

# PRECIOSA INSPIRATIONS



---

PRECIOSA COMPONENTS

*Let your creative energy be inspired by the brilliance of thousands of facets of Preciosa® stones.*



# WELCOME TO PRECIOSA

DELICATE ELEGANCE, CAPTIVATING SPARKLE AND EXCEPTIONAL BRILLIANCE ARE THE DISTINCTIVE CHARACTERISTICS THAT MAKE CZECH CRYSTAL AN INTERNATIONALLY RECOGNIZED SYMBOL OF QUALITY. ADD THIS TO PRECIOSA'S EXCEPTIONAL ARTISTRY, CRAFTSMANSHIP AND PLAYFUL IMAGINATION, AND THE CZECH CRYSTAL COMES ALIVE, PLAYFULLY DANCING, AS EACH AND EVERY RAY OF LIGHT TOUCHES ITS PRISTINE SURFACE.





## PRECIOSA® COMPONENTS QUALITY AND ORIGIN GUARANTEE

### TRADITION

► Preciosa was established in 1948.



### RANGE

► Preciosa offers the widest range of components for the jewellery and fashion industries. Our vast inventory includes more than 425,000 components.

### QUALITY

► Preciosa is the number one choice of customers looking for quality products.

### ORIGIN

► All 425,000 articles are made in the Czech Republic.

### INNOVATION

► Preciosa is a leader in developing new technologies and methods to enhance our line of glass and create new shapes and colours.

### COLLABORATION WITH PANTONE®

► Preciosa collaborates with Pantone, the American company which sets the industry standard in colours and colour trend forecasting. Together, we have developed a Jewellery Colour Palette that has the latest colour trends for every season.



### SUSTAINABILITY

► Preciosa is a leader in complying with the requirements for a safe working environment, and in meeting all environmental and ecological standards.

### GLOBAL SCOPE

► Our international offices help us to maintain close relationships with our customers.



***Did you know that...***

*Preciosa exports its jewellery components to almost one hundred countries worldwide?*





# THE HERITAGE OF HUNDREDS OF YEARS OF TRADITION IN JEWELLERY MAKING IN BOHEMIA

THE CZECH REPUBLIC, SPECIFICALLY THE REGION OF BOHEMIA, HAS BEEN EXPORTING ITS BEAUTIFUL/FINE CRYSTAL CREATIONS WORLDWIDE FOR CENTURIES. HISTORICALLY SYNONYMOUS WITH CRYSTAL AND JEWELLERY, IT IS HERE THAT THE CRAFTSMANSHIP OF CRYSTAL CUTTING AND JEWELLERY MAKING WAS PERFECTED.



Franz Joseph I of Austria, the emperor of the Austro-Hungarian Empire, visiting the Jaeger Company in Jablonec nad Nisou – the present location of the Preciosa Foundation. Historical photo from 1901.

Manufacturers such as Dolensky, Ouhrabka, Brosche or Jaeger were well known names in the world of jewellery making as early as the 19th century. Their cut stones, beads and jewellery were exported throughout Europe and America.



Preciosa was formed after the Second World War, when these companies merged into one, ensuring that the tradition of hundreds of years of bohemian glassmaking would continue. Even 60 years ago, when the company was established, Preciosa relied not only on tried traditional practises, but invested heavily into research and development in order to create and utilize

the most modern technologies in its factory. The constant innovation of new shapes, patterns, decors, colour shades, techniques, equipment and processes guarantee that Preciosa offers the finest products to its customers.

Our crystal products are characterized by outstanding optical and aesthetic features, thanks to the use of the Hi-Pure Crystal technology – that is unique to our manufacturing process.

*Did you know that...  
Glass beads have been made in  
Bohemia since the 14th century?*







PRECIOSA  
FOR THE LOVE  
OF BEAUTY



## GENUINE CZECH CRYSTAL

Crystal stones, beads, trimmings and jewellery components by Preciosa bear the mark of the highest quality. Remarkable optical and aesthetic features are characteristic for each and every product of the Preciosa® Genuine Czech Crystal product range. Perfect cut, high brilliance, a wide range of shapes and sizes, and a large selection of colour shades position Preciosa as the leader in the field. The Preciosa® Genuine Czech Crystal brand guarantees the best quality Czech product that is available only from Preciosa.

