tamina Von Ribaupierre,
Necklace: Andy Farrow, Gloves: Roeckl

P-42

Dress: Tamina Von Ribaupierre, Veil and claws:
Atelier Lorand Lajos, Gloves: Dawid Tomaszewski

Content by Swarovski Professional Headquarter,
Wattens

Creative concept and art direction:
in the headroom

Fashion Photography: Mario Schmolka
Styling: Lorand Lajos
Hair and Make-up: Thorsten Weiss

Still life photography: Christoph Sagel

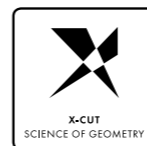
Collage images: Adobe Stock, iStock, Shutterstock,
Depositphoto

Printed by RWF Frömel-Hechenleitner
Werbeges.m.b.H., Volders/Austria



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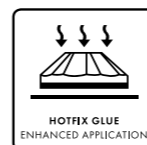
EXCELLENCE, THROUGH INNOVATION AND ORIGIN



X-CUT
Advanced optical measurement and high-precision manufacturing deliver premium cuts characterized by unmatched brilliance.



PLATINUM* PRO
With its new advanced foiling technique, Swarovski has set a new standard in the lifespan of crystals.



HOTFIX GLUE
The variable temperatures at which Hotfix glue can be activated enable the application of crystals on a broad range of textiles.



CRYSTALS - MADE IN AUSTRIA
The combination of innovation with sustainability and respect for individual wellbeing means that quality is always assured.

PREMIUM, BY SERVICE AND DESIGN



DESIGN SERVICE
Throughout its global network of Design Centers, Swarovski offers exceptional service provided by the industry's best creative talent.



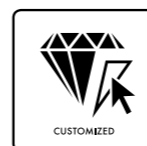
APPLICATION SERVICE
A comprehensive range of application services means customers benefit from the extensive experience of leading international experts, as well as internal specialists.



GLOBAL SERVICE
Swarovski's Global Service Network provides customers with dedicated personal assistance on a local level.



DESIGNER EDITIONS
Creative collaborations with top designers result in exclusive cuts and unique designs for Swarovski crystals.



CUSTOMIZED SERVICE
Choose new variations by going beyond Swarovski's tremendous standard assortment of crystal components and forward integrated elements.

COMPLIANCE, WITH INTEGRITY



ADVANCED CRYSTAL
Swarovski's patented lead-free** formula has changed the DNA of crystal while still offering the same sparkle, dependability, and variety for which Swarovski is famous.



OEKO-TEX
Oeko-Tex® Standard 100 Class II (direct contact with skin) certification creates confidence in chemical safety of textile applications.



CLEAR
Regular legal monitoring of chemical requirements and reasonable testing provide customers with the comfort of trust in Swarovski's products.












COMPLIANCE SERVICE
Assessments regarding substance limitations as well as compliance information and advice to support customers in complying with relevant laws, regulations, and voluntary standards.

* Silver mirror coated with a platinum colored protective layer

** Crystal glass and all other materials containing 0.009% lead or less.

NEW CRYSTAL ELEMENTS


**Designer Editions:
Fancy Stones
& Settings**

-  **4928** Tilted Chaton
Fancy Stone
12, 18 mm
-  **4928/S**
12, 18 mm
-  **4928/C**
12, 18 mm
-  **4929** Tilted Spike
Fancy Stone
14x10.5, 24x17 mm
-  **4929/S**
14x10.5, 24x17 mm
-  **4929/C**
14x10.5, 24x17 mm
-  **4933** Tilted Dice
Fancy Stone
19, 27 mm
-  **4933/S**
19, 27 mm
-  **4933/C**
19, 27 mm


**Fancy Stones
& Settings**

-  **4142** Baroque Mirror
Fancy Stone
10x8, 14x11,
18x14 mm
-  **4142/S**
10x8, 14x11,
18x14 mm





Beads

-  **5058** Baroque Bead
10, 14 mm





BeCharmed & Pavé

-  **67 563** Pavé Drop
Pendant
14x5.5, 20x8,
26x10 mm


Flat Backs No Hotfix

-  **2400** Square Flat Back
4, 6, 10 mm
-  **2402** Base Flat Back
4, 6, 10 mm
-  **2403** Pyramid
Flat Back
4, 6, 10 mm
-  **2856** Skull Flat Back
10x7.5, 14x10.5,
18x14 mm

Flat Backs Hotfix

-  **2400** Square Flat Back
4, 6, 10 mm
-  **2402** Base Flat Back
4, 6, 10 mm
-  **2403** Pyramid
Flat Back
4, 6, 10 mm
-  **2856** Skull Flat Back
10x7.5, 14x10.5,
18x14 mm

Sew-on Articles

-  **3211** Lemon Sew-on
Stone
14x9, 18x12 mm

NEW EFFECTS

The new Shimmer effect speaks to our increasing desire for heightened sensory experiences by merging futuristic shimmer with bold crystal colors in nature-tech, boundary-transgressing hues.



Crystal Shimmer
(001 971)

NEW SHIMMER EFFECTS



Black Diamond
Shimmer
(215 971)



Blue Zircon
Shimmer
(229 971)



Citrine Shimmer
(249 971)



Cobalt Shimmer
(369 971)



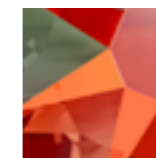
Crystal Shimmer
(001 971)



Erinite Shimmer
(360 971)



Fuchsia Shimmer
(502 971)



Hyacinth
Shimmer
(236 971)



Light Colorado
Topaz Shimmer
(246 971)



Light Sapphire
Shimmer
(211 971)



Light Siam
Shimmer
(227 971)



Peridot Shimmer
(214 971)



Siam Shimmer
(208 971)



Silk Shimmer
(391 971)



Tangerine
Shimmer
(259 971)



Topaz Shimmer
(203 971)

Flat Backs No Hotfix



2058
SS 5, 9

Flat Backs Hotfix



2038
SS 6, 10



2088
SS 12, 16, 20, 30



2078
SS 16, 20, 34

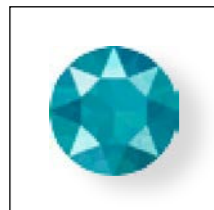
NEW FORWARD-INTEGRATED ELEMENTS

Synthetics

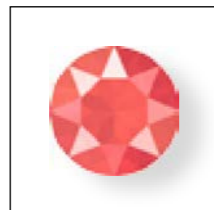
- Crystal Galuchat
- Graphic Ultrafine Rocks
- Crystal Medley New Effects
- Crystal Fabric New Effect

NEW EFFECTS

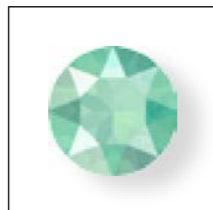
As we seek intense sensory experiences due to the collide of the virtual and offline world, the new range of Shiny Lacquer^{PRO} effects updates classic summer tones with a hyper-real edge for summer styles with bold expression.



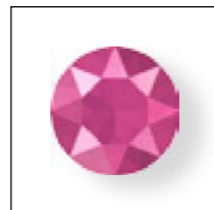
Crystal Azure Blue
(001 L112S)



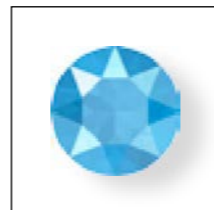
Crystal Light Coral
(001 L116S)



Crystal Mint Green
(001 L115S)



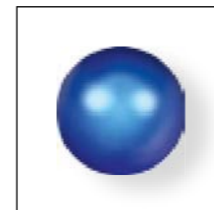
Crystal Peony Pink
(001 L113S)



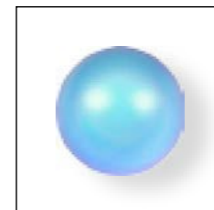
Crystal Summer Blue
(001 L114S)

NEW CRYSTAL PEARL COLOR

The new Crystal Iridescent Blue pearls are the perfect match for the emerging gender-neutral active- and streetwear style fusion. Launched in two tones, they reflect the demand for companionship and togetherness.



Crystal Iridescent Dark Blue Pearl (001 949)

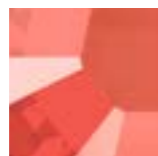


Crystal Iridescent Light Blue Pearl (001 948)

NEW CRYSTAL SHINY LACQUER^{PRO} EFFECTS



Crystal Azure Blue
(001 L112S)



Crystal Light Coral
(001 L116S)



Crystal Mint Green
(001 L115S)



Crystal Peony Pink
(001 L113S)



Crystal Summer Blue
(001 L114S)

CRYSTAL IRIDESCENT DARK BLUE PEARL AND CRYSTAL IRIDESCENT LIGHT BLUE PEARL



Crystal Iridescent Dark Blue Pearl (001 949)



Crystal Iridescent Light Blue Pearl (001 948)

PRODUCT OVERVIEW

Round Stones

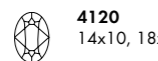


1088
SS 29, 39

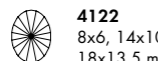


1122
12, 14 mm

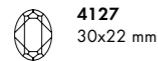
Fancy Stones & Settings



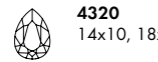
4120
14x10, 18x13 mm



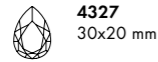
4122
8x6, 14x10.5, 18x13.5 mm



4127
30x22 mm



4320
14x10, 18x13 mm



4327
30x20 mm



4470
10, 12 mm

Flat Backs No Hotfix



2088
SS 12, 16, 20, 30

Flat Backs Hotfix



2038
SS 10



2078
SS 16, 34

Transfers



2038
SS 10



2078
SS 16, 34

Metal Trimmings



55 000, 55 001
SS 20

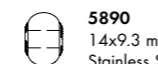


55 300, 55 301
SS 16



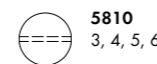
55 500, 55 501
SS 12

BeCharmed & Pavé

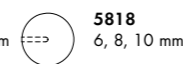


5890
14x9.3 mm
Stainless Steel

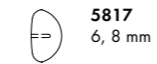
Crystal Pearls



5810
3, 4, 5, 6, 8, 10, 12 mm



5818
6, 8, 10 mm



5817
6, 8 mm



5860
10, 12 mm

NEW SETTINGS

Major changes that will be implemented:

1. New Base Material

The new base material is Tombac (specification of Tombac CuZn15) with a high copper content of 85%.

Tombac alloy is suitable for further and easy processing. Chemical-Composition Tombac (alloy: CuZn15)

2. Plating

Layer sizes exceed market standard.

3. New Pricing

Prices for some settings have been reduced. For more details, please refer to our price list.

4. Improved Lead Time

1 week for standard settings.
Approx. 3 weeks for customized settings (depends on solution).

5. New Round Stone Settings

Round Stone Settings (1122 & 1088) will be included in our standard assortment.



1088
SS 18, SS 19, SS 26, SS 30, SS 35, SS 39, SS 45, SS 48, SS 50

1122
SS 39, SS 47
12, 14, 16, 18 mm

6. Advanced Setting Fit

The setting height has been reduced to a minimum.

7. New Prong Design

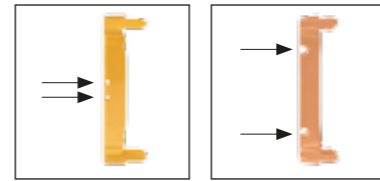


Prongs will feature rounded edges for a more premium look.

- curved prongs ①
- rounded edges ②

8. New Position of Holes

The holes at the edges will be positioned further apart for the best possible stability in textile applications.



SETTINGS SUMMARY FOR SPRING/SUMMER 2018

1	00 C	H2 O*		1	00 C	H2 O*		1	00 C	H2 O*	
			1088/S SS 18, 19, 26, 30, 35, 39, 45, 48, 50				4320/S 6x4, 8x6, 10x7, 14x10, 18x13 mm				4600/S 6x4, 8x6, 10x8, 12x10 mm
			1122/S SS 39, 47 12, 14, 16, 18 mm				4327/S 30x20, 40x27 mm				4610/S 14x10, 18x13, 20x15 mm
			1681/S 12, 16 mm				4328/S 6x3.6, 8x4.8, 10x6, 13x7.8 mm				4627/S 27x18.5, 37x25.5 mm
			1695/S 10, 14 mm				4418/S 6, 8 mm				4675/S 23 mm
			4120/S 6x4, 8x6, 14x10, 18x13, 25x18 mm				4428/S 5, 6, 8 mm				4678/S 8, 14, 23 mm
			4127/S 30x20, 39x28 mm				4447/S 6, 8, 10, 12 mm				4717/S 15.5, 21.5 mm
			4128/S 6x4, 8x6, 10x8, 14x10 mm				4470/S 10, 12, 18 mm				4739/S 14x11, 20x16 mm
			4161/S 15x5, 21x7, 27x9 mm				4500/S 6x2, 10x3 mm				4757/S 14x8.5, 19x11.5 mm
			4196/S 23x20, 30x26 mm				4501/S 5x2.5, 7x3, 10x5 mm				4790/S 18x7.5, 23x10, 32x13.5 mm
			4200/S 11x3, 15x4, 35x9.5, 48x13 mm				4524/S 12x6, 16x8, 23x11 mm				4795/S 14, 19, 28 mm
			4224/S 10x8, 14x11, 23x18 mm				4527/S 8x6, 14x10, 18x13 mm				4827/S 28 mm
			4227/S 32x17 mm				4547/S 15x5, 21x7, 24x8, 30x10 mm				
			4228/S 5x2.5, 6x3, 8x4, 10x5, 15x7 mm				4565/S 14x10, 18x13 mm				

1 Top view 00 C = closed no holes H2 O = open with holes
* only available in rhodium & gold plating.



SETTINGS SUMMARY FOR FALL/WINTER 2018/19

<p>1 00 C H2 O* 4122/S 8x6, 14x10.5, 18x13 mm</p>	<p>1 00 C H2 O* 4731/S 10x5, 14x7, 18x9, 23x11.5 mm</p>	<p>1 00 C H2 O* 4810/S 13x12 mm</p>	<p>1 00 C H2 O* 4927/S 14x12, 19x17 mm</p>
<p> 4142/S 10x8, 14x11 mm</p>	<p> 4744/S 6, 10 mm</p>	<p> 4827/S 28 mm</p>	<p> 4928/S 12, 18 mm</p>
<p> 4195/S 14, 18, 22 mm</p>	<p> 4745/S 5, 10 mm</p>	<p> 4831/S 5.5x5, 8.8x8, 11x10 mm</p>	<p> 4929/S 14x10.5, 24x17 mm</p>
<p> 4230/S 14x9, 19x12, 23x15 mm</p>	<p> 4748/S 5, 10 mm</p>	<p> 4876/S 18x11.5, 30x19 mm</p>	<p> 4933/S 19, 27 mm</p>
<p> 4331/S 11, 15, 20, 30 mm</p>	<p> 4753/S 14, 18, 23 mm</p>	<p> 4878/S 18x11.5, 30x19, mm</p>	
<p> 4370/S 11x10, 15.5x14, 20x18 mm</p>	<p> 4756/S 19x11.5, 27x16, 39x23.5 mm</p>	<p> 4884/S 5.5x5, 6.6x6, 8.8x8, 11x10, 15.4x14 mm</p>	
<p> 4461/S 8, 12, 16 mm</p>	<p> 4773/S 14x7.5, 18x9.5, 28x15 mm</p>	<p> 4920/S 23x18, 29x22.5 mm</p>	
<p> 4481/S 12, 16 mm</p>	<p> 4778/S 18x13.7 mm</p>	<p> 4921/S 23x18, 29x22.5 mm</p>	
<p> 4485/S 6, 10.5, 17 mm</p>	<p> 4779/S 18x15.6 mm</p>	<p> 4922/S 28x24, 38x33 mm</p>	
<p> 4568/S 8x6, 14x10, 18x13, 27x18 mm</p>	<p> 4784/S 8, 14, 23 mm</p>	<p> 4923/S 28x24, 38x33 mm</p>	
<p> 4681/S 14, 18 mm</p>	<p> 4785/S 14, 19, 23 mm</p>	<p> 4924/S 23x9, 29x11.5 mm</p>	
<p> 4706/S 7, 12, 17, 24 mm</p>	<p> 4789/S 14, 23, 29 mm</p>	<p> 4925/S 23x9, 29x11.5 mm</p>	
<p> 4722/S 4, 6, 8, 10 mm</p>	<p> 4809/S 13x12, 17x15.5, 27x25 mm</p>	<p> 4926/S 14x10, 19x14 mm</p>	

1 Top view 00 C = closed no holes H2 O = open with holes
 * only available in rhodium & gold plating.

1 Top view 00 C = closed no holes H2 O = open with holes
 * only available in rhodium & gold plating.

ILLUSIONS DESIGNED BY CHRIS BANGLE

A tilted view

Chris Bangle is no stranger to polarising, provocative designs. The now legendary former BMW Chief of Design, who left the company in 2009 to pursue other design passions and who has since opened up his own collaborative design studio in Piemonte, Italy, was famed during his tenure for aggressive, emotional car designs.

Small wonder this made him a perfect candidate to imagine crystals for Swarovski's Designer Edition Series that are both evocative and dimension defying. His tilted take on crystal geometry manages to exude both space and dimension, even while appearing intrinsically flat. His crystalline forms compresses the third dimension along its axis, leaving behind a decidedly 2.5D feel in a crystal that nevertheless retains volume.