### *Did you know that...*

*There are 17 perfectly polished facets, even on the smallest chaton, which is less than one mm?*





PRECIOSA  
FOR THE LOVE  
OF BEAUTY

OTHER PRODUCTS BEAR  
THE PRECIOSA® BRAND:



## TRADITIONAL CZECH BEADS

► Glass beads and seed beads by Preciosa® Traditional Czech Beads brand are known throughout the world not only for their top quality, but also for their unrivalled variety of shapes, sizes and colours. In fact, the company is the number one producer of glass seed beads (rocailles).



## CUBIC ZIRCONIA & GEMS

► Gems supplied to the market under the Preciosa® Star Cubic Zirconia & Gems brand are of the highest quality. The optical purity of crystals, high cut-accuracy and a large supply of materials, shapes and sizes are guaranteed. The rarest of cubic zirconia stones has a star within the stone that creates an optical phenomenon. This is known as the "Star Effect" and is sold under the Star brand name.

***Did you know that...***

*The "brilliant cut", which is attributed to the stone's high brilliance, was invented in Venice in the 17th century?*






## CHAT AND TWEET WITH PRECIOSA INSPIRATIONS

► Are you constantly searching for new inspiration? Do you love to have fun? Do you enjoy meeting other avid readers? Do you like to share your designs and creative ideas? Visit our Facebook page at: [www.facebook.com/preciosa.inspirations](http://www.facebook.com/preciosa.inspirations) to get access to our new How-to projects, fantastic pictures, interesting news, forecasts of colour trends from Pantone® for jewellery designers... and much, much more for all real crystal lovers!





Do you prefer tweeting? Have your finger on the pulse of Preciosa news at: [www.twitter.com/PreciosaCrystal](http://www.twitter.com/PreciosaCrystal)



*Did you know  
that...*

*As many as ten thousand  
cut stones are needed to  
decorate one competitive  
dancing dress?*



# PRECIOSA® GENUINE CZECH CRYSTAL YOUR INSPIRATION



## FASHION JEWELLERY STONES

■ Preciosa's machine cut Fashion Jewellery Stones are available in a wide range of colours and metal coatings. In addition to our traditional shades, we also have colours that are exclusive to Preciosa.



### POSSIBLE APPLICATIONS

Gluing, setting/clay modelling.

## *Did you know that...*

*Expensive cut stones have decorated jewellery, clothing and luxury items since the 14th century?*



## FLAT BACK STONES & SEW-ON STONES

■ Preciosa® Flat Back Stones are easily applied to a wide range of materials, whether you are gluing, hot-fixing or sewing them on. Sewing is an ideal technique for attaching larger stones. Preciosa's most exclusive product is the MC Chaton Rose VIVA12®.



### POSSIBLE APPLICATIONS

Gluing, setting/clay modelling, ironing, sewing, beading, stringing, wiring, knotting, knitting, crocheting.

## BEADS AND PENDANTS

■ Preciosa® Beads and Pendants are available in an infinite number of shapes, sizes and colours that can be used in a variety of ways.



### POSSIBLE APPLICATIONS

Gluing, clay modelling, sewing, beading, stringing, wiring, knotting, knitting, crocheting.





PRECIOSA® GENUINE  
CZECH CRYSTAL  
YOUR  
INSPIRATION



## NACRE PEARLS

► Preciosa® Nacre Pearls are a superb imitation of natural or cultivated pearls. Using a technology that is very similar to the natural production of pearls, they have a crystal ball core which has several coats of nacre applied.



### POSSIBLE APPLICATIONS

Gluing, clay modelling, sewing, beading, stringing, wiring, knotting, knitting, crocheting.