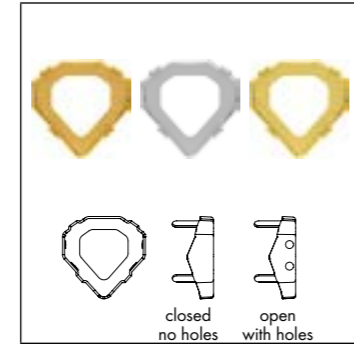
4928 Tilted Chaton Fancy Stone ^{NEW!}



- Crystal**
- Crystal F (001)
- Crystal Effects**
- Transparent Effects**
- Crystal Bermuda Metallic Blue Z F (001 BBL)
- Crystal Copper Z F (001 COP)
- Crystal Tabac 2 VZ F (001 TAB)
- Crystal Vitrail Medium 2 VZ F (001 VM)

Size	12 mm	18 mm
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4928/S ^{NEW!}



- Ring/Hole, Back Configuration**
- 00 C = No ring/hole, closed
- H2 O = 4 holes/2 each side, open

Size & color of plating	12 mm No plating	18 mm No plating	12 mm Rhodium	18 mm Rhodium	12 mm Gold	18 mm Gold
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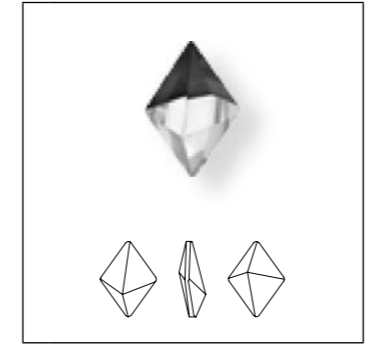
4928/C ^{NEW!}



- Ring/Hole, Back Configuration**
- 1T C = Ring on Top, closed

Size & color of plating	12 mm Rhodium	18 mm Rhodium	12 mm Gold	18 mm Gold
-------------------------	---------------	---------------	------------	------------

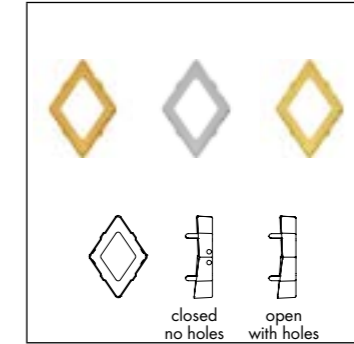
4929 Tilted Spike Fancy Stone ^{NEW!}



- Crystal**
- Crystal F (001)
- Crystal Effects**
- Transparent Effects**
- Bermuda Blue Z CALVSI F (001BBL)
- Crystal Moroda Z CALVSI F (001 MO)
- Crystal Sahara Z CALVSI F (001 SAH)
- Crystal Vitrail Medium Z CALVSI F (001 VM)

Size	14x10.5 mm	24x17 mm
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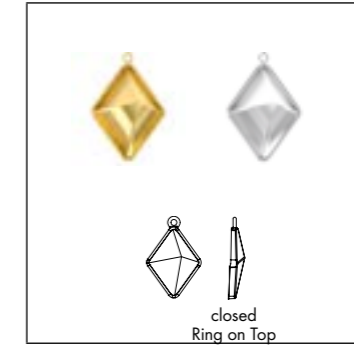
4929/S ^{NEW!}



- Ring/Hole, Back Configuration**
- 00 C = No ring/hole, closed
- H2 O = 4 holes/2 each side, open

Size & color of plating	14x10.5 mm No plating	24x17 mm No plating	14x10.5 mm Rhodium	24x17 mm Rhodium	14x10.5 mm Gold	24x17 mm Gold
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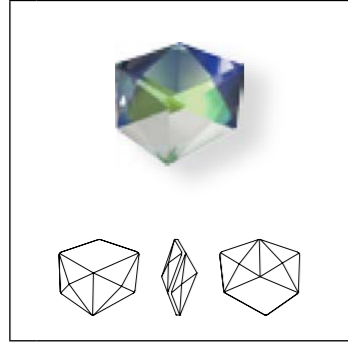
4929/C ^{NEW!}



- Ring/Hole, Back Configuration**
- 1T C = Ring on Top, closed

Size & color of plating	14x10.5 mm Rhodium	24x17 mm Rhodium	14x10.5 mm Gold	24x17 mm Gold
-------------------------	--------------------	------------------	-----------------	---------------

4933 Tilted Dice Fancy Stone ^{NEW!}



Size
19 mm
27 mm

Crystal

Crystal F (001)

Crystal Effects

Transparent Effects

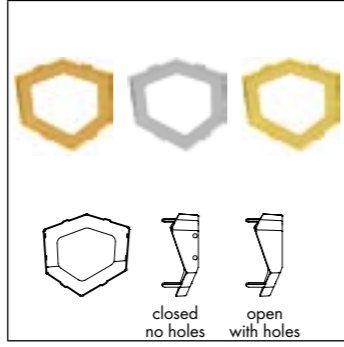
Crystal Purple Z CALVSI F (001 PUR)

Crystal Sahara Z CALVSI F (001 SAH)

Crystal Red Copper Z CALVSI F (001 REDCO)

Crystal Vitrail Medium Z CALVSI F (001 VM)

4933/S ^{NEW!}



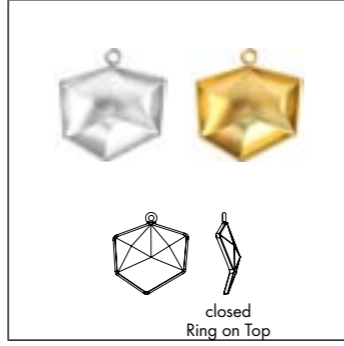
Size & color of plating
19 mm No plating
27 mm No plating
19 mm Rhodium
27 mm Rhodium
19 mm Gold
27 mm Gold

Ring/Hole, Back Configuration

00 C = No ring/hole, closed

H2 O = 4 holes/2 each side, open

4933/C ^{NEW!}

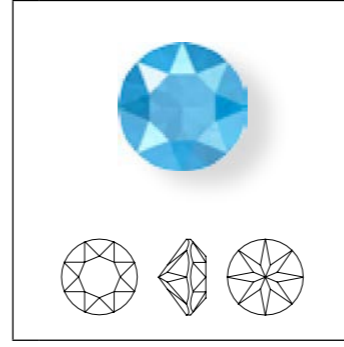


Size & color of plating
19 mm Rhodium
27 mm Rhodium
19 mm Gold
27 mm Gold

Ring/Hole, Back Configuration

1T C = Ring on Top, closed

1088 XIRIUS Chaton



Size
SS 29
SS 39

Crystal Effects

Crystal Lacquer^{PRO}

Crystal Azure Blue (001 L112S) ^{NEW!}

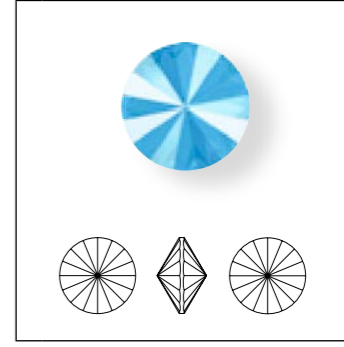
Crystal Light Coral (001 L116S) ^{NEW!}

Crystal Mint Green (001 L115S) ^{NEW!}

Crystal Peony Pink (001 L113S) ^{NEW!}

Crystal Summer Blue (001 L114S) ^{NEW!}

1122 Rivoli



Size
12 mm
14 mm

Crystal Effects

Crystal Lacquer^{PRO}

Crystal Azure Blue (001 L112S) ^{NEW!}

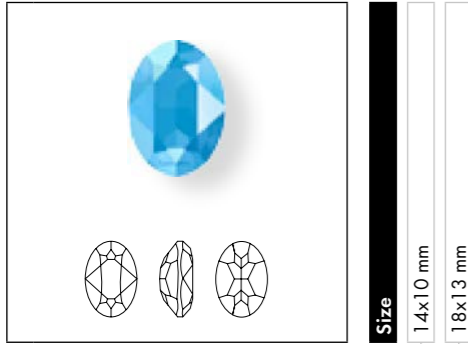
Crystal Light Coral (001 L116S) ^{NEW!}

Crystal Mint Green (001 L115S) ^{NEW!}

Crystal Peony Pink (001 L113S) ^{NEW!}

Crystal Summer Blue (001 L114S) ^{NEW!}

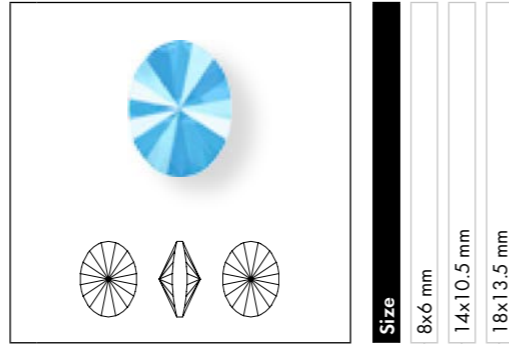
4120



Size
14x10 mm
18x13 mm

- Crystal Effects**
- Crystal Lacquer^{PRO}**
- Crystal Azure Blue (001 L112S) **NEW!**
 - Crystal Light Coral (001 L116S) **NEW!**
 - Crystal Mint Green (001 L115S) **NEW!**
 - Crystal Peony Pink (001 L113S) **NEW!**
 - Crystal Summer Blue (001 L114S) **NEW!**

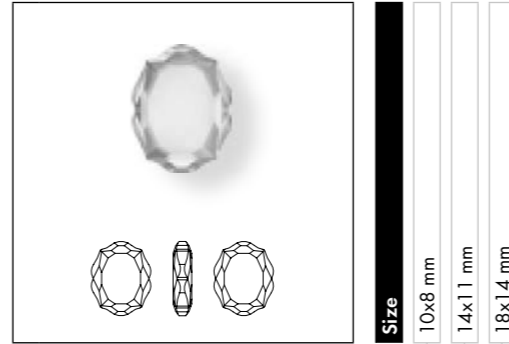
4122 Oval Rivoli Fancy Stone



Size
8x6 mm
14x10.5 mm
18x13.5 mm

- Crystal Effects**
- Crystal Lacquer^{PRO}**
- Crystal Azure Blue (001 L112S) **NEW!**
 - Crystal Light Coral (001 L116S) **NEW!**
 - Crystal Mint Green (001 L115S) **NEW!**
 - Crystal Peony Pink (001 L113S) **NEW!**
 - Crystal Summer Blue (001 L114S) **NEW!**

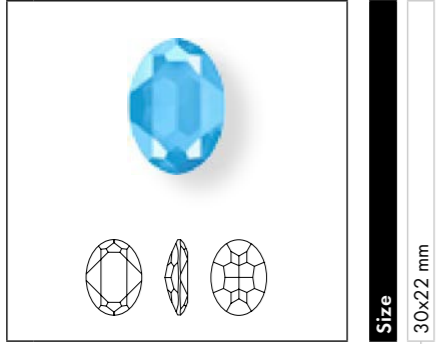
4142 Baroque Mirror Fancy Stone **NEW!**



Size
10x8 mm
14x11 mm
18x14 mm

- Crystal**
- Crystal F (001)
- Colors**
- Plain Colors**
- Amethyst F (204)
 - Blush Rose F (257)
 - Denim Blue F (266)
 - Emerald F (205)
- Crystal Effects**
- Transparent Effects**
- Crystal AB F (001 AB)
 - Crystal Golden Shadow F (001 GSHA)
 - Crystal Silver Night (001 SINI)
- Metallic Effects**
- Crystal Light Chrome F (001 LTCH)
 - Crystal Metallic Light Gold F (001 MLGLD)
 - Crystal Rose Gold F (001 ROGL)

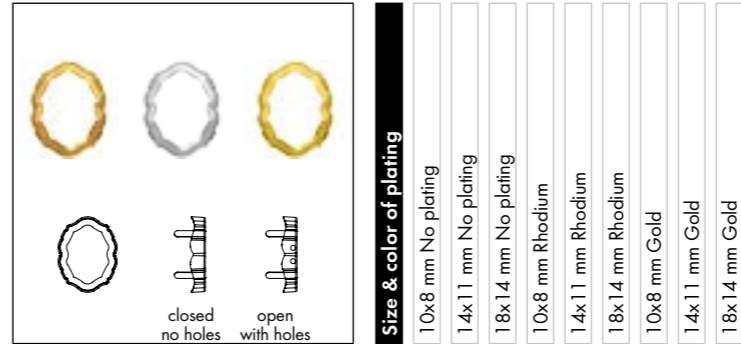
4127



Size
30x22 mm

- Crystal Effects**
- Crystal Lacquer^{PRO}**
- Crystal Azure Blue (001 L112S) **NEW!**
 - Crystal Light Coral (001 L116S) **NEW!**
 - Crystal Mint Green (001 L115S) **NEW!**
 - Crystal Peony Pink (001 L113S) **NEW!**
 - Crystal Summer Blue (001 L114S) **NEW!**

4142/S **NEW!**

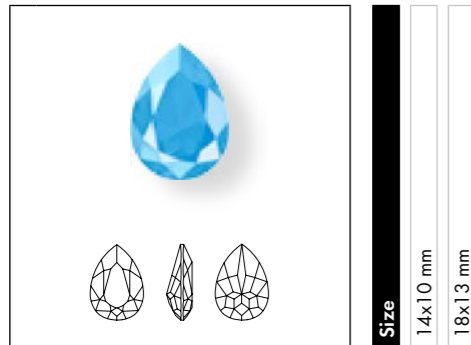


Size & color of plating

- 10x8 mm No plating
- 14x11 mm No plating
- 18x14 mm No plating
- 10x8 mm Rhodium
- 14x11 mm Rhodium
- 18x14 mm Rhodium
- 10x8 mm Gold
- 14x11 mm Gold
- 18x14 mm Gold

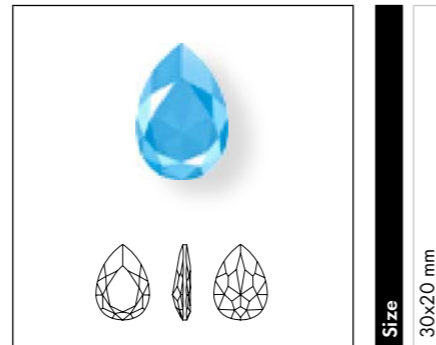
- Ring/Hole, Back Configuration**
- 00 C** = No ring/hole, closed
 - H2 O** = 4 holes/2 each side, open

4320



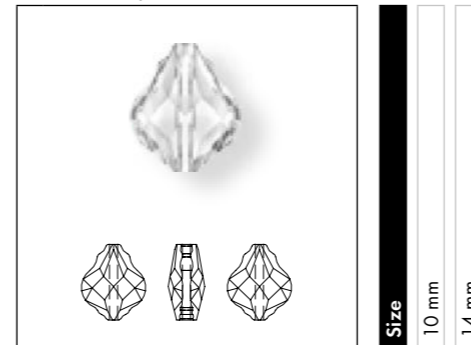
- Crystal Effects**
- Crystal Lacquer^{PRO}**
- Crystal Azure Blue (001 L112S) NEW!
- Crystal Light Coral (001 L116S) NEW!
- Crystal Mint Green (001 L115S) NEW!
- Crystal Peony Pink (001 L113S) NEW!
- Crystal Summer Blue (001 L114S) NEW!

4327



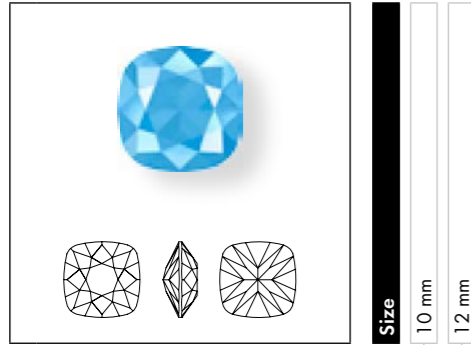
- Crystal Effects**
- Crystal Lacquer^{PRO}**
- Crystal Azure Blue (001 L112S) NEW!
- Crystal Light Coral (001 L116S) NEW!
- Crystal Mint Green (001 L115S) NEW!
- Crystal Peony Pink (001 L113S) NEW!
- Crystal Summer Blue (001 L114S) NEW!

5058 Baroque Bead NEW!



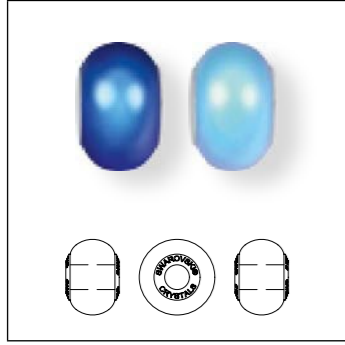
- Crystal**
- Crystal (001)
- Colors**
- Plain Colors**
- Amethyst (204)
- Aquamarine (202)
- Dark Indigo (288)
- Emerald (205)
- Jet (280)
- Light Smoked Topaz (221)
- Ruby (501)
- Crystal Effects**
- Transparent Effects**
- Crystal AB (001 AB)
- Crystal Golden Shadow (001 GSHA)
- Crystal Silver Night (001 SINI)
- Metallic Effects**
- Crystal Rose Gold 2x (001 ROGL2)

4470



- Crystal Effects**
- Crystal Lacquer^{PRO}**
- Crystal Azure Blue (001 L112S) NEW!
- Crystal Light Coral (001 L116S) NEW!
- Crystal Mint Green (001 L115S) NEW!
- Crystal Peony Pink (001 L113S) NEW!
- Crystal Summer Blue (001 L114S) NEW!

5890 Crystal BeCharmed Pearl



Size
14x9.3 mm Stainless Steel

Colors

- Crystal Iridescent Dark Blue Pearl (001 949) NEW!
- Crystal Iridescent Light Blue Pearl (001 948) NEW!

PAVÉ PENDANTS

67 563 Pavé Drop Pendant ^{NEW!}



Size & color of plating

14x5.5 mm Rhodium	20x8 mm Rhodium	26x10 mm Rhodium	14x5.5 mm Gold	20x8 mm Gold	26x10 mm Gold
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Crystal

- Crystal (001)
- White (01)

Colors

Plain Colors

- Aquamarine (202)
- Light Blue (1 1)
- Tanzanite (539)
- Lilac (51)
- Fuchsia (502)
- Rose (209)
- Light Rose (223)
- Pearl Raspberry (42)
- Siam (208)
- Indian Siam (327)
- Vintage Rose (319)
- Vermilion (39)

- Montana (207)
- Tanzanite (539)
- Light Amethyst (212)
- Mauve (14)

Crystal Effects

Transparent Effects

- Crystal AB (001 AB)
- White (01)
- Crystal Golden Shadow (001 GSHA)
- Pearl Silk (05)

Color Effects

Metallic Effects

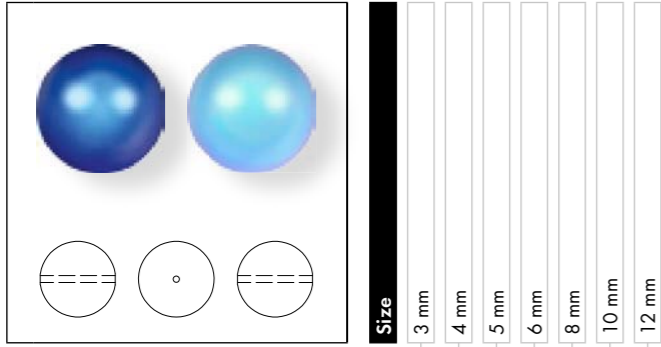
- Jet Hematite (280 HEM)
- Black (02)

Multicolors

- Montana (207)
- Aquamarine (202)
- Crystal Moonlight (001 MOL)
- Light Blue (1 1)
- Sapphire (206)
- Erinite (360)
- Peridot (214)
- Pearl Jade (40)
- Jet Hematite (280 HEM)
- Crystal Silver Night (001 SINI)
- Crystal Silver Shade (001 SSHA)
- Black (02)
- Crystal Rose Gold (001 ROGL)
- Crystal Golden Shadow (001 GSHA)
- Crystal Moonlight (001 MOL)
- Pearl Silk (05)

	14x5.5 mm Rhodium	20x8 mm Rhodium	26x10 mm Rhodium	14x5.5 mm Gold	20x8 mm Gold	26x10 mm Gold
Crystal (001)	■	■	■	■	■	■
White (01)	■	■	■	■	■	■
Aquamarine (202)	■	■	■			
Light Blue (1 1)	■	■	■			
Tanzanite (539)				■	■	■
Lilac (51)						
Fuchsia (502)	■	■	■			
Rose (209)	■	■	■			
Light Rose (223)	■	■	■			
Pearl Raspberry (42)	■	■	■			
Siam (208)	■	■	■			
Indian Siam (327)	■	■	■			
Vintage Rose (319)	■	■	■			
Vermilion (39)	■	■	■			
Montana (207)	■	■	■			
Tanzanite (539)	■	■	■			
Light Amethyst (212)	■	■	■			
Mauve (14)	■	■	■			
Crystal AB (001 AB)	■	■	■			
White (01)	■	■	■			
Crystal Golden Shadow (001 GSHA)				■	■	■
Pearl Silk (05)				■	■	■
Jet Hematite (280 HEM)	■	■	■			
Black (02)	■	■	■			
Montana (207)				■	■	■
Aquamarine (202)				■	■	■
Crystal Moonlight (001 MOL)				■	■	■
Light Blue (1 1)				■	■	■
Sapphire (206)				■	■	■
Erinite (360)				■	■	■
Peridot (214)				■	■	■
Pearl Jade (40)				■	■	■
Jet Hematite (280 HEM)				■	■	■
Crystal Silver Night (001 SINI)				■	■	■
Crystal Silver Shade (001 SSHA)				■	■	■
Black (02)				■	■	■
Crystal Rose Gold (001 ROGL)	■	■	■			
Crystal Golden Shadow (001 GSHA)	■	■	■			
Crystal Moonlight (001 MOL)	■	■	■			
Pearl Silk (05)	■	■	■			

5810 Crystal Round Pearl

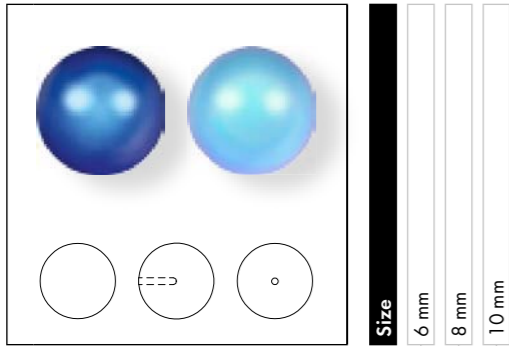


Colors

- Crystal Iridescent Dark Blue Pearl (001 949) **NEW!**
- Crystal Iridescent Light Blue Pearl (001 948) **NEW!**

Size	3 mm	4 mm	5 mm	6 mm	8 mm	10 mm	12 mm
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5818

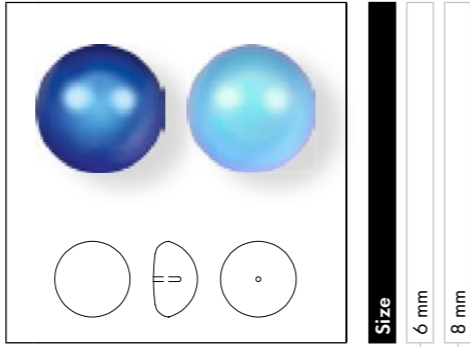


Colors

- Crystal Iridescent Dark Blue Pearl (001 949) **NEW!**
- Crystal Iridescent Light Blue Pearl (001 948) **NEW!**

Size	6 mm	8 mm	10 mm
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5817

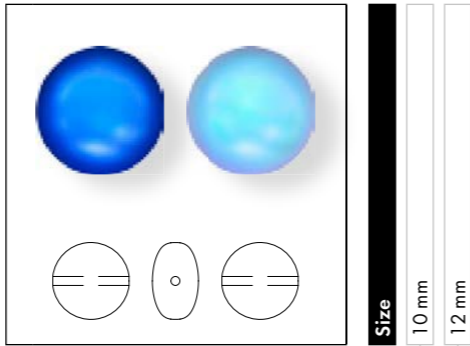


Colors

- Crystal Iridescent Dark Blue Pearl (001 949) **NEW!**
- Crystal Iridescent Light Blue Pearl (001 948) **NEW!**

Size	6 mm	8 mm
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5860 Crystal Coin Pearl

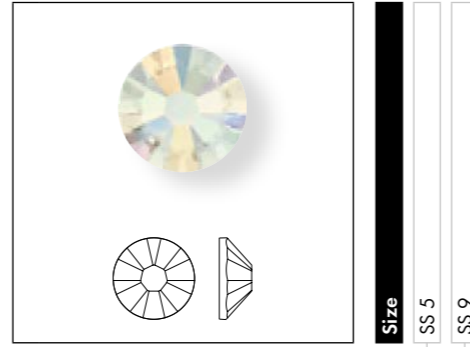


Colors

- Crystal Iridescent Dark Blue Pearl (001 949) **NEW!**
- Crystal Iridescent Light Blue Pearl (001 948) **NEW!**

Size	10 mm	12 mm
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2058 XILION Rose Enhanced



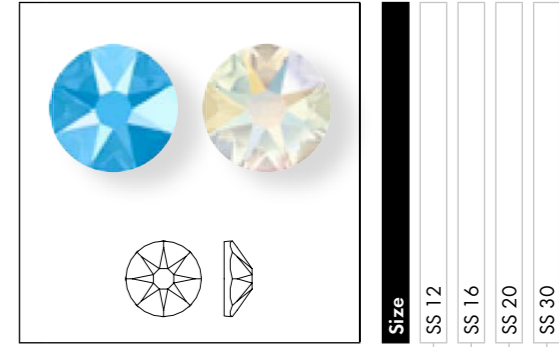
Color Effects

Transparent Effects

- Black Diamond Shimmer F (215 971) **NEW!**
- Blue Zircon Shimmer F (229 971) **NEW!**
- Citrine Shimmer F (249 971) **NEW!**
- Cobalt Shimmer F (369 971) **NEW!**
- Crystal Shimmer F (001 971) **NEW!**
- Erinite Shimmer F (360 971) **NEW!**
- Fuchsia Shimmer F (502 971) **NEW!**
- Hyacinth Shimmer F (236 971) **NEW!**
- Light Colorado Topaz Shimmer F (246 971) **NEW!**
- Light Sapphire Shimmer F (211 971) **NEW!**
- Light Siam Shimmer F (227 971) **NEW!**
- Peridot Shimmer F (214 971) **NEW!**
- Siam Shimmer F (208 971) **NEW!**
- Silk Shimmer F (391 971) **NEW!**
- Tangerine Shimmer F (259 971) **NEW!**
- Topaz Shimmer F (203 971) **NEW!**

Size	SS 5	SS 9
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2088 XIRIUS Rose



Crystal Effects

Crystal Lacquer^{PRO}

- Crystal Azure Blue (001 L112S) **NEW!**
- Crystal Light Coral (001 L116S) **NEW!**
- Crystal Mint Green (001 L115S) **NEW!**
- Crystal Peony Pink (001 L113S) **NEW!**
- Crystal Summer Blue (001 L114S) **NEW!**

Color Effects

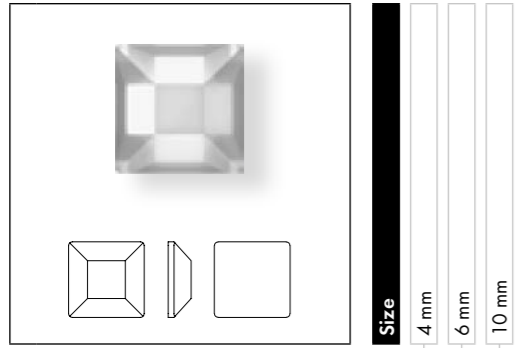
Transparent Effects

- Black Diamond Shimmer F (215 971) **NEW!**
- Blue Zircon Shimmer F (229 971) **NEW!**
- Citrine Shimmer F (249 971) **NEW!**
- Cobalt Shimmer F (369 971) **NEW!**
- Crystal Shimmer F (001 971) **NEW!**
- Erinite Shimmer F (360 971) **NEW!**
- Fuchsia Shimmer F (502 971) **NEW!**
- Hyacinth Shimmer F (236 971) **NEW!**
- Light Colorado Topaz Shimmer F (246 971) **NEW!**
- Light Sapphire Shimmer F (211 971) **NEW!**
- Light Siam Shimmer F (227 971) **NEW!**
- Peridot Shimmer F (214 971) **NEW!**
- Siam Shimmer F (208 971) **NEW!**
- Silk Shimmer F (391 971) **NEW!**
- Tangerine Shimmer F (259 971) **NEW!**
- Topaz Shimmer F (203 971) **NEW!**

Size	SS 12	SS 16	SS 20	SS 30
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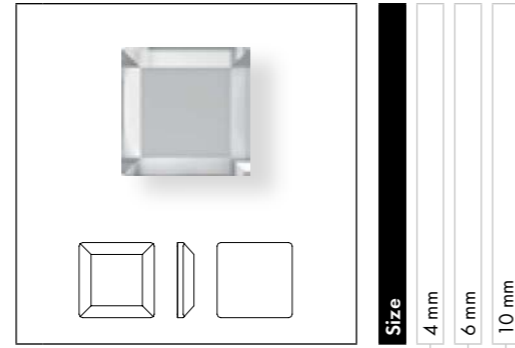
SQUARE FAMILY

2400 Square Flat Back



Crystal			
Crystal F (001)			
Colors			
Plain Colors			
Jet (280)			
Crystal Effects			
Transparent Effects			
Crystal AB F (001 AB)			
Crystal Golden Shadow F (001 GSHA) NEW!			
Crystal Silver Night (001 SINI) NEW!			
Metallic Effects			
Crystal Dorado F (001 DOR) NEW!			
Crystal Light Chrome F (001 LTCH)			
Color Effects			
Metallic Effects			
Jet Hematite (280 HEM)			

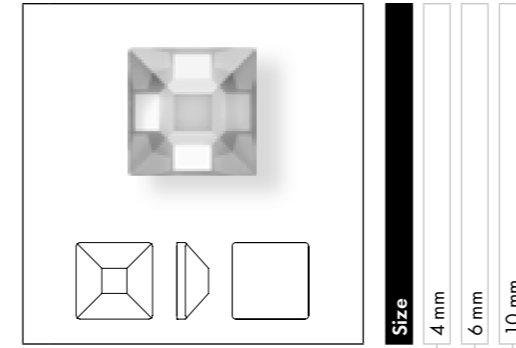
2402 Base Flat Back **NEW!**



Crystal			
Crystal F (001)			
Colors			
Plain Colors			
Jet (280)			
Crystal Effects			
Transparent Effects			
Crystal AB F (001 AB)			
Crystal Golden Shadow F (001 GSHA)			
Crystal Silver Night (001 SINI)			
Metallic Effects			
Crystal Dorado F (001 DOR)			
Crystal Light Chrome F (001 LTCH)			
Color Effects			
Metallic Effects			
Jet Hematite (280 HEM)			

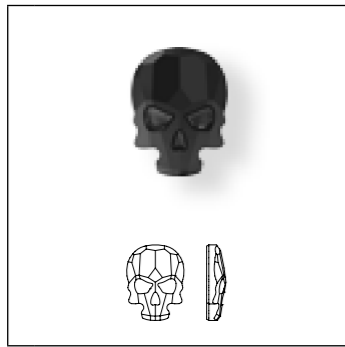
SQUARE FAMILY

2403 Pyramid Flat Back **NEW!**



Crystal			
Crystal F (001)			
Colors			
Plain Colors			
Jet (280)			
Crystal Effects			
Transparent Effects			
Crystal AB F (001 AB)			
Crystal Golden Shadow F (001 GSHA)			
Crystal Silver Night (001 SINI)			
Metallic Effects			
Crystal Dorado F (001 DOR)			
Crystal Light Chrome F (001 LTCH)			
Color Effects			
Metallic Effects			
Jet Hematite (280 HEM)			

2856 Skull Flat Back ^{NEW!}



Size	10x7.5 mm	14x10.5 mm	18x14 mm
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- Colors**
- Plain Colors**
- Jet (280)
- Crystal Effects**
- Transparent Effects**
- Crystal AB F (001 AB)
- Crystal Golden Shadow F (001 GSHA)
- Crystal Silver Night (001 SINI)
- Metallic Effects**
- Crystal Metallic Blue F (001 METBL)
- Crystal Metallic Light Gold F (001 MLGLD)
- Crystal Light Chrome F (001 LTCH)
- Color Effects**
- Metallic Effects**
- Jet Hematite (280 HEM)

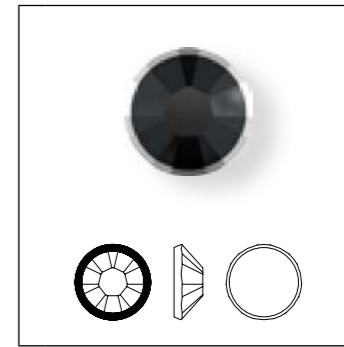
2038 XILION Rose Hotfix



Size	SS 6	SS 10
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- Crystal Effects**
- Crystal Lacquer^{PRO}**
- Crystal Azure Blue HFT (001 L112S) ^{NEW!}
- Crystal Light Coral HFT (001 L116S) ^{NEW!}
- Crystal Mint Green HFT (001 L115S) ^{NEW!}
- Crystal Peony Pink HFT (001 L113S) ^{NEW!}
- Crystal Summer Blue HFT (001 L114S) ^{NEW!}
- Color Effects**
- Transparent Effects**
- Black Diamond Shimmer A HF (215 971) ^{NEW!}
- Blue Zircon Shimmer A HF (229 971) ^{NEW!}
- Citrine Shimmer A HF (249 971) ^{NEW!}
- Cobalt Shimmer A HF (369 971) ^{NEW!}
- Crystal Shimmer A HF (001 971) ^{NEW!}
- Erinite Shimmer A HF (360 971) ^{NEW!}
- Fuchsia Shimmer A HF (502 971) ^{NEW!}
- Hyacinth Shimmer A HF (236 971) ^{NEW!}
- Light Colorado Topaz Shimmer A HF (246 971) ^{NEW!}
- Light Sapphire Shimmer A HF (211 971) ^{NEW!}
- Light Siam Shimmer A HF (227 971) ^{NEW!}
- Peridot Shimmer A HF (214 971) ^{NEW!}
- Siam Shimmer A HF (208 971) ^{NEW!}
- Silk Shimmer A HF (391 971) ^{NEW!}
- Tangerine Shimmer A HF (259 971) ^{NEW!}
- Topaz Shimmer A HF (203 971) ^{NEW!}

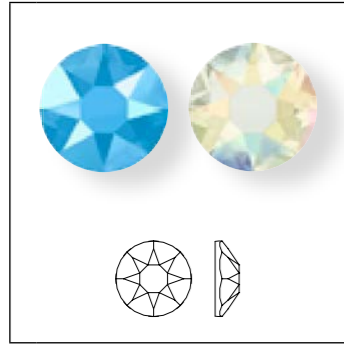
2038/1 Rimmed Flat Back ^{NEW!}



Size	SS 10
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- Crystal Effects**
- Metallic Effects**
- Crystal & Dorado Z A HF (001 DORZ)
- Crystal & Lt. Chrome Z A HF (001 LTCHZ)
- Color Effects**
- Metallic Effects**
- Black Diamond & Dorado Z A HF (215 DORZ)
- Black Diamond & Lt. Chrome Z A HF (215 LTCHZ)
- Burgundy & Dorado Z A HF (515 DORZ)
- Burgundy & Lt. Chrome Z A HF (515 LTCHZ)
- Denim Blue & Dorado Z A HF (266 DORZ)
- Denim Blue & Lt. Chrome Z A HF (266 LTCHZ)
- Greige & Dorado Z A HF (284 DORZ)
- Greige & Lt. Chrome Z A HF (284 LTCHZ)
- Jet & Dorado Z A HF (280 DORZ)
- Jet & Lt. Chrome Z A HF (280 LTCHZ)
- Khaki & Dorado Z A HF (550 DORZ)
- Khaki & Lt. Chrome Z A HF (550 LTCHZ)
- Light Siam & Dorado Z A HF (227 DORZ)
- Light Siam & Lt. Chrome Z A HF (227 LTCHZ)
- White Opal & Dorado Z A HF (234 DORZ)
- White Opal & Lt. Chrome Z A HF (234 LTCHZ)

2078 XIRIUS Rose Hotfix



Size	SS 16	SS 20	SS 34
Crystal Effects			
Crystal Lacquer ^{PRO}			
Crystal Azure Blue HFT (001 L112S)	NEW!		
Crystal Light Coral HFT (001 L116S)	NEW!		
Crystal Mint Green HFT (001 L115S)	NEW!		
Crystal Peony Pink HFT (001 L113S)	NEW!		
Crystal Summer Blue HFT (001 L114S)	NEW!		
Color Effects			
Transparent Effects			
Black Diamond Shimmer A HF (215 971)	NEW!		
Blue Zircon Shimmer A HF (229 971)	NEW!		
Citrine Shimmer A HF (249 971)	NEW!		
Cobalt Shimmer A HF (369 971)	NEW!		
Crystal Shimmer A HF (001 971)	NEW!		
Erinite Shimmer A HF (360 971)	NEW!		
Fuchsia Shimmer A HF (502 971)	NEW!		
Hyacinth Shimmer A HF (236 971)	NEW!		
Light Colorado Topaz Shimmer A HF (246 971)	NEW!		
Light Sapphire Shimmer A HF (211 971)	NEW!		
Light Siam Shimmer A HF (227 971)	NEW!		
Peridot Shimmer A HF (214 971)	NEW!		
Siam Shimmer A HF (208 971)	NEW!		
Silk Shimmer A HF (391 971)	NEW!		
Tangerine Shimmer A HF (259 971)	NEW!		
Topaz Shimmer A HF (203 971)	NEW!		

2078/H Framed Flat Back¹



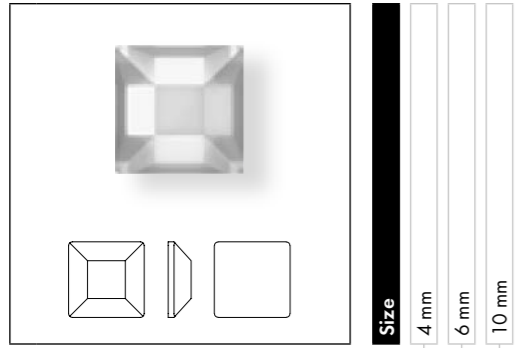
Size & color of ring	SS 16 Gold (GR)	SS 16 Silver (SR)	SS 16 Gun Metal (GM)	SS 20 Gold (GR)	SS 20 Silver (SR)	SS 20 Gun Metal (GM)	SS 34 Gold (GR)	SS 34 Silver (SR)	SS 34 Gun Metal (GM)
Colors									
Plain Colors									
Black Diamond A HF (215)	NEW!								
Light Colorado Topaz A HF (246)	NEW!								
Light Rose A HF (223)	NEW!								
Light Siam A HF (227)	NEW!								
Silk A HF (391)	NEW!								
Crystal Effects									
Transparent Effects									
Crystal AB A HF (001 AB)	NEW!								
Crystal Silver Night A HF (001 SINI)	NEW!								
Crystal Silver Shade A HF (001 SSHA)	NEW!								
Metallic Effects									
Crystal Light Chrome A HF (001 LTCH)	NEW!								
Crystal Scarabaeus Green* A HF (001 SCGR)	NEW!								