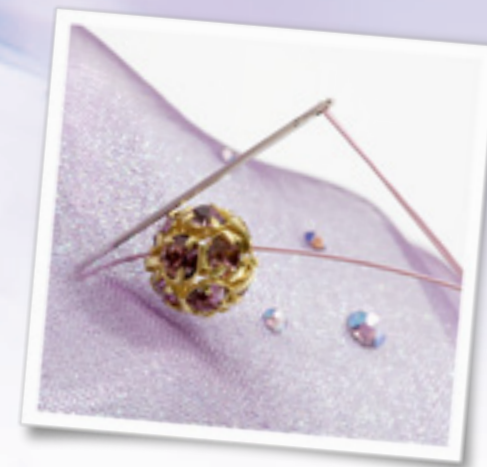
## CHANDELIER TRIMMINGS

► Preciosa's carefully compiled assortment of Chandelier Trimmings offers a wide variety of applications. The diverse shapes, colours and metal coatings have multi-purpose use.



### POSSIBLE APPLICATIONS

Gluing, clay modelling, sewing, beading, stringing, wiring, knotting, knitting, crocheting.



## FASHION & FASHION JEWELLERY COMPONENTS

► Cup Chains, Bandings, Stones in Settings, Rondels, Balls etc. are frequently used by fashion and fashion jewellery manufacturers and designers.



### POSSIBLE APPLICATIONS

Gluing, sewing, beading, stringing, wiring, knotting, knitting, crocheting.

## CABOCHONS

► Cabochons are a special collection of stones created from hand-molded glass. Preciosa's opaque and transparent colours imitate genuine gemstones such as rubies, topaz and many others.



### POSSIBLE APPLICATIONS

Gluing, clay modelling, beading, wiring, crocheting, ironing.



# COLOUR CHARTS
























## Colours | FLAT BACK STONES

 Crystal 00030	 Emerald 50730	 Ruby 90110
 Jet 23980	 Green Turmaline 50020	 Sun 90310
 White Opal 01000	 Olivine 50230	 Hyacinth 90040
 Black Diamond 40010	 Gold Beryl 10430	 Coral 93180
 Aquamarine 60000	 Jonquil 80100	 Light Siam 90070
 Aqua Bohemica 60010	 Citrine 80310	 Siam 90090
 Turquoise 63030	 Topaz 10070	 Garnet 90120
 Light Sapphire 30020	 Light Colorado Topaz 10330	 Amethyst 20050
 Sapphire 30050	 Smoked Topaz 10220	 Light Burgundy 90095
 Montana 30340	 Gold Quartz 00530	 Light Amethyst 20020
 Capri Blue 60310	 Light Peach 90300	 Violet 20310
 Indicolite 60100	 Light Rose 70020	 Alexandrite 20210
 Blue Zircon 60230	 Pink Sapphire 70220	 Tanzanite 20410
 Chrysolite 50000	 Rose 70010	 Deep Tanzanite 20480
 Peridot 50520	 Fuchsia 70350	

**NOTE:**

Slight deviations in colour shades are unavoidable.

## Coatings | FLAT BACK STONES

 Crystal AB 00030 AB	 Crystal Lagoon 00030 Lag
 Crystal Argent Flare 00030 AgF	 Crystal Bermuda Blue 00030 BBI
 Crystal Velvet 00030 Vel	 Crystal Heliotrope 00030 Hel
 Crystal Honey 00030 Hon	 Crystal Blue Flare 00030 BIF
 Crystal Blond Flare 00030 BdF	 Crystal Valentinite 00030 Val
 Crystal Aurum 00030 Aur	 Crystal Labrador 00030 Lab
 Crystal Monte Carlo 00030 MtC	 Jet Silver Flare 23980 SiF
 Crystal Capri Gold 00030 CaG	 Jet Hematite 23980 Hem
 Crystal Apricot 00030 Apri	 Jet Brown Flare 23980 BrF
 Crystal Venus 00030 Ven	
 Crystal Volcano 00030 Vol	
 Crystal Vitrail Light 00030 VL	
 Crystal Vitrail Medium 00030 VM	
 Crystal Viridian 00030 Vir	

**NOTE:**

Not all colours and coatings are part of the standard offer for all types of stones. Some coatings are not resistant to plating and similar processing. For more information, please visit [www.preciosa.com](http://www.preciosa.com).