* designed by Jean Paul Gaultier

¹ General Lead Time: Approx. 3 Weeks
The lead time for sampling quantities of up to 2 packing units is approx. 3 weeks.
For special or rush orders, please get in touch with your customer service representative.

SQUARE FAMILY

2400 Square Flat Back

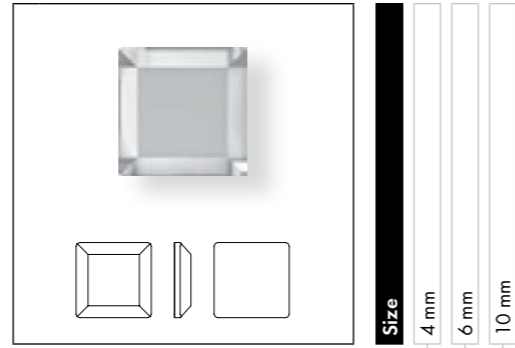


NEW! NEW!

Size
4 mm
6 mm
10 mm

- Crystal**
- Crystal M HF (001)
- Colors**
- Plain Colors**
- Jet M HF (280)
- Crystal Effects**
- Transparent Effects**
- Crystal AB M HF (001 AB)
- Crystal Golden Shadow M HF (001 GSHA)
- Crystal Silver Night M HF (001 SINI) NEW!
- Metallic Effects**
- Crystal Dorado M HF (001 DOR) NEW!
- Crystal Light Chrome M HF (001 LTCH)
- Color Effects**
- Metallic Effects**
- Jet Hematite M HF (280 HEM)

2402 Base Flat Back NEW!

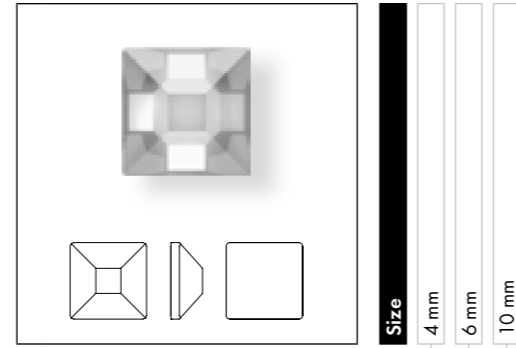


Size
4 mm
6 mm
10 mm

- Crystal**
- Crystal M HF (001)
- Colors**
- Plain Colors**
- Jet M HF (280)
- Crystal Effects**
- Transparent Effects**
- Crystal AB M HF (001 AB)
- Crystal Golden Shadow M HF (001 GSHA)
- Crystal Silver Night M HF (001 SINI)
- Metallic Effects**
- Crystal Dorado M HF (001 DOR)
- Crystal Light Chrome M HF (001 LTCH)
- Color Effects**
- Metallic Effects**
- Jet Hematite M HF (280 HEM)

SQUARE FAMILY

2403 Pyramid Flat Back NEW!



Size
4 mm
6 mm
10 mm

- Crystal**
- Crystal M HF (001)
- Colors**
- Plain Colors**
- Jet M HF (280)
- Crystal Effects**
- Transparent Effects**
- Crystal AB M HF (001 AB)
- Crystal Golden Shadow M HF (001 GSHA)
- Crystal Silver Night M HF (001 SINI)
- Metallic Effects**
- Crystal Dorado M HF (001 DOR)
- Crystal Light Chrome M HF (001 LTCH)
- Color Effects**
- Metallic Effects**
- Jet Hematite M HF (280 HEM)

SQUARE FAMILY APPLICATION ADVICE

The Pyramid, Base, and Square Flat Backs are suitable for Hotfix application on different fabrics using a standard heat press. Due to the height of the products, they can only be applied from the back using a compensating pad (such as silicone ironing pad/foam, art. 9010/002).

Undesired film marks on sensitive fabrics can be avoided by cutting the transparent film close to the edge of the motif. Iron the product with that film for a short time using the indicated temperature and a small amount of pressure. Let the product cool down for a moment, remove the film carefully and conduct the proper application process

following the recommended time span and pressure settings. Make sure not to reduce the required time by the time used for the pre-ironing step!

The following parameters provide an overview on how to apply this product onto different fabrics. For perfect results, carrying out tests with the chosen fabric is strongly recommended. **Important note: Previously recommended time spans for some types of fabrics have been increased for the Creation Stones Plus selector:**

CREATION TRANSFERS PLUS

APPLICATION FROM THE FRONT



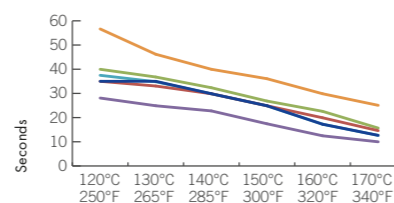
These items are **NOT** suitable for application from the front!

APPLICATION FROM THE BACK

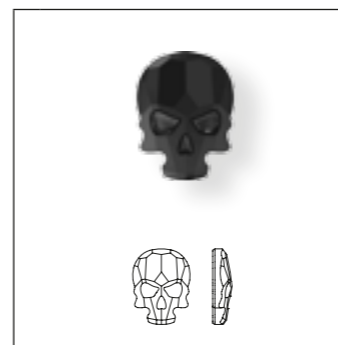


	Temperature/time required (in seconds)					
	120 °C 250 °F	130 °C 265 °F	140 °C 285 °F	150 °C 300 °F	160 °C 320 °F	170 °C 340 °F
Cotton/polyester blend	35	35	30	25	18	12
Silk, batiste, cotton jersey, thin linen fabrics, etc.	35	33	30	25	20	15
Jeans, cord, laden, cloth, knitted fabrics, etc.	40	38	32	28	22	16
Viscose, satin, chiffon, organza, taffeta, etc.	28	25	22	18	12	10
LYCRA®, neoprene, etc.	38	35	30	25	18	12
Artificial fur, artificial leather, fleece, suede, etc.	57	46	40	36	30	25

Pressure: medium
Tools: Teflon® foil, pressing cloth



2856 Skull Flat Back ^{NEW!}



Size
10x7,5 mm
14x10,5 mm
18x14 mm

Colors	10x7,5 mm	14x10,5 mm	18x14 mm
Plain Colors			
● Jet M HF (280)	■	■	■
Crystal Effects			
Transparent Effects			
● Crystal AB M HF (001 AB)	■	■	■
● Crystal Golden Shadow M HF (001 GSHA)	■	■	■
● Crystal Silver Night M HF (001 SINI)	■	■	■
Metallic Effects			
● Crystal Metallic Blue M HF (001 METBL)	■	■	■
● Crystal Metallic Light Gold M HF (001 MLGLD)	■	■	■
● Crystal Light Chrome M HF (001 LTCH)	■	■	■
Color Effects			
Metallic Effects			
● Jet Hematite M HF (280 HEM)	■	■	■

CARE INSTRUCTIONS

Turn inside out and use mild laundry detergent.	Do not use chlorine bleach!	Do not tumble dry!	Do not iron!	The textile can be gently dry-cleaned using perchlorethylene. Turn inside out.	The textile can be gently dry-cleaned using hydrocarbon. Turn inside out.	The textile will withstand gentle professional wet cleaning. Turn inside out.
To protect the crystals as much as possible, the use of a soft wash bag is recommended.						

For detailed information about Hotfix application, please refer to the Application Manual and our business website SWAROVSKI.COM/PROFESSIONAL.

SKULL FLAT BACK APPLICATION ADVICE

The Skull Flat Back can be applied with a standard heat press. Due to the size of the product, it must be applied from the back. When applying crystals of different heights, use a compensating aid like the silicone ironing pad/foam (art. 9010/002).

Undesired film marks on sensitive fabrics can be avoided by cutting the transparent film close to the edge of the motif. Iron the product with that film for a short time using the indicated temperature and a small amount of pressure. Let the product cool down for a moment, remove the film carefully and conduct the proper application process following the

recommended time span and pressure settings. Make sure not to reduce the required time by the time used for the pre-ironing step!

The following parameters provide an overview on how to apply this product onto different fabrics. For perfect results, carrying out tests with the chosen fabric is strongly recommended. **Important note: Previously recommended time spans for some types of fabrics have been increased for the Creation Stones Plus selector:**

CREATION TRANSFERS PLUS

APPLICATION FROM THE FRONT



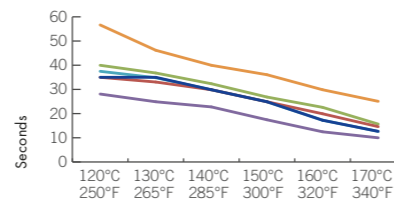
These items are **NOT** suitable for application from the front!

APPLICATION FROM THE BACK



	Temperature/time required (in seconds)					
	120 °C 250 °F	130 °C 265 °F	140 °C 285 °F	150 °C 300 °F	160 °C 320 °F	170 °C 340 °F
Cotton/polyester blend	35	35	30	25	18	12
Silk, batiste, cotton jersey, thin linen fabrics, etc.	35	33	30	25	20	15
Jeans, cord, laden, cloth, knitted fabrics, etc.	40	38	32	28	22	16
Viscose, satin, chiffon, organza, taffeta, etc.	28	25	22	18	12	10
LYCRA®, neoprene, etc.	38	35	30	25	18	12
Artificial fur, artificial leather, fleece, suede, etc.	57	46	40	36	30	25

Pressure: medium
Tools: Teflon® foil, pressing cloth



3211 Lemon Sew-on Stone ^{NEW!}



- Crystal**
- Crystal F (001)
- Colors**
- Plain Colors**
- Denim Blue F (266)
- Graphite F (253)
- Light Colorado Topaz F (246)
- Light Siam F (227)
- Opal Colors**
- White Opal F (234)
- Crystal Effects**
- Transparent Effects**
- Crystal AB F (001 AB)
- Crystal Antique Pink F (001 ANTP)
- Crystal Golden Shadow F (001 GSHA)
- Crystal Satin F (001 SAT)
- Crystal Silver Night (001 SINI)

CARE INSTRUCTIONS

Turn inside out and use mild laundry detergent.	Do not use chlorine bleach!	Do not tumble dry!	Do not iron!	The textile can be gently dry-cleaned using perchlorethylene. Turn inside out.	The textile can be gently dry-cleaned using hydrocarbon. Turn inside out.	The textile will withstand gentle professional wet cleaning. Turn inside out.
To protect the crystals as much as possible, the use of a soft wash bag is recommended.						

For detailed information about Hotfix application, please refer to the Application Manual and our business website SWAROVSKI.COM/PROFESSIONAL.

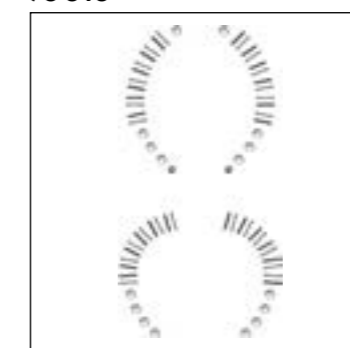
CRYSTAL ELEMENTS AND BECHARMED & PAVÉ ELEMENTS

Article Size	Packing Unit = Minimum Order Quantity in Pieces	Average Net Weight in Gram per Packing Unit Crystal (001)	Average Gross Weight in Gram per Packing Unit Crystal (001)
4142			
10x8 mm	72	22.1	43.5
14x11 mm	36	36.4	56.6
18x14 mm	24	52.3	72.9
4928			
12 mm	24	21.6	42.2
18 mm	24	63.4	83.4
4929			
14x10.5 mm	48	24.0	45.5
24x17 mm	15	28.8	53.5
4933			
19 mm	15	40.0	64.7
27 mm	8	59.2	78.3
5058			
10 mm	72	37.1	57.3
14 mm	36	50.4	71.0
2400			
4 mm	720	30.4	41.3
6 mm	144	21.9	32.7
10 mm	72	37.2	61.0
2402			
4 mm	720	22.3	33.1
6 mm	144	15.1	25.9
10 mm	72	30.5	54.1
2403			
4 mm	720	32.2	43.1
6 mm	144	21.9	32.8
10 mm	72	42.7	66.4
2856			
10x7.5 mm	72	20.2	38.6
14x10.5 mm	36	30.2	50.3
18x14 mm	30	53.0	83.4
2038/1			
SS 10	1440	15.7	24.4
3211			
14x9 mm	72	31.7	55.3
18x12 mm	48	52.3	76.1
67 563			
14x5.5 mm	12	5.4	25.2
20x8 mm	6	7.2	27.0
26x10 mm	6	17.1	37.0

CRYSTAL-IT INFINITY



75 515



C	001/280HEM/001LTCH
E	S6/S10/CS5x2.5
S	~43x82 (TAPE : 75x105)
M	16 PCS 50%

Transfers are ideal for hotfix application on all kinds of textiles. They are available in a large range of motifs from the in-house design team, but also offer the option of customized

designs when combined with different articles from the Flat Back Hotfix assortment.

New Exclusive Shimmer Effects for art. 2038 XILION Rose and art. 2078 XIRIUS Rose

- Black Diamond Shimmer A HF (215 971)
- Blue Zircon Shimmer A HF (229 971)
- Citrine Shimmer A HF (249 971)
- Cobalt Shimmer A HF (369 971)
- Crystal Shimmer A HF (001 971)
- Erinite Shimmer A HF (360 971)
- Fuchsia Shimmer A HF (502 971)
- Hyacinth Shimmer A HF (236 971)
- Light Colorado Topaz Shimmer A HF (246 971)
- Light Sapphire Shimmer A HF (211 971)
- Light Siam Shimmer A HF (227 971)
- Peridot Shimmer A HF (214 971)
- Siam Shimmer A HF (208 971)
- Silk Shimmer A HF (391 971)
- Tangerine Shimmer A HF (259 971)
- Topaz Shimmer A HF (203 971)

Available in the following sizes:

- 2038 XILION Rose**
SS 6, SS 8, SS 10
- 2078 XIRIUS Rose**
SS 12, SS 16, SS 20, SS 34

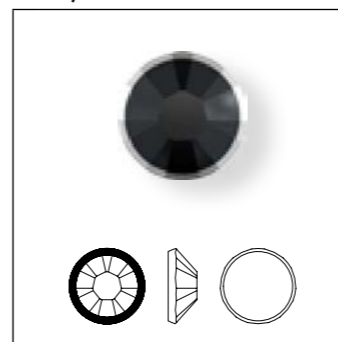
New Exclusive Crystal Shiny Lacquer^{PRO} Effects for art. 2038 XILION Rose and art. 2078 XIRIUS Rose

- Crystal Azure Blue HFT (001 L112S)
- Crystal Light Coral HFT (001 L116S)
- Crystal Mint Green HFT (001 L115S)
- Crystal Peony Pink HFT (001 L113S)
- Crystal Summer Blue HFT (001 L114S)

Available in the following sizes:

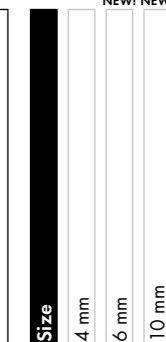
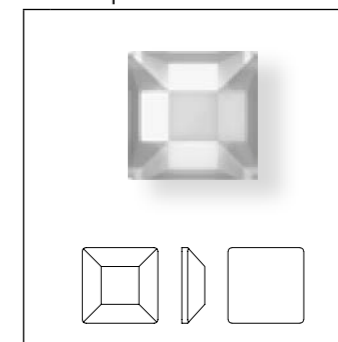
- 2038 XILION Rose**
SS 10
- 2078 XIRIUS Rose**
SS 16, SS 34

2038/I Rimmed Flat Back ^{NEW!}



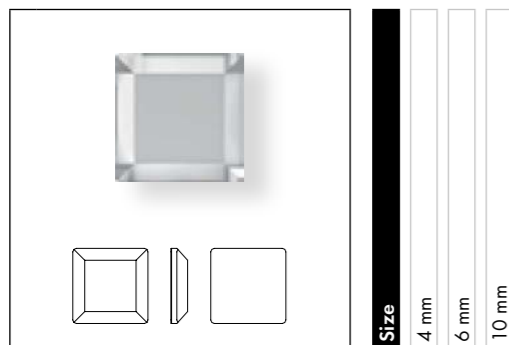
- Crystal Effects**
- Metallic Effects**
- Crystal & Dorado Z A HF (001 DORZ)
- Crystal & Lt. Chrome Z A HF (001 LTCHZ)
- Color Effects**
- Metallic Effects**
- Black Diamond & Dorado Z A HF (215 DORZ)
- Black Diamond & Lt. Chrome Z A HF (215 LTCHZ)
- Burgundy & Dorado Z A HF (515 DORZ)
- Burgundy & Lt. Chrome Z A HF (515 LTCHZ)
- Denim Blue & Dorado Z A HF (266 DORZ)
- Denim Blue & Lt. Chrome Z A HF (266 LTCHZ)
- Greige & Dorado Z A HF (284 DORZ)
- Greige & Lt. Chrome Z A HF (284 LTCHZ)
- Jet & Dorado Z A HF (280 DORZ)
- Jet & Lt. Chrome Z A HF (280 LTCHZ)
- Khaki & Dorado Z A HF (550 DORZ)
- Khaki & Lt. Chrome Z A HF (550 LTCHZ)
- Light Siam & Dorado Z A HF (227 DORZ)
- Light Siam & Lt. Chrome Z A HF (227 LTCHZ)
- White Opal & Dorado Z A HF (234 DORZ)
- White Opal & Lt. Chrome Z A HF (234 LTCHZ)

2400 Square Flat Back



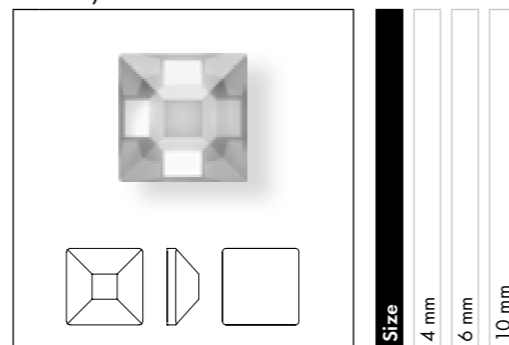
- Crystal**
- Crystal M HF (001)
- Colors**
- Plain Colors**
- Jet M HF (280)
- Crystal Effects**
- Transparent Effects**
- Crystal AB M HF (001 AB)
- Crystal Golden Shadow M HF (001 GSHA)
- Crystal Silver Night M HF (001 SINI) ^{NEW!}
- Metallic Effects**
- Crystal Dorado M HF (001 DOR) ^{NEW!}
- Crystal Light Chrome M HF (001 LTCH)
- Color Effects**
- Metallic Effects**
- Jet Hematite M HF (280 HEM)