# COLOUR CHARTS


































## Colours | BEADS AND PENDANTS

 Crystal 00030	 Emerald 50730	 Garnet 90120
 Jet 23980	 Olivine 50230	 Amethyst 20050
 White Opal 01000	 Jonquil 80100	 Light Burgundy 90095
 Black Diamond 40010	 Citrine 80310	 Light Amethyst 20020
 Aquamarine 60000	 Topaz 10070	 Violet 20310
 Aqua Bohemica 60010	 Light Colorado Topaz 10330	 Tanzanite 20410
 Turquoise 63030	 Smoked Topaz 10220	 Deep Tanzanite 20480
 Light Sapphire 30020	 Light Rose 70120	
 Sapphire 30050	 Pink Sapphire 70220	
 Montana 30340	 Rose 70010	
 Capri Blue 60310	 Fuchsia 70350	
 Indicolite 60100	 Sun 90310	
 Blue Zircon 60230	 Hyacinth 90040	
 Chrysolite 50000	 Light Siam 90070	
 Peridot 50520	 Siam 90090	

## Matt



## Coatings | BEADS AND PENDANTS

 Crystal AB 00030 AB	 Crystal Lagoon* 00030 Lag	 Pearl Effect White 70000
 Crystal Argent Flare 00030 AgF	 Crystal Bermuda Blue** ** 00030 BBI	 Pearl Effect Cream 71000
 Crystal Velvet* 00030 Vel	 Crystal Heliotrope* ** 00030 Hel	 Pearl Effect Light Creamrose 77000
 Crystal Honey 00030 Hon	 Crystal Valentinite* 00030 Val	 Pearl Effect Creamrose 77500
 Crystal Celsian 00030 Cel	 Crystal Labrador* 00030 Lab	 Pearl Effect Gold 78600
 Crystal Blond Flare* 00030 BdF	 Jet Light Hematite* 23980 LtHem	 Pearl Effect Bronze 78800
 Crystal Golden Flare** *** 00030 GIF	 Jet Hematite* 23980 Hem	 Pearl Effect Peach 79000
 Crystal Aurum* 00030 Aur		 Pearl Effect Rosaline 77800
 Crystal Capri Gold* 00030 CaG		 Pearl Effect Light Grey 74000
 Crystal Venus 00030 Ven		 Pearl Effect Dark Grey 74500
 Crystal Marea* ** 00030 Mar		 Pearl Effect Black 72398
 Crystal Volcano* ** 00030 Vol		
 Crystal Vitrail Light* ** 00030 VL		
 Crystal Vitrail Medium* ** 00030 VM		
 Crystal Viridian* 00030 Vir		

### NOTE:

Not all colours and coatings are part of the standard offer for all types of stones. Some coatings are not resistant to plating and similar processing. For more information, please visit [www.preciosa.com](http://www.preciosa.com).



# PRECIOSA® GENUINE CZECH CRYSTAL MINI-PACKS

► We offer a wide range of shapes, colours and coatings in special mini-packs for the DIY market. Try the original mini-pack of Preciosa® Components and enter the wonderful world of creativity and fun with Genuine Czech Crystal by Preciosa®.

## ENJOY ALL THE BENEFITS/ADVANTAGES:

- » Wide range of products from a prestigious European producer.
- » Small pre-packaged quantities to accommodate your creative needs.
- » Ideal quality/price ratio makes Genuine Czech Crystal products an unrivalled choice of all Do-It-Yourself enthusiasts.
- » Origin assurance – the Preciosa® Genuine Czech Crystal logo on the packaging guarantees that you are using products that are of the highest quality.



*Did you know that...*

*Preciosa was The Crystal Sponsor of Miss Universe?*

## COLOUR CHARTS FOR MINI-PACKS

COLOURS	FJS	FBS	Sew-on	B&P	FFJC
Alexandrite   20210	●	●	●	●	●
Amethyst   20050	●	●	●	●	●
Aqua Bohemica   60010	●	●	●	●	●
Aquamarine   60000	●	●	●	●	●
Black Diamond   40010	●	●	●	●	●
Blue Zircon   60230	●	●	●	●	●
Capri Blue   60310	●	●	●	●	●
Citrine   80310	●	●	●	●	●
Coral   93180	●	●	●	●	●
Crystal   00030	●	●	●	●	●
Deep Tanzanite   20480	●	●	●	●	●
Emerald   50730	●	●	●	●	●
Fuchsia   70350	●	●	●	●	●
Garnet   90120	●	●	●	●	●
Gold Beryl   10430	●	●	●	●	●
Gold Quartz   00530	●	●	●	●	●
Green Turmaline   50020	●	●	●	●	●
Hyacinth   90040	●	●	●	●	●
Chrysolite   50000	●	●	●	●	●
Indicolite   60100	●	●	●	●	●
Jet   23980	●	●	●	●	●
Jonquil   80100	●	●	●	●	●
Light Amethyst   20020	●	●	●	●	●
Light Burgundy   90095	●	●	●	●	●
Light Colorado Topaz   10330	●	●	●	●	●
Light Peach   90300	●	●	●	●	●
Light Rose   70020	●	●	●	●	●
Light Sapphire   30020	●	●	●	●	●
Light Siam   90070	●	●	●	●	●
Montana   30340	●	●	●	●	●
Olivine   50230	●	●	●	●	●
Peridot   50520	●	●	●	●	●
Pink Sapphire   70220	●	●	●	●	●
Rose   70010	●	●	●	●	●
Ruby   90110	●	●	●	●	●