2402 Base Flat Back ^{NEW!}



Crystal	4 mm	6 mm	10 mm
Crystal M HF (001)	■	■	■
Colors			
Plain Colors			
Jet M HF (280)	■	■	■
Crystal Effects			
Transparent Effects			
Crystal AB M HF (001 AB)	■	■	■
Crystal Golden Shadow M HF (001 GSHA)	■	■	■
Crystal Silver Night M HF (001 SINI)	■	■	■
Metallic Effects			
Crystal Dorado M HF (001 DOR)	■	■	■
Crystal Light Chrome M HF (001 LTCH)	■	■	■
Color Effects			
Metallic Effects			
Jet Hematite M HF (280 HEM)	■	■	■

2403 Pyramid Flat Back ^{NEW!}



Crystal	4 mm	6 mm	10 mm
Crystal M HF (001)	■	■	■
Colors			
Plain Colors			
Jet M HF (280)	■	■	■
Crystal Effects			
Transparent Effects			
Crystal AB M HF (001 AB)	■	■	■
Crystal Golden Shadow M HF (001 GSHA)	■	■	■
Crystal Silver Night M HF (001 SINI)	■	■	■
Metallic Effects			
Crystal Dorado M HF (001 DOR)	■	■	■
Crystal Light Chrome M HF (001 LTCH)	■	■	■
Color Effects			
Metallic Effects			
Jet Hematite M HF (280 HEM)	■	■	■

2078/H Framed Flat Back¹



Colors	SS 16 Gold (GR)	SS 16 Silver (SR)	SS 16 Gun Metal (GM)	SS 20 Gold (GR)	SS 20 Silver (SR)	SS 20 Gun Metal (GM)	SS 34 Gold (GR)	SS 34 Silver (SR)	SS 34 Gun Metal (GM)
Plain Colors									
Black Diamond A HF (215)	■	■	■	■	■	■	■	■	■
Light Colorado Topaz A HF (246)	■	■	■	■	■	■	■	■	■
Light Rose A HF (223)	■	■	■	■	■	■	■	■	■
Light Siam A HF (227)	■	■	■	■	■	■	■	■	■
Silk A HF (391)	■	■	■	■	■	■	■	■	■
Crystal Effects									
Transparent Effects									
Crystal AB A HF (001 AB)	■	■	■	■	■	■	■	■	■
Crystal Silver Night A HF (001 SINI)	■	■	■	■	■	■	■	■	■
Crystal Silver Shade A HF (001 SSHA)	■	■	■	■	■	■	■	■	■
Metallic Effects									
Crystal Light Chrome A HF (001 LTCH)	■	■	■	■	■	■	■	■	■
Crystal Scarabaeus Green* A HF (001 SCGR)	■	■	■	■	■	■	■	■	■

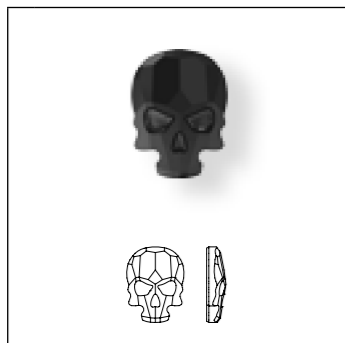
APPLICATION ADVICE

Please refer to the application advice for the Square Family in the Flat Backs Hotfix sector.

* designed by Jean Paul Gaultier

¹ General Lead Time: Approx. 3 Weeks
The lead time for sampling quantities of up to 2 packing units is approx. 3 weeks.
For special or rush orders, please get in touch with your customer service representative.

2856 Skull Flat Back ^{NEW!}



Size	10x7,5 mm	14x10,5 mm*	18x14 mm*
------	-----------	-------------	-----------

Colors

Plain Colors

● Jet M HF (280)

Crystal Effects

Transparent Effects

● Crystal AB M HF (001 AB)

● Crystal Golden Shadow M HF (001 GSHA)

● Crystal Silver Night M HF (001 SINI)

Metallic Effects

● Crystal Metallic Blue M HF (001 METBL)

● Crystal Metallic Light Gold M HF (001 MLGLD)

● Crystal Light Chrome M HF (001 LTCH)

Color Effects

Metallic Effects

● Jet Hematite M HF (280 HEM)

TRANSFERS

APPLICATION ADVICE







Please refer to the application advice for the Skull Flat Back in the Flat Backs Hotfix sector.

Swarovski Metallics for Transfers are now available in five new appealing colors. Highly sought after by all markets, these colors beautifully complement the existing crystal assortment and lay the foundation for versatile new looks and design opportunities.

NEW COLORS

	Zinc Yellow (R 1018*)		Yellow Green (R 6018*)		Telegrey (R 7045*)
	Pastel Orange (R 2003*)		Signal Green (R 6032*)		

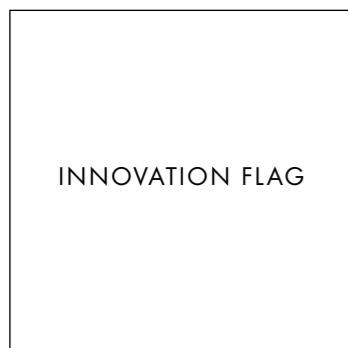
CARE INSTRUCTIONS

					
Turn inside out, choose a gentle wash cycle and use mild laundry detergent.	Do not use chlorine bleach!	Do not tumble dry!	Iron inside out using a silk/polyester/viscose setting.	The textile can be gently dry-cleaned using hydrocarbon. Turn inside out.	The textile will withstand gentle professional wet cleaning. Turn inside out.
To protect the crystals as much as possible, the use of a soft wash bag is recommended.			Please be advised that ironing too long may reactivate the adhesive. It is recommended to turn the textile inside out and use a pressing cloth.	To protect the crystals as much as possible, the use of a soft wash bag is recommended.	To protect the crystals as much as possible, the use of a soft wash bag is recommended.

* not available for Transfers Unlimited

* Color tones according to the RAL colors.

STANDARD COLLECTION



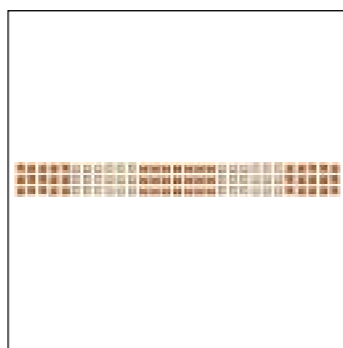
INNOVATION FLAG

13 339



C 001SINI
E 2856MM10x7.5
S ~18x10
M 232 PCS 100%

13 340



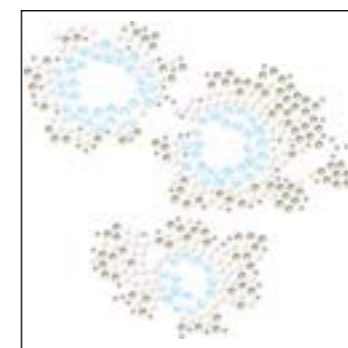
C 001GSHA/001GSHA/001GSHA
E CS4x4/2402MM4/2403MM4
S ~152x15
M 48 PCS 28%

CRYSTAL INSPIRATIONS COLLECTION



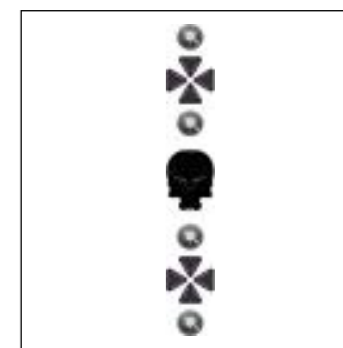
CRYSTAL INSPIRATIONS
COLLECTION
ATHLEISURE WEAR

13 322



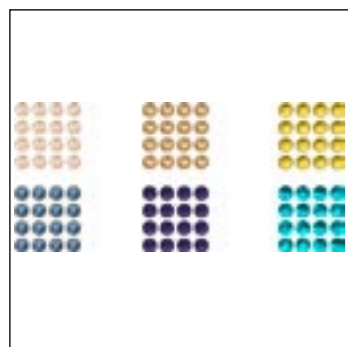
C R9003-001/234/001L104
E M2-S3/S6/S10
S ~80x76
M 12 PCS 55%

13 331



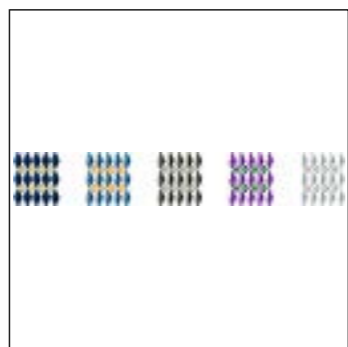
C 280HEM GM/280HEM/280HEM
E FFB34/CS7x6/2856MM18x14
S ~14x91
M 66 PCS 45%

13 336



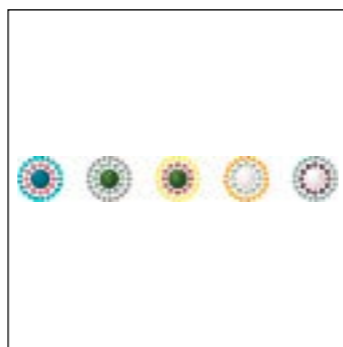
C 391/246/249/246SHIM/391SHIM/
249SHIM
E S16/S16/S16/S16/S16/S16
S ~87x40
M 36 PCS 50%

13 337



C R2003/R6018/R1018/R6032/
R7045/249/291/259/214/284
E M12x6/M12x6/M12x6/M12x6/M12x6-
S6/S6/S6/S6/S6
S ~230x37
M 8 PCS 19%

13 338

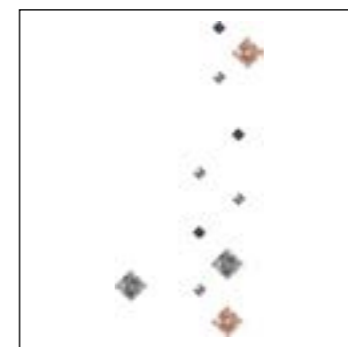


C R6018/R2003/R1018/R6032/R7045/360/
215/263/259/231/001L113S/001L114S/
001L116S/001L112S/001L115S
E M10/M10/M10/M10/M10-S8/S8/S8/
S8/S8/S10/S10/S10/S10/S10
S ~163x23
M 14 PCS 26%



CRYSTAL INSPIRATIONS
COLLECTION
SPELL BOUND

13 332



C 280HEM/001BLAPA/001ROSPA/001
E CS4x4/2493MM10/2493MM10/
2403MM4
S ~65x139
M 21 PCS 30%

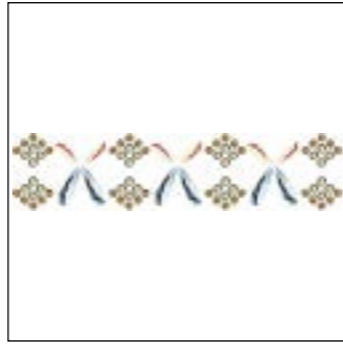
CRYSTAL INSPIRATIONS
COLLECTION
HACKED NATURE

13 324



C 001AB/001AB/227AB/001L113SHFT/
502SHIM
E CS5x2.5/CS7x6/S12/S16/S20
S ~99x62
M 10 PCS 40%

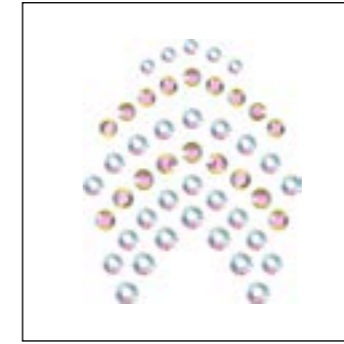
13 325



C 001AB/001/001L114SHFT/206SAT
E 2304MM10x2.8/2304MM14x3.9/
S10/S12
S ~109x25
M 24 PCS 40%

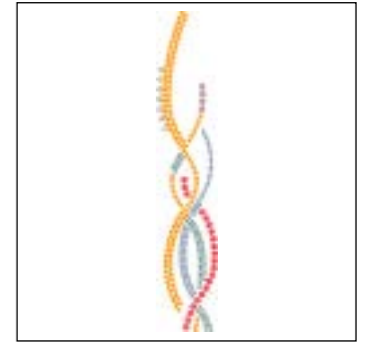
CRYSTAL INSPIRATIONS
COLLECTION
DANCE SPORT

13 329



C 001AB/001TRAHFT/001AB/001TRAHFT/
001AB
E S6/S8/S10/S10/S12
S ~29x35
M 110 PCS 100%

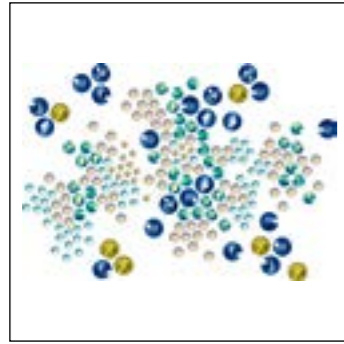
13 330



C 001AB/001L114S/502SHIM/236SHIM/
001L112S/001L113S
E CS7x6/S16/S16/S20/S34/S34
S ~67x352
M 2 PCS 12%

TRANSFERS

13 326



C 236SHIM/227AB/001L113SHFT/
502SHIM/236SHIM/001L113SHFT
E S10/S12/S16/S20/S34/S34
S ~119x82
M 14 PCS 35%

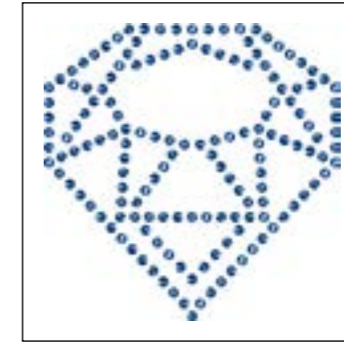
13 327



C R1019/R6018/280HEM/280HEM/
391SHIM
E M7x3/M12x6-CS4x4/CS7x6/S20
S ~22x18
M 112 PCS 100%

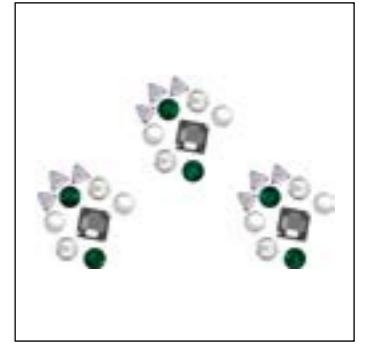
CRYSTAL INSPIRATIONS
COLLECTION
NO NORMAL

13 323



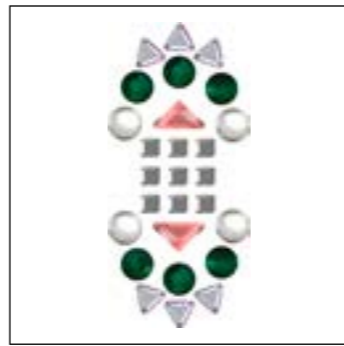
C 001L110S
E S10
S ~78x79
M 24 PCS 50%

13 333



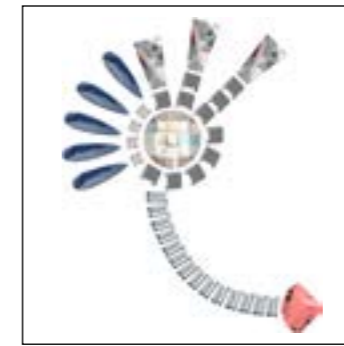
C 001191 SR/001650/001/001/
001L109SHFT
E CFFB34/P7/CS7x6/2400MM10/S34
S ~98x64
M 22 PCS 40%

13 334



C 001650 SR/001/257/001/001L109SHFT
CFFB34/CS7x6/2740MM8.3x8.3/
E 2402MM4/S34
S ~31x67
M 48 PCS 60%

13 335



C 001/001/001/001/257/001BLSH/001
E CS5x2.5/CS3x3/2035MM14/
2770MM120x70/2714MM100/
2304MM14x3.9/2402MM4
S ~62x76
M 15 PCS 55%

GRAPHIC ROCKS, FINE ROCKS & ULTRAFINE ROCKS

NEW EFFECT FOR GRAPHIC ROCKS, FINE ROCKS & ULTRAFINE ROCKS

74000, 72000 & 89900 onwards

Color of film

010 Transparent

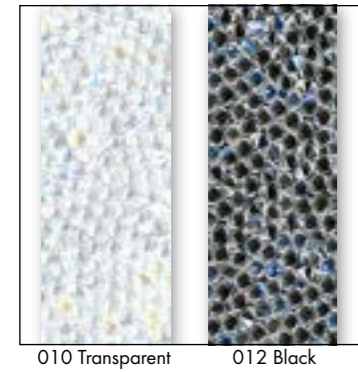
012 Black

Multicolors

- Crystal &
- Crystal Moonlight (001 M126)

OVERVIEW OF AVAILABLE EFFECTS

Crystal & Crystal Moonlight (001 M126)

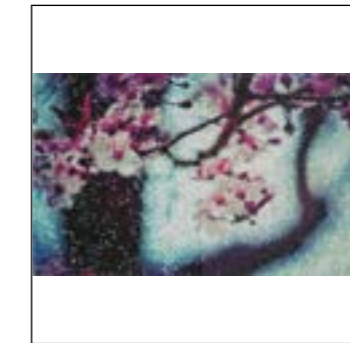


GRAPHIC ROCKS, FINE ROCKS & ULTRAFINE ROCKS

MOTIFS



57 373



C	022-FP12764 001M500	
S	~94x54	
M	20 PCS	48%

57 374



C	022-FP12780 GP12781 001M500	
S	~40x80	
M	28 PCS	50%

57 375



C	022-FP12766 GP12767 001M500	
S	~80x100	
M	12 PCS	43%

57 376



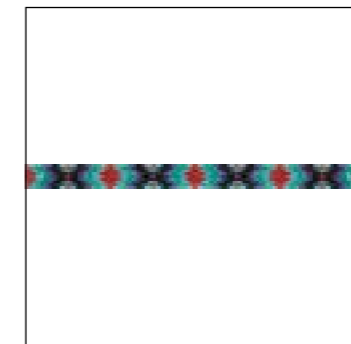
C	022-FP12777 001M500	
S	~32x40	
M	72 PCS	100%

57 378



C	022-FP12769 001GSHA	
S	~115x121	
M	6 PCS	36%

57 381



C	022-FP12779 001M500	
S	~12x169	
M	36 PCS	27%

57 382



C	022-FP12771 GP12770 001AB	
S	~18x170	
M	28 PCS	27%

57 383



C	022-GP12765 001CAL	
S	~58x36	
M	45 PCS	68%

57 384



C	022-FP12785 001M500	
S	~33x54	
M	56 PCS	100%

57 385



C	022-FP12783 GP12784 001M500	
S	~36x36	
M	63 PCS	100%

GRAPHIC ULTRAFINE ROCKS

MOTIFS



89 924



C	022-FP12772 001M126
S	~70x70
M	20 PCS 57%

89 925



C	022-FP12773 001M126
S	~105x35
M	24 PCS 40%

89 926



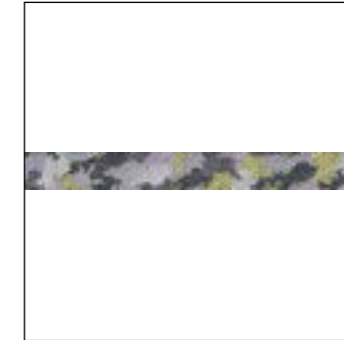
C	022-FP12775 GP12776 001M126
S	~19x50
M	85 PCS 80%

GRAPHIC ULTRAFINE ROCKS

MOTIFS



74 055



C	022-FP12782 001M126
S	~170x18
M	24 PCS 27%

74 057



C	022-GP12774 001M126
S	~25x100
M	42 PCS 40%

74 056



C	012-GP12778 280
S	~80x80
M	12 PCS 58%

GRAPHIC ROCKS

MOTIFS



72 053



C	022-GP12768 281
S	~101x52
M	20 PCS 42%

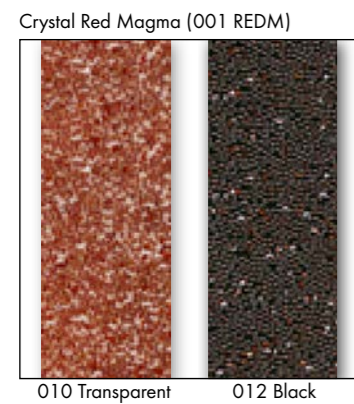
CRYSTAL FABRIC

NEW EFFECTS FOR CRYSTAL FABRIC BANDINGS & MOTIFS

57 000
onwards

Width in cm	001	002	003	005	010	015	Color of Film	010 Transparent	012 Black
Crystal Effects									
Transparent Effects									
● Crystal Red Magma (001 REDM)									

OVERVIEW OF AVAILABLE EFFECTS



CRYSTAL FABRIC

MOTIFS



57 372



C	012-001CHRM	
S	~64x54	
M	65 PCS	60%

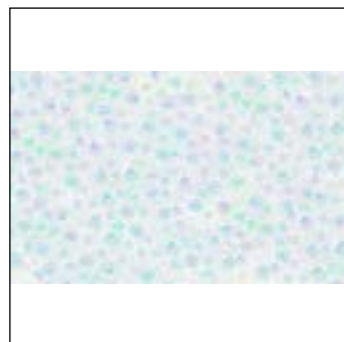
Please note: All motifs are available in specialist color/film variations (see colormatrix).

CRYSTAL GALUCHAT

Tactility continues to be a core topic for design as people seek a sense of re-engagement in an overly digitalized world. The ethereal beauty and haptic nature of the incomparable Crystal Galuchat reconnects our sense of touch whilst offering a glimpse of mystery and otherworldly magic.

ARTICLE EXPLANATION

89 803



C	010-001AB/001AB/001AB
S	~72x28
M	40 PCS
	100%

89 803	C	S	M	100%
Article number	Color of crystals	Motif size in mm	Minimum order quantity in pieces (pcs)	% of actual size

ORDERING EXAMPLE & PRODUCT VARIETY EXPLANATION

89 803	010	001 AB	001 AB	001 AB
Article number	Color of film	Crystal color corresponding to the big crystal balls (3.5mm)	Crystal color corresponding to the small crystal balls (2.5mm)	Crystal color corresponding to the round uncut elements
	010 Transparent 012 Black			

Please refer to the respective product matrix for all available reference codes.

It is possible to order two-colored motifs. You can choose from the Crystal Galuchat standard effects (see color matrix) → one color for both crystal balls (3.5mm and 2.5mm) and one color for the round uncut crystals. Both crystal balls (3.5mm and 2.5mm) must have the same color.

It is not possible to mix three different colors.

AVAILABLE BASE MATERIALS AND CRYSTAL COLORS & EFFECTS

89 800-89 899

Color of Film

Crystal Effects

Transparent Effects

- Crystal Aurore Boreale (001 AB)
- Crystal Antique Pink (001 ANTP)
- Crystal Copper (001 COP)
- Crystal Golden Shadow (001 GSHA)
- Crystal Moonlight (001 MOL)
- Crystal Paradise Shine (001 PARSH)

Metallic Effects

- Crystal Comet Argent Light (001 CAL)*
- Crystal Metallic Light Gold (001 MLGLD)

Multicolors

- Crystal Comet Argent Light (001 CAL)*
- Jet Hematite (280 HEM)

*Please note that Crystal Comet Argent Light (001 CAL) is not suitable for swimwear because the effect 001 CAL has a high level of sensitivity to seawater, sweat or chlorine water.

OVERVIEW OF AVAILABLE COLORS & EFFECTS

Crystal AB (001 AB)



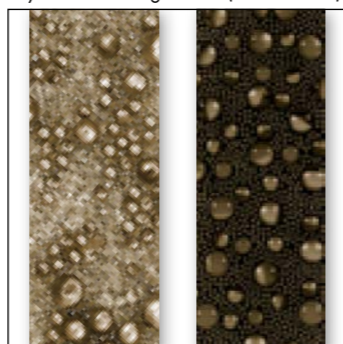
010 Transparent

Crystal Moonlight (001 MOL)



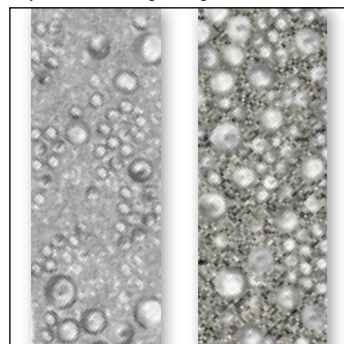
012 Black

Crystal Metallic Light Gold (001 MLGLD)



010 Transparent 012 Black

Crystal Comet Argent Light (001 CAL)



010 Transparent 012 Black

Crystal Copper (001 COP)



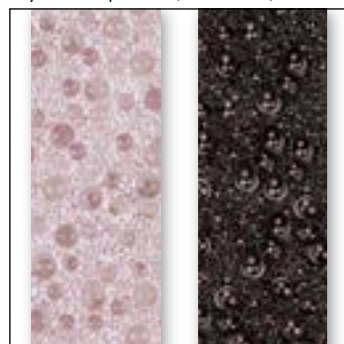
012 Black

Crystal Paradise Shine (001 PARSH)



012 Black

Crystal Antique Pink (001 ANTP)



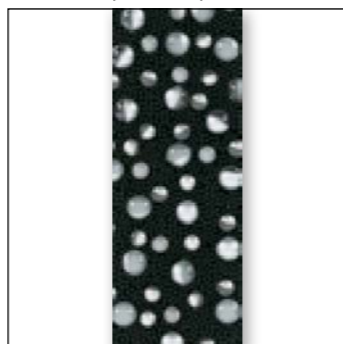
010 Transparent 012 Black

Crystal Golden Shadow (001 GSHA)



010 Transparent

Crystal Comet Argent Light (001 CAL) & Jet Hematite (280 HEM)



012 Black

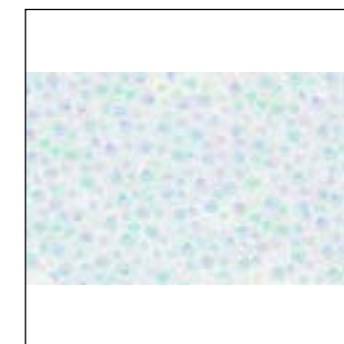
CRYSTAL GALUCHAT

MOTIFS



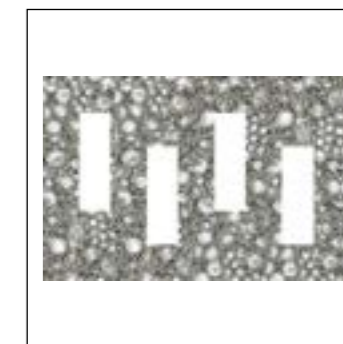
STANDARD COLLECTION

89 803



C 010-001AB/001AB/001AB
S ~72x28
M 40 PCS 100%

89 804



C 012-001CAL/001CAL/001CAL
S ~81x54
M 20 PCS 50%

89 805



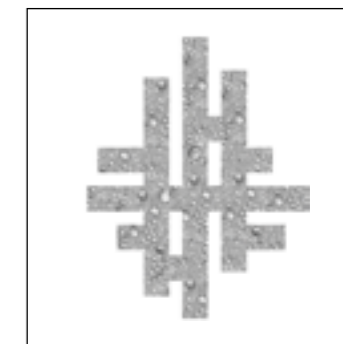
C 012-001PARSH/001PARSH/001PARSH
S ~34x33
M 68 PCS 100%

89 807



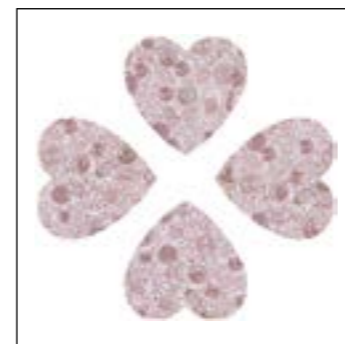
C 010-001AB/001AB/001AB
S ~61x58
M 27 PCS 65%

89 808



C 010-001CAL/001CAL/001CAL
S ~85x108
M 12 PCS 35%

89 809



C 010-001ANTP/001ANTP/001ANTP
S ~57x54
M 30 PCS 70%

89 810



C 012-001ANTP/001ANTP/001ANTP
S ~64x64
M 20 PCS 60%

89 811



C 012-001MLGLD/001MLGLD/001MLGLD
S ~51x103
M 18 PCS 35%

89 812



C	010-001GSHA/001GSHA/001GSHA
S	~36x50
M	40 PCS 80%

89 813



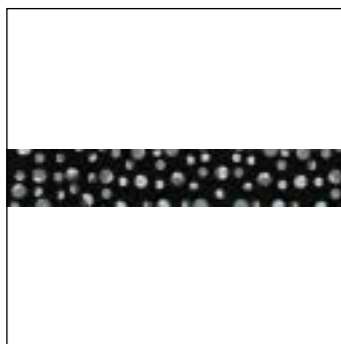
C	012-001MOL/001MOL/001MOL
S	~79x79
M	16 PCS 50%

89 814



C	012-001COP/001COP/001COP
S	~95x72
M	12 PCS 40%

89 815



C	012-001CAL/001CAL/280HEM
S	~310x15
M	13 PCS 50%

89 816



C	010-001MLGLD/001MLGLD/001MLGLD
S	~165x30
M	14 PCS 50%

CRYSTAL GALUCHAT SPECIAL MOTIF SERVICE

A special motif is a design created by the customer which and as such differs from the Crystal Galuchat standard collection. Swarovski's special motif service opens up a variety of customization possibilities and enables you to profit from Swarovski's longtime experience and design expertise. There is a range of customization options for existing motifs (see "Customization Possibilities for Crystal Galuchat" below). Alternatively, you may also submit sketches of a motif which suits your needs, such as a brand image or an image for a particular sales campaign. Using CAD (Computer Aided Design) tools, Swarovski will then produce your motif according to your specifications.

CUSTOMIZATION POSSIBILITIES FOR CRYSTAL GALUCHAT

- Min. size: 19x19 mm or effective surface of 3.61 cm²
- Max. size: 400x330 mm
- Min. Crystal Galuchat surface: 9 mm
- Min. width of holes within motifs: 7x7 mm or effective surface of 0.49 cm²
- Min. gap between motif outlines: 6 mm

Due to production process requirements, motifs with edges and angles of less than 90° need to be rounded off. Tolerance value = 1.5 mm.

ORDERING PROCESS FOR CUSTOMIZED MOTIFS

Please send a drawing of your motif to your nearest Swarovski sales office and make sure to include all its measurements. Please also indicate which product group your special motif refers to (Crystal Galuchat). After receipt of your request, Swarovski will send you a quotation including your article number, minimum order quantity, price, as well as the line drawing of your special motif in PDF format. If any changes need to be made to your order, please contact your Swarovski sales office again. Your special motif will be produced and delivered following your confirmation.

IMPORTANT NOTE

Please make sure that the drawing of your motif corresponds to the actual motif size. Enlarging a small sketch results in blurred lines which will make it difficult to correctly reinterpret the design. Exactly sized pictures, drawings, or high-good quality scans in JPG, BMP, or DXF format guarantee that there is clear and accurate data to work with. You can send your motif files via email or on a CD-ROM. If sending a sewing pattern, please include the whole pattern instead of cut-outs. When sending the sketch as a hard copy by fax or e-mail, please include a scale legend (e.g., copy/scan with ruler next to the drawing) to make sure the right motif size can be identified.

Due to the tolerance level of the crystals on the carrier film, the final Crystal Galuchat motifs' outline may differ from the sketches or prints. Therefore, the product may be subject to individual variations with each reproduction. Such variations are due to production-related processes and are not deemed to be defects. Warranty claims are excluded and Swarovski does not assume any liability howsoever resulting from such variations.

If a detailed information on the possible tolerances is needed (e.g., cavity production for a metal part) please contact Swarovski who will place an application request within its application database.

Special productions are offered to all customers and are subject to a feasibility check and acceptance by Swarovski. Please note that the order of a motif does not automatically grant exclusive production of this motif to the customer.

For detailed information on the application process please refer to the Application Manual and our business website (closed area) SWAROVSKI.COM/PROFESSIONAL, or contact your Swarovski sales office.

CRYSTAL GALUCHAT APPLICATION ADVICE

Crystal Galuchat can be applied with a standard heat press. Due to the height of the product, it must be applied from the back and with very high pressure. In addition to the standard ironing aids such as Teflon® foil (art. 9010/003) or a pressing cloth, use a silicone ironing pad/foam (art. 9010/002) to compensate for the height.

When using a transfer film for positioning purposes, start by ironing the product with that film for 10 seconds at the chosen temperature (see parameter overview below). Let the product cool down for a moment, remove the film carefully

and conduct the proper application process following the recommended time span. Make sure not to reduce the required time by the time used for the pre-ironing step!

The following parameters provide an overview on how to apply this product onto different fabrics. For perfect results, carrying out tests with the chosen fabric is strongly recommended to guarantee that sensitive fabrics such as cashmere are not damaged by the high pressure needed for the application.

CRYSTAL GALUCHAT & CRYSTAL MEDLEY*

APPLICATION FROM THE FRONT



These items are **NOT** suitable for application from the front!

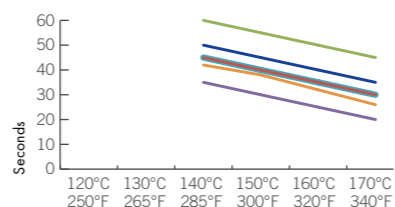
APPLICATION FROM THE BACK



	Temperature/time required (in seconds)					
	120 °C 250 °F	130 °C 265 °F	140 °C 285 °F	150 °C 300 °F	160 °C 320 °F	170 °C 340 °F
Cotton/polyester blend	-	-	50	45	40	35
Silk, batiste, cotton jersey, thin linen fabrics, etc.	-	-	45	40	35	30
Jeans, cord, loden, cloth, knitted fabrics, etc.	-	-	60	55	50	45
Viscose, satin, chiffon, organza, taffeta, etc.	-	-	35	30	25	20
LYCRA®, neoprene, etc.	-	-	45	40	35	30
Artificial fur, artificial leather, fleece, suede, etc.	-	-	42	38	32	26

Pressure: very high

Tools: Teflon® foil (art. 9010/003), pressing cloth, silicone ironing pad (art. 9010/002)



CRYSTAL MEDLEY

NEW EFFECTS FOR CRYSTAL MEDLEY MOTIFS

73 000
onwards

Color of Film

010 Transparent

012 Black

Crystal Effects

Transparent Effects

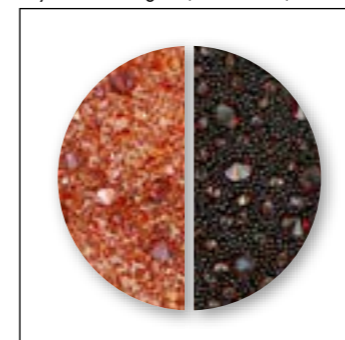
● Crystal Red Magma (001 REDM) NEW!

Metallic Effects

● Crystal Chrome (001 CHRM) NEW!

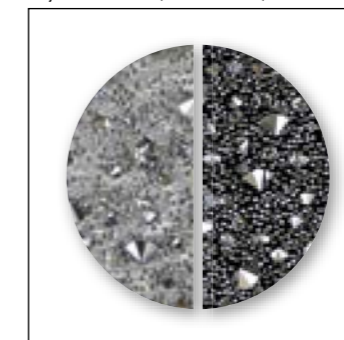
OVERVIEW OF AVAILABLE EFFECTS

Crystal Red Magma (001 REDM)



010 Transparent 012 Black

Crystal Chrome (001 CHRM)



010 Transparent 012 Black

CARE INSTRUCTIONS

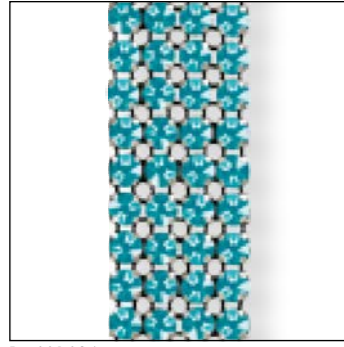
Turn inside out, choose a gentle wash cycle and use mild laundry detergent.	Do not use chlorine bleach!	Do not tumble dry!	Iron inside out using a silk/polyester/viscose setting.	The textile can be gently dry-cleaned using hydro-carbon. Turn inside out.	The textile will withstand gentle professional wet cleaning. Turn inside out.
To protect the crystals as much as possible, the use of a soft wash bag is recommended.			Please be advised that ironing too long may reactivate the adhesive. It is recommended to turn the textile inside out and use a pressing cloth.	To protect the crystals as much as possible, the use of a soft wash bag is recommended.	To protect the crystals as much as possible, the use of a soft wash bag is recommended.

For detailed information about Hotfix application, please refer to the Application Manual and our business website SWAROVSKI.COM/PROFESSIONAL.

*Tests have shown that using the same parameters as for Crystal Galuchat results in a better bonding also for Crystal Medley. As a result, application from the front is no longer recommended for this product!