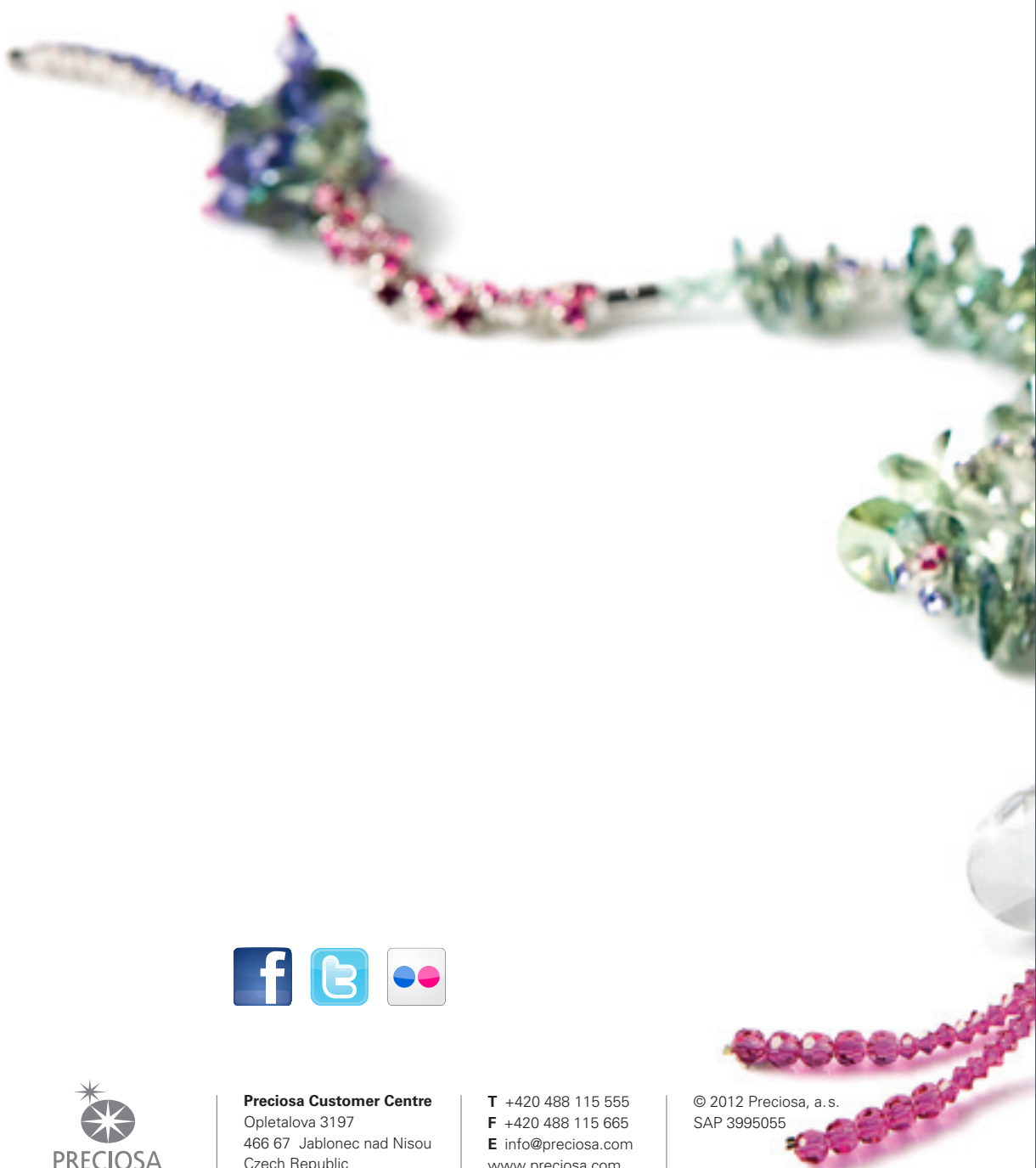
  

COLOURS	FJS	FBS	Sew-on	B&P	FFJC
Sapphire   30050	●	●	●	●	●
Siam   90090	●	●	●	●	●
Smoked Topaz   10220	●	●	●	●	●
Sun   90310	●	●	●	●	●
Tanzanite   20410	●	●	●	●	●
Topaz   10070	●	●	●	●	●
Turquoise   63030	●	●	●	●	●
Violet   20310	●	●	●	●	●
White Opal   01000	●	●	●	●	●

COATINGS	FJS	FBS	Sew-on	B&P	FFJC
Crystal AB   AB	●	●	●	●	●
Colours AB   AB	●	●	●	●	●
Crystal Argent Flare   AgF	●	●	●	●	●
Crystal Apricot   Apri	●	●	●	●	●
Crystal Aurum   Aur	●	●	●	●	●
Crystal Bermuda Blue   BBI	●	●	●	●	●
Crystal Blond Flare   BdF	●	●	●	●	●
Crystal Blue Flare   BIF	●	●	●	●	●
Jet Brown Flare   BrF	●	●	●	●	●
Crystal Capri Gold   CaG	●	●	●	●	●
Crystal Heliotrop   Hel	●	●	●	●	●
Jet Hematite   Hem	●	●	●	●	●
Crystal Honey   Hon	●	●	●	●	●
Crystal Labrador   Lab	●	●	●	●	●
Crystal Lagoon   Lag	●	●	●	●	●
Crystal Monte Carlo   MtC	●	●	●	●	●
Jet Silver Flare   SiF	●	●	●	●	●
Crystal Valentinite   Val	●	●	●	●	●
Crystal Velvet   Vel	●	●	●	●	●
Crystal Venus   Ven	●	●	●	●	●
Crystal Viridian   Vir	●	●	●	●	●
Crystal Vitrail Light   VL	●	●	●	●	●
Crystal Vitrail Medium   VM	●	●	●	●	●
Crystal Volcano   Vol	●	●	●	●	●

FJS – Fashion Jewellery Stones, FBS – Flat Back Stones,  
Sew-on – Sew-on Stones, B&P – Beads and Pendants,  
FFJC – Fashion & Fashion Jewellery Components



**Preciosa Customer Centre**  
Opletalova 3197  
466 67 Jablonec nad Nisou  
Czech Republic

**T** +420 488 115 555  
**F** +420 488 115 665  
**E** [info@preciosa.com](mailto:info@preciosa.com)  
[www.preciosa.com](http://www.preciosa.com)

© 2012 Preciosa, a.s.  
SAP 3995055