FLAT BACK BANDINGS

55 000

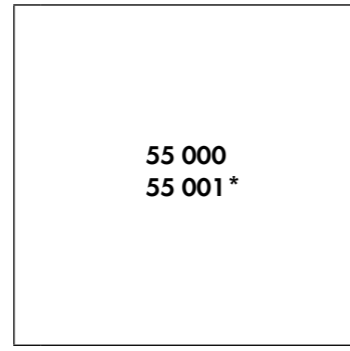


R 001-024
SS SS 20
M 05 M **100%**

55 001*



R 001
SS SS 20
M 10 M **100%**



55 000
55 001*

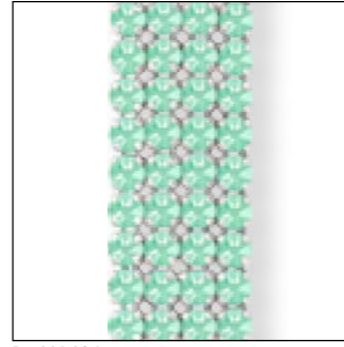
Color of Thread / Net-edge	012 / 112 / 212 Black	Color of Casing	081 Gold
	022 / 122 / 222 White		082 Silver
			086 Gun Metal
			093 Rose Gold

Crystal Effects

Crystal Lacquer^{PRO}

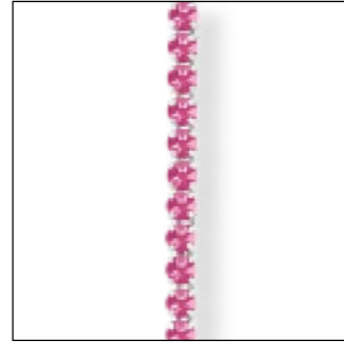
<input checked="" type="checkbox"/> Crystal Azure Blue (001 L112S)	NEW!	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/> Crystal Dark Red (001 L108S)		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/> Crystal Light Coral (001 L116S)	NEW!	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/> Crystal Mint Green (001 L115S)	NEW!	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/> Crystal Peony Pink (001 L113S)	NEW!	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/> Crystal Royal Green (001 L109S)		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/> Crystal Royal Red (001 L107S)		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/> Crystal Summer Blue (001 L114S)	NEW!	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

55 300

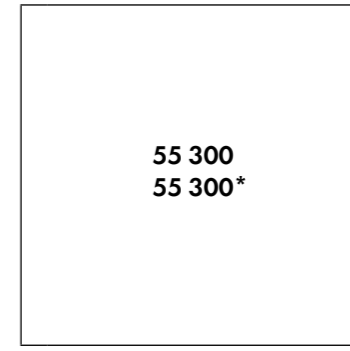


R 001-024
SS SS 16
M 05 M **100%**

55 301*



R 001
SS SS 16
M 05 M **100%**



55 300
55 301*

Color of Thread / Net-edge	012 / 112 / 212 Black	Color of Casing	081 Gold
	022 / 122 / 222 White		082 Silver
			086 Gun Metal
			093 Rose Gold

Crystal Effects

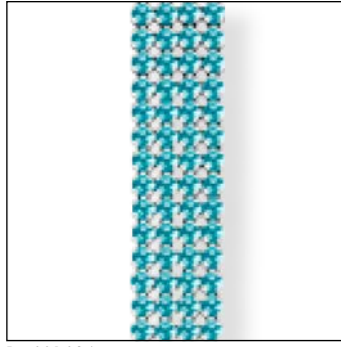
Crystal Lacquer^{PRO}

<input checked="" type="checkbox"/> Crystal Azure Blue (001 L112S)	NEW!	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/> Crystal Dark Red (001 L108S)		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/> Crystal Light Coral (001 L116S)	NEW!	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/> Crystal Mint Green (001 L115S)	NEW!	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/> Crystal Peony Pink (001 L113S)	NEW!	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/> Crystal Royal Green (001 L109S)		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/> Crystal Royal Red (001 L107S)		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/> Crystal Summer Blue (001 L114S)	NEW!	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

* Art. 55 001 is not available with net-edge. When ordering one row with net-edge, art. 55 000 is to be used.

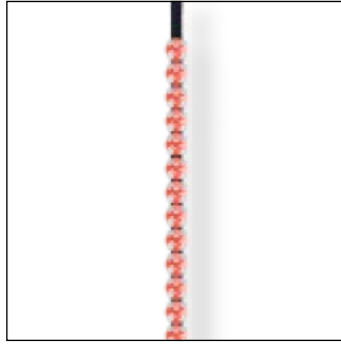
* Art. 55 301 is not available with net-edge. When ordering one row with net-edge, art. 55 300 should be used.

55 500



R 001-024
 SS SS 12
 M 10 M 100%

55 501*



R 001
 SS SS 12
 M 10 M 100%

55 500 55 501*		Color of Thread / Net-edge	012 / 112 / 212 Black	022 / 122 / 222 White	Color of Casing	081 Gold	082 Silver	086 Gun Metal	093 Rose Gold
Crystal Effects									
Crystal Lacquer^{PRO}									
	Crystal Azure Blue (001 L112S)	NEW!	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Crystal Dark Red (001 L108S)		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Crystal Light Coral (001 L116S)	NEW!	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Crystal Mint Green (001 L115S)	NEW!	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Crystal Peony Pink (001 L113S)	NEW!	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Crystal Royal Green (001 L109S)		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Crystal Royal Red (001 L107S)		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Crystal Summer Blue (001 L114S)	NEW!	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

FLAT BACK MOTIFS

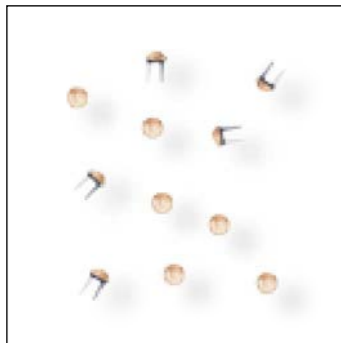
55 100 onwards		Color of Thread / Net-edge	012 / 112 / 212 Black	022 / 122 / 222 White	Color of Casing	081 Gold	082 Silver	086 Gun Metal	093 Rose Gold
COLOR OF CRYSTALS									
Crystal Effects									
Crystal Lacquer^{PRO}									
	Crystal Azure Blue (001 L112S)	NEW!	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Crystal Dark Red (001 L108S)		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Crystal Light Coral (001 L116S)	NEW!	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Crystal Mint Green (001 L115S)	NEW!	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Crystal Peony Pink (001 L113S)	NEW!	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Crystal Royal Green (001 L109S)		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Crystal Royal Red (001 L107S)		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Crystal Summer Blue (001 L114S)	NEW!	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

* Art. 55 501 is not available with net-edge. When ordering one row with net-edge, art. 55 500 is to be used.

METAL COMPONENTS

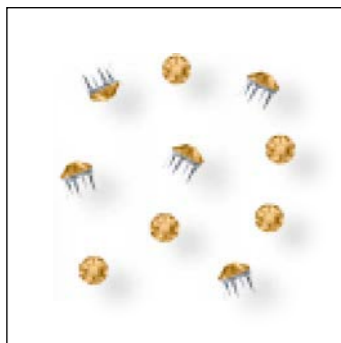
ROSE PINS

53 301 Rose Pins



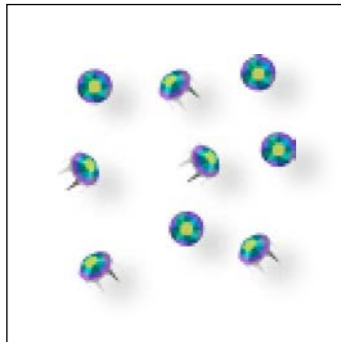
SS SS 10
M 1,440 PCS 100%

53 302 Rose Pins



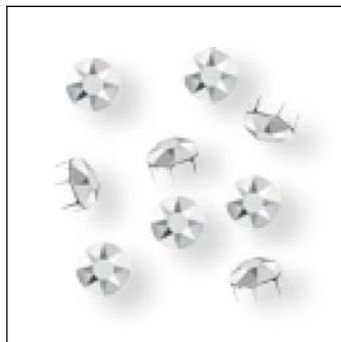
SS SS 16
M 1,440 PCS 100%

53 303 Rose Pins



SS SS 20
M 720 PCS 100%

53 304 Rose Pins



SS SS 34
M 288 PCS 100%

<p>53 301 53 302 53 303 53 304</p>	<p>Color of Casing 088 Stainless Steel</p>
<p>Colors</p>	
<p>Plain Colors</p>	
<p>Light Colorado Topaz F (246)</p>	
<p>Light Rose F (223)</p>	
<p>Silk F (391)</p>	
<p>Crystal Effects</p>	
<p>Metallic Effects</p>	
<p>Crystal Light Chrome F (001 LTCH)</p>	
<p>Crystal Scarabaeus Green * F (001 SCGR)</p>	

ROSE PINS APPLICATION ADVICE **NEW**

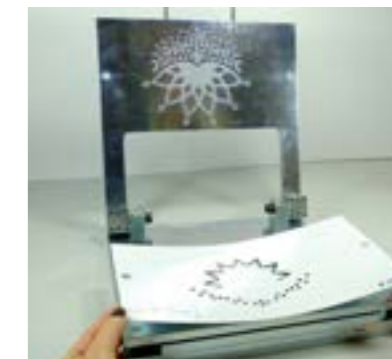
Rose Pins are often applied with a fly press or a semi- or fully-automatic attaching machine. When multiple Rose Pins of one or different sizes are applied at once (e.g., to create a Rose Pin motif), the use of a Rose Pin mold/press is recommended. Please acquire the required masks/mold directly from the supplier (Gruppo Meccaniche Luciani).



1 Put the first PVC mask onto the lower part of the mold.



2 Sieve Rose Pins into the mask with the claws pointing upwards. Use one mask for each Rose Pin size and repeat the sieving step with all masks.



3 After having sieved all Rose Pins into the mold, remove the masks.



4 Put the fabric onto the lower part of the mold.



5 Close the mold with a cutting press ...



6 ... and apply all Rose Pins in one step.

For more information, please watch the corresponding application video on our business website SWAROVSKI.COM/PROFESSIONAL and contact the supplier.

* designed by Jean Paul Gaultier

TREND FLAG GANG STAR



TREND FLAG GANG STAR

- 01 5378 18 mm 280
- 02 5748 12 mm 001 SINI
- 03 5810 10 mm 001 295
- 04 6480 18 mm 001 GOLPA
- 05 6867 14 mm 001 GSHA
- 06 2856 10x7,5 mm 280 HEM M HF ^{NEW}
- 07 2856 18x14 mm 280 HEM M HF ^{NEW}
- 08 771921 Transfer Special Motif (001DOR)
- 09 771922 Transfer Special Motif (001LTCH)
- 10 771923 Transfer Special Motif (071 R4007 R5003 R6025 R4007 R9005 204 542 327 001L1145 001L113S 001L107S 001L116S 001L110S 204 280HEM) ^{NEW}
- 11 771924 Transfer Special Motif (R9003 280HEM)
- 12 772516 Transfer Special Motif (R5003 071 081 001METBL 202 231 001L114S 001L110S 001L101) ^{NEW}
- 13 72032 012 001M106
- 14 708555 Crystal Fine Rocks Special Motif (012 227)
- 15 55131 412 081 001METSH 001ROGL001

MATERIAL INFORMATION

- A Synthetic Fabric
- B Alcantara®
- C Gold Lyrex
- D Satin
- E Cotton
- F Leather
- G Knit
- H Metal

SEGMENT FLAG ATHLEISURE WEAR



SEGMENT FLAG ATHLEISURE WEAR

- 01 4470 10 mm 001 L110S
- 02 4470/5 10 mm 1PH2OZ
- 03 5810 6 mm 001 948 ^{NEW}
- 04 5810 8 mm 001 306
- 05 5810 8 mm 001 949 ^{NEW}
- 06 180901 15 001BBL
- 07 2856 18x14 mm 280 HEM M HF
- 08 13322 R9003 001 234 001L104
- 09 13331 280HEM GM 280HEM 280HEM ^{NEW}
- 10 770675 Transfer Special Motif (001L108S HFT)
- 11 771232 Transfer Special Motif (R9005 R5003 280)
- 12 771233 Transfer Special Motif (001L110S 280 280)
- 13 771234 Transfer Special Motif (R9005 R5003 001L110S HFT)
- 14 771235 Transfer Special Motif (R5003 001L110S HFT)
- 15 771236 Transfer Special Motif (R9003 R5003 266SR 001L104 HFT)
- 16 771237 Transfer Special Motif (R4007 001L108S HFT)
- 17 771238 Transfer Special Motif (001GSHAGR)
- 18 771239 Transfer Special Motif (081 091 084 091 001DOR)
- 19 771240 Transfer Special Motif (280 327 227 208)
- 20 611376 Graphic Fabric Special Motif (FP12478 022 001M500)
- 21 708405 Crystal Fine Rocks Special Motif (010 267)
- 22 895123 Crystal Ultrafine Rocks Special Motif (012 001SSHA)
- 23 62000/001 S012 001GSHA
- 24 53503 081 280HEM
- 25 547891 Crystal Mesh Special Motif (081 001METSH 227 001METBL 001 NOHF)

MATERIAL INFORMATION

- A Jersey
- B Gold Lame
- C Sport Net
- D Satin Elastic Cord
- E Crepe Satin
- F Stretch Rib
- G Net
- H Cotton Mix
- I Alcantara®
- J Iron Print

TREND FLAG SPELL BOUND



TREND FLAG SPELL BOUND

- 01 4122 14x10,5 mm 001 L111S
- 02 4122 14x10,5 mm 001 RABDK F
- 03 4122/S 14x10,5 mm 1PH2OH
- 04 4142 10x8 mm 001LTCH F NEW
- 05 4142 18x14 mm 001 F NEW
- 06 4142/S 10x8 mm 1PH2OH NEW
- 07 4142/S 18x14 mm 1PH2OH NEW
- 08 4320 8x6 mm 001 MLGLD F
- 09 4320 8x6 mm 001 SSHA F
- 10 4320 14x10 mm 001 L111S
- 11 4320/S 8x6 mm 1PH2OH
- 12 4320/S 14x10 mm 1PH2OH
- 13 4327 30x20 mm 001 L111S
- 14 4327/S 30x20 mm 1PH2OH
- 15 4331 15 mm 001 SSHA F
- 16 4331 30 mm 001 SSHA F
- 17 4331/S 15 mm 1PH2OH
- 18 4331/S 30 mm 1PH2OH
- 19 4418 6 mm 001 BLAPA F
- 20 4418 8 mm 001 ROGL F
- 21 4418/S 6 mm 1PH2OH
- 22 4418/S 8 mm 1PH2OH
- 23 4706 7 mm 001 F
- 24 4706 12 mm 001 BLAPA F
- 25 4706 12 mm 001 ROSPA F
- 26 4706/S 7 mm 1PH2OH
- 27 4706/S 12 mm 1PH2OH
- 28 4731 18x9 mm 001 SINI
- 29 4731/S 18x9 mm 1PH2OH
- 30 4784 8 mm 001 ROGL F
- 31 4784/S 8 mm 1PH2OH
- 32 4929 24x17 mm 001 MOZCV F NEW
- 33 4929/S 24x17 1PH2OH NEW
- 34 5000 8 mm 001 DOR
- 35 5045 8 mm 001 LTCH NEW
- 36 5058 10 mm 001 SINI NEW
- 37 5058 10 mm 001 ROGL2X NEW
- 38 5058 14 mm 001 GSHA NEW
- 39 5058 14 mm 001 ROGL2X NEW
- 40 5810 6 mm 001 298
- 41 3210 10x7 mm 001 GOLPA F
- 42 3210 10x7 mm 001 SILPA F
- 43 3210 10x7 mm 001 BLAPA F
- 44 3211 14x9 mm 001 SAT F NEW
- 45 3211 18x12 mm 001 SAT F NEW
- 46 75515 022 001 280HEM 001LTCH
- 47 13332 (280HEM 001BLAPA 001ROSPA 001) NEW
- 48 771976 Transfer Special Motif (001LTCH)
- 49 771977 Transfer Special Motif
(001SR 280HEMSR 001LTCH 001LTCH 001LTCH
001 001 001 001L111S 001L111S 001)
- 50 771978 Transfer Special Motif
(001LTCH 001 215LTCHZ 215LTCHZ)
- 51 771979 Transfer Special Motif
(001GM 280HEMGM 280HEM 001LTCH
001LTCH 215LTCHZ)
- 52 57372 012 001CHRM
- 53 890043 Crystal Galuchat Special Motif
(012 001MLGLD 001MLGLD 001MLGLD) NEW

MATERIAL INFORMATION

- A Satin Mix
- B Taft Changeant
- C Lace
- D Alcantara®
- E Plastic
- F Organza
- G Glas Mosaic

SEGMENT FLAG HAUTE COUTURE



SEGMENT FLAG HAUTE COUTURE

- 01 4142 10x8 mm 001 ROGL F ^{NEW}
- 02 4142 14x11 mm 001 LTCH F ^{NEW}
- 03 4142 18x14 mm 001 MLGLD F *with customized engraving ^{NEW}
- 04 4142/S 10x8 mm 1PH2OH ^{NEW}
- 05 4142/S 14x11 mm 1PH2OH ^{NEW}
- 06 4142/S 18x14 mm 1PH2OH ^{NEW}
- 07 5000 3 mm 001 LTCH
- 08 5000 3 mm 280 HEM
- 09 5000 4 mm 001 IRIG FC
- 10 5000 4 mm 001 CAL FC
- 11 5000 4 mm 001 LTCH
- 12 5000 4 mm 001 ROGL
- 13 5000 4 mm 001 DOR
- 14 5000 4 mm 253
- 15 5000 4 mm 280
- 16 5000 6 mm 001 DOR
- 17 5000 6 mm 253
- 18 5000 6 mm 280
- 19 5054 8 mm 001 SSHA
- 20 5058 10 mm 001 ROGL 2X ^{NEW}
- 21 5058 10 mm 001 SINI ^{NEW}
- 22 5058 14 mm 001 ROGL 2X ^{NEW}
- 23 2205 10 mm 001 M HF
- 24 2205 10 mm 001 SINI M HF
- 25 2304 10x2,8 mm 001 SINI M HF
- 26 2304 10x2,8 mm 280 M HF
- 27 2493 8 mm 001 BLAPA M HF
- 28 771690 Transfer Special Motif (001L111SHFT) ^{NEW}
- 29 771691 Transfer Special Motif (001SINI) ^{NEW}
- 30 771691 Transfer Special Motif (001) ^{NEW}
- 31 611427 Crystal Fabric Special Motif (012 280HEM)
- 32 73013 012 280 280 280
- 33 820621 Crystal Fabric Special Motif (012 001DOR 001DOR 280)

MATERIAL INFORMATION

- A Tulle
- B Organdy Onix
- C Taft Changeant
- D Alcantara ©
- E Lace
- F Leather

TREND FLAG HACKED NATURE



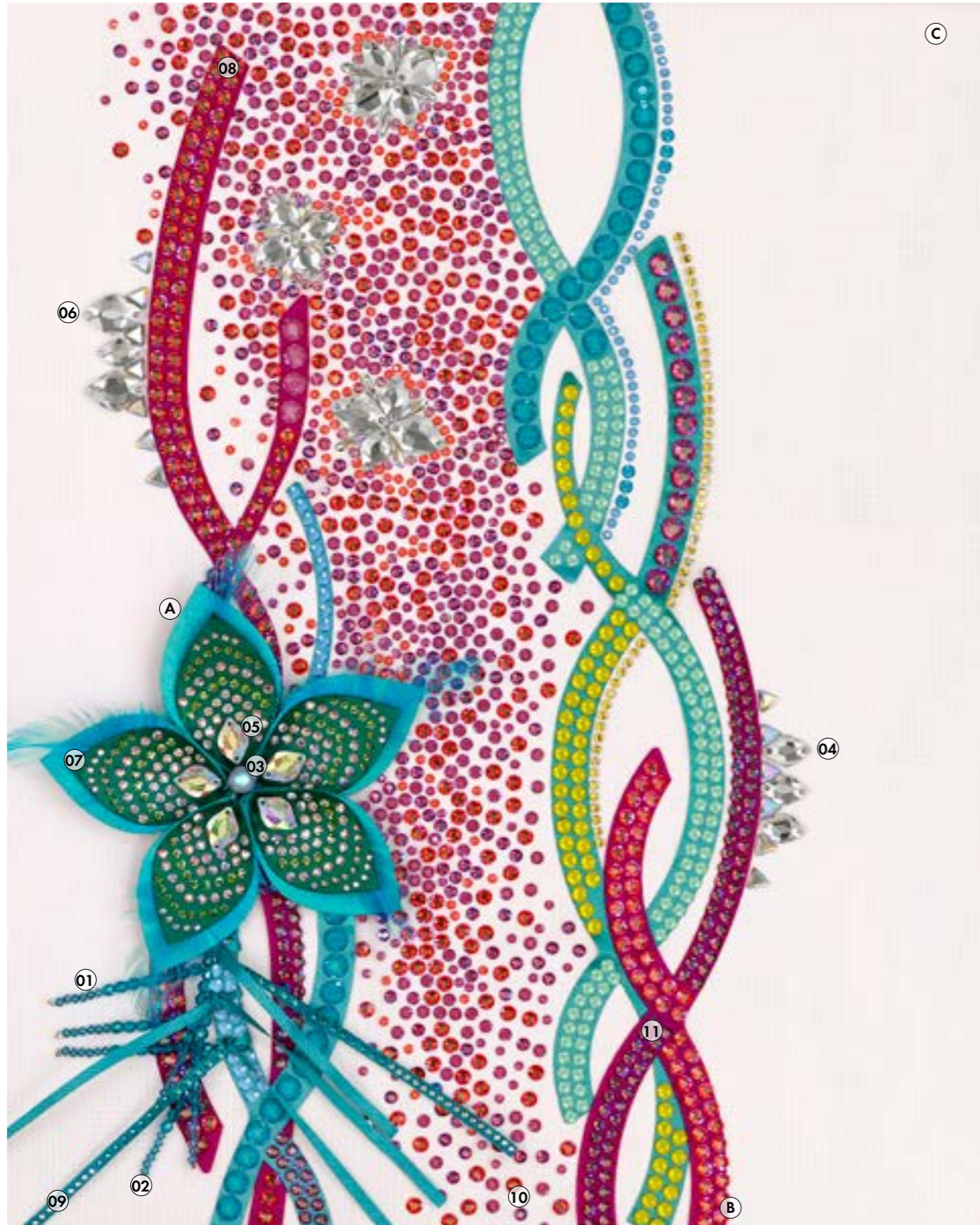
TREND FLAG HACKED NATURE

- 01 5028/4 6 mm 001 AB
- 02 5028/4 8 mm 001 AB
- 03 5328 3 mm 502
- 04 5542 8 mm 001 AB
- 05 5542 11 mm 001 AB
- 06 5810 4 mm 001 930
- 07 5810 4 mm 001 946
- 08 5810 6 mm 001 930
- 09 5810 6 mm 001 949 ^{NEW}
- 10 5810 8 mm 001 930
- 11 5810 8 mm 001 946
- 12 5810 8 mm 001 948 ^{NEW}
- 13 5810 10 mm 001 946
- 14 5840 12 mm 001 930
- 15 3211 14x9 mm 001 F ^{NEW}
- 16 3211 18x12 mm 001 F ^{NEW}
- 17 3211 18x12 mm 001AB F ^{NEW}
- 18 13324 001AB 001AB 227AB 001L1 13SHFT 236SHIM ^{NEW}
- 19 13325 001AB 001 001L1 14SHFT 206SAT ^{NEW}
- 20 13326 001TRAHFT 227AB 001L1 13S 236SHIM
001L1 16S 001L1 13S ^{NEW}
- 21 13327 R1019 R6018 280HEM 280HEM 391SHIM ^{NEW}
- 22 13327 R1019 R6032 280HEM 280HEM 231 ^{NEW}
- 23 772010 Transfer Special Motif (231 001METSH 391SHIM 001TRAHFT) ^{NEW}
- 24 772011 Transfer Special Motif (280HEM 280HEM 001 001AB 001L1 12SHFT) ^{NEW}
- 25 772012 Transfer Special Motif (R5021 R6025 001L1 15SHFT 001L1 12SHFT) ^{NEW}
- 26 772013 Transfer Special Motif (091 001AB 001AB 215SHIM 001METSH) ^{NEW}
- 27 772013 Transfer Special Motif (R5021 001AB 001AB 001L1 15S 391SHIM) ^{NEW}
- 28 772014 Transfer Special Motif (R6025 001AB 238 001L1 12S 229 683 001L1 12S
683 001SCGR 001L1 15S 001SCGR 001SCGR 001SCGR 001SCGR) ^{NEW}

MATERIAL INFORMATION

- A Taft Changeant
- B Wool
- C Silk Mix
- D Alcantara®
- E Cotton
- F Synthetic Material

SEGMENT FLAG DANCE SPORT



SEGMENT FLAG DANCE SPORT

- 01 5000 4 mm 229
- 02 5328 3 mm 379
- 03 5810 8 mm 001 948 ^{NEW}
- 04 3211 14x9 mm 001 F ^{NEW}
- 05 3211 14x9 mm 001 AB F ^{NEW}
- 06 3211 18x12 mm 001 F ^{NEW}
- 07 13329 001AB 0001TRAHFT 001AB 001TRAHFT 001AB
- 08 13330 001AB 001L1 14S 675 686 001L112S 001L113S ^{NEW}
- 09 772194 Transfer Special Motif (211SHIM 229 263) ^{NEW}
- 10 772196 Transfer Special Motif (001AB 675 001L1 16S 001AB 223AB 001L113S 675 686) ^{NEW}
- 11 772241 Transfer Special Motif (001AB 677 001L1 14S 001L1 15S 675 001L1 12S 231 686 001L1 12S 001MESH) ^{NEW}

MATERIAL INFORMATION

- A Satin Mix
- B Synthetic Mix
- C Tulle

TREND FLAG NO NORMAL



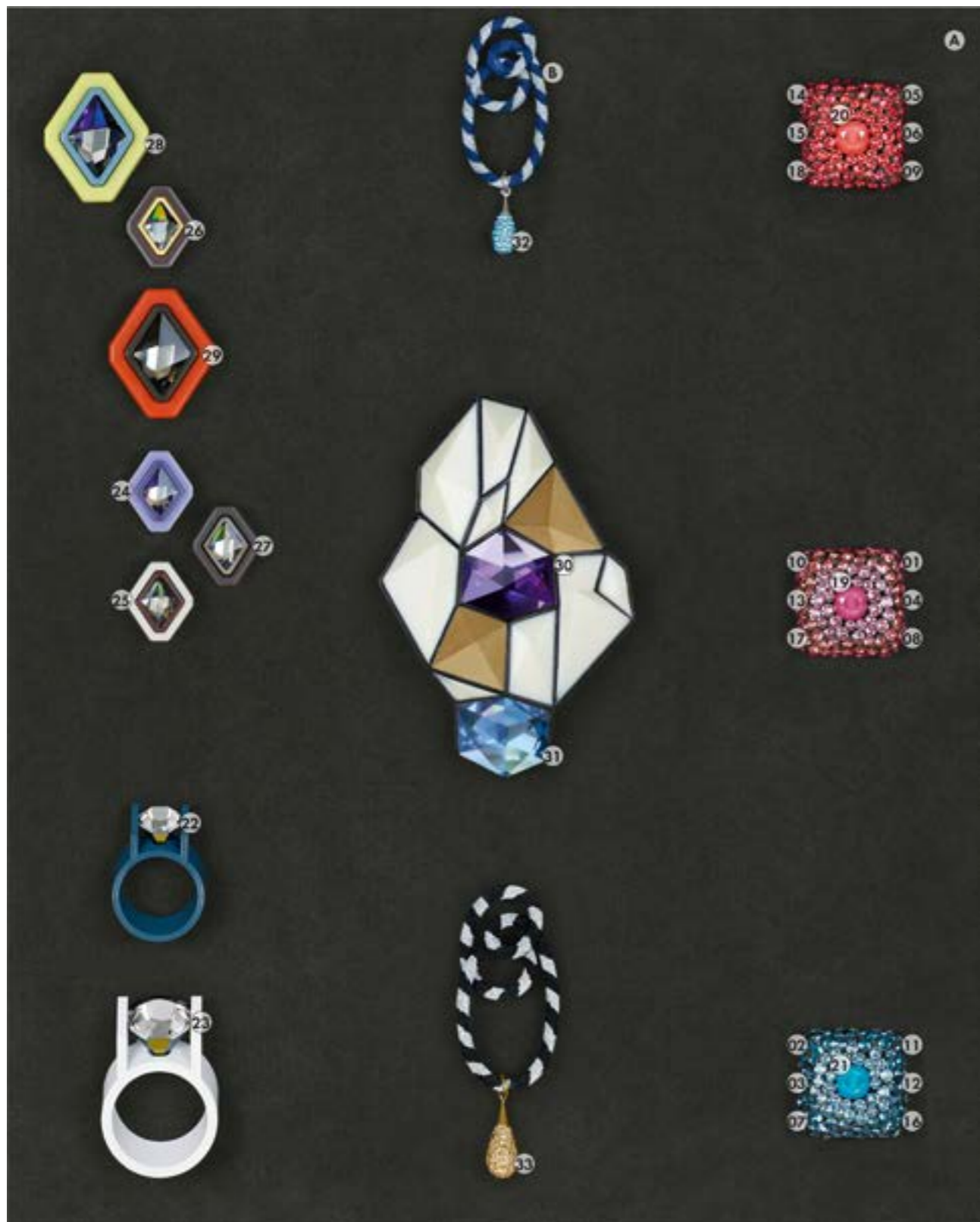
TREND FLAG NO NORMAL

- 01 4120 18x13 mm 001 L108S F
- 02 4120 18x13 mm 001 L109S F
- 03 4120/S 18x13 mm 1PH2OH
- 04 4470 10 mm 001 L109S F
- 05 4470/S 10 mm 1PH2OH
- 06 4731 18x9 mm 001 ANTP F
- 07 4731/S 18x9 mm 1PH2O3
- 08 4876 30x19 mm 001 F
- 09 4878 30x19 mm 001 F
- 10 4928 18 mm 001 BMBZ F NEW
- 11 4928/S 18 mm 1PH2OH NEW
- 12 4929 14x10,5 mm 001 SAZCV F NEW
- 13 4929/S 14x10,5mm 1PH2OH NEW
- 14 5810 8 mm 001 947
- 15 5810 8 mm 001 969
- 16 5810 12 mm 001 947
- 17 5817 8 mm 001 947
- 18 5860 10 mm 001 947
- 19 167563 14 mm 01 001 3 NEW
- 20 167563 20 mm 11 207 202 001MOL 3 NEW
- 21 6868 24 mm 227 MLGLD
- 22 2402 4 mm 001 MHF NEW
- 23 13323 001L110S HFT
- 24 13334 001650SR 001 001 257 001L109S NEW
- 25 13335 001 001 001 001 257 001BLSH NEW
- 26 13333 001191SR 001650 001 001 001L109S NEW
- 27 771925 Transfer Special Motif (R4007 001GM)
- 28 771926 Transfer Special Motif (205 229 001L109S HFT)
- 29 771927 Transfer Special Motif (001L109S HFT)
- 30 771928 Transfer Special Motif (001L108S HFT 257 001 211) not visible
- 31 773072 Transfer Special Motif (R8012 001 001L109S) NEW
- 32 773297 Transfer Special Motif (001 001 001 001L108S 001 001) NEW
- 33 57000/002 010 001ANTP
- 34 708580 Crystal Fine Rocks Special Motif (010 319)
- 35 62040/001 S010 001M403
- 36 1780/100 086 001SSHA

MATERIAL INFORMATION

- A Wool
- B Denim
- C Linen
- D Tulle
- E Satin Cord
- F Alcantara®
- G Leather
- H Cotton Tubing
- I Ceralun
- J Satin Elastic Cord

SEGMENT FLAG JEWELRY



SEGMENT FLAG JEWELRY

- 01 1088 PP 24 001 ANTP F
- 02 1088 PP 24 202 F
- 03 1088 PP 24 207 F
- 04 1088 PP 24 209 F
- 05 1088 PP 24 262 F
- 06 1088 PP 24 289 F
- 07 1088 PP 24 379 F
- 08 1088 PP 24 501 F
- 09 1088 PP 24 542 F
- 10 1088 PP 31 001 ANTP F
- 11 1088 PP 31 202 F
- 12 1088 PP 31 207 F
- 13 1088 PP 31 209 F
- 14 1088 PP 31 262 F
- 15 1088 PP 31 289 F
- 16 1088 PP 31 379 F
- 17 1088 PP 31 501 F
- 18 1088 PP 31 542 F
- 19 4470 10 mm 001 L113S NEW
- 20 4470 10 mm 001 L116S NEW
- 21 4470 10 mm 001 L112S NEW
- 22 4928 12 mm 001 TA2VZ F NEW
- 23 4928 18 mm 001 BMBZ F NEW
- 24 4929 14x10,5 mm 001 BBZCV F NEW
- 25 4929 14x10,5 mm 001 MOZCV F NEW
- 26 4929 14x10,5 mm 001 SAZCV F NEW
- 27 4929 14x10,5 mm 001 VMZCV F NEW
- 28 4929 24x17 mm 001 BBZCV F NEW
- 29 4929 24x17 mm 001 MOZCV F NEW
- 30 4933 27 mm 001 PUZCV F NEW
- 31 4933 27 mm 001 SAZCV F NEW
- 32 167563 20 mm 11 202 H NEW
- 33 167563 26 mm 05 001GSHA 3 NEW

MATERIAL INFORMATION

- A Alcantara®
- B 3D Print

EUROPE

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General Warning

Loose crystals may present a small parts hazard to young children, particularly children under three years old. Depending on the size of the crystal and any attached material (such as glue, fabric, etc.), children may choke on, inhale, swallow, or insert the crystal into their noses. Magnetic products with crystal applications pose a particular risk of serious intestinal injury if ingested. The application techniques as stated in the Application Manual do not guarantee that crystals will not come loose. For each application, the manufacturer must determine whether the product meets the relevant requirements related to small parts hazards and assess any risk it may pose to small children. Failure to follow Swarovski's care instructions may result in damage to the crystal, which could pose a risk of laceration or other harm.

Warning for Tableware

Application of loose crystals to tableware presents a potential risk of aspiration, choking, swallowing, or tooth damage should crystals become loose. To reduce this risk, crystals should never be applied to any surface of tableware likely to come in contact with food or the mouth, and crystals should never be placed on any tableware intended for use by children. Tableware with crystals intended for decorative use only should be marked as such. To avoid dishwasher damage, tableware decorated with crystals should be washed by hand. The application techniques or suggestions in this manual do not guarantee that crystals will not come loose. For each application, the manufacturer must determine whether the product meets relevant requirements related to small parts hazards or use in food contact items and assess any risk it may pose to users.

The use of crystals (which may contain restricted substances deemed hazardous under local laws) and adhesives on tableware is subject to legal restrictions in specific countries. The customer is fully responsible to comply with these country-specific provisions and shall defend, indemnify, and hold Swarovski harmless from any and all third-party claims based on product liability or otherwise relating to uses of Swarovski products and waives all its own claims against Swarovski.

Notice for Application on Packaging

The use of crystal that may contain substances like lead, cadmium or hexavalent chromium, on packaging is subject to legal restrictions in specific countries, including but not limited in regard to the total content of substances based on the proportion between crystal mass to the remaining weight of packaging. The customer is fully responsible to comply with these country-specific provisions and to pass on this information to his customers.

Care Instructions

Failure to follow Swarovski's care instruction may result in damage to the Swarovski product, which could pose a risk of laceration or other harm. Please be informed that all conventional laundering processes (household washing machine as well as professional dry-cleaning) have a considerable mechanical influence onto the garment, which is based on the rotation of the washing drum. The essential requirement for a safety laundering process is that the Swarovski products are proper applied without restrictions regarding the adherence of the Swarovski products. The bigger the size of the used Swarovski product is and the more Swarovski products are applied next to each other, the more a risk of damage has to be taken into consideration. Swarovski products are made of or incorporate crystal and therefore must be handled with due care! Generally, to best protect the Swarovski products from breaking we recommend the use of a soft washing bag and to fill up the washing drum. Turning inside out before washing and selection of a gentle washing program, plus the use of mild detergents are important prerequisites to safeguard the quality of our Swarovski products. Our care instructions based on DIN EN ISO 3758 list up all Swarovski product groups as overview so that each used Swarovski product still needs to be judged in terms of its cleaning suitability for the intended purpose and finished product by the customer. Swarovski's recommendations are given according to the current state of our knowledge and Swarovski's determination of the qualification as textile application product. The customer is therefore fully responsible to determine the cleaning process applicable to the finished product, taking the Swarovski care instructions as well as those of third party materials into account. The variety of shape, cut, surface effect, size and application weight respectively amount of used Swarovski products are decisive for the determination of the suitable cleaning process. To be entirely safe customers respectively dry-cleaners usually take off Sew-on Stones, Buttons, etc. of bigger size before cleaning and re-apply them afterwards.

Unsuitable Applications

Crystals from Swarovski are intended for use in the fields of fashion, jewelry, accessories, textile products, and for interior décor. Due to their physical properties, crystals from Swarovski are unsuitable for other uses (e.g. gluing onto teeth, using crystals on or near mucous membranes, and other unsafe uses). The customer shall defend, indemnify and hold Swarovski harmless from any and all third-party claims based on product liability or otherwise relating to uses of Swarovski products purchased by the customer, and waives all its own claims.

Responsibility of User

Any oral, written, or test-based advice that Swarovski provides regarding techniques for application of its products are recommendations based on Swarovski's current knowledge and the information provided by its suppliers. Such advice does not discharge the customer from carrying out its own tests of techniques it proposes to use and their suitability for the intended application. The application, use, and processing of these techniques and products are solely the user's responsibility.

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Please note, the actual products may deviate from the pictures in color and effect.

